“We aspire not just to be different from other schools, not even just to lead, but to show a new way.”

Bernard T. (Bernie) Ferrari, Dean
Johns Hopkins University
Carey Business School

PHOTO: PA TRICK ROSS PHOTOGRAPHY
“There should be no dividing line between business excellence and social consciousness.”

Bernard T. (Bernie) Ferrari, Dean, Johns Hopkins Carey Business School
THE HEART OF JOHNS HOPKINS. THE CENTER OF THE WORLD.

NATIONAL RANKING
1 John Hopkins University ranks first nationally among academic institutions in research and development expenditures and in federally funded research.

36 Nobel Prize winners associated with Johns Hopkins

9 Members of the Johns Hopkins faculty who have received MacArthur Fellowships

ECONOMIC IMPACT
Contributing more than $10 billion a year to the state economy, Johns Hopkins is Maryland’s largest private employer.

ALUMNI NETWORK
190,000 Johns Hopkins alumni living and working around the world

JOHNS HOPKINS ADVANTAGE
U.S. News & World Report’s Best Colleges survey ranks John Hopkins University:
• #1 school of education
• #1 internal medicine
• #1 school of public health
• #1 in biomedical engineering
• #3 among top research medical schools
• #12 among top national universities

EDUCATING LEADERS
Johns Hopkins has produced countless visionary leaders whose bold creativity has brought immense benefit to humankind including:

MICHAEL BLOOMBERG
108th mayor of New York, BS, School of Engineering, 1964

JODY WILLIAMS
Winner of the 1997 Nobel Peace Prize, MA, School of Advanced International Studies, 1984

WOODROW WILSON
28th president of the United States, PhD, School of Arts & Sciences, 1886

Legacy of leadership
Since its founding in 1876 as the first research university in the United States, Johns Hopkins has produced gifted and transformative leaders in every sphere of human endeavor. Today, Johns Hopkins is recognized as one of the most influential universities in the world.

Tradition of innovation
Students in the Johns Hopkins Global MBA program are part of the university’s tradition of bold creativity and visionary leadership, a tradition that has benefited the world for more than 130 years.

Global impact
With U.S. campuses in Baltimore, Maryland, and Washington, D.C.; and international campuses in Nanjing, China; Bologna, Italy; and Seng, Singapore; Johns Hopkins University truly has a global impact.

Interdisciplinary focus
Collaborations among Carey Business School students and our top-ranked schools of arts and sciences, education, engineering, international studies, medicine, nursing, public health, and more provide unparalleled opportunities for personal and professional growth.

“I know from personal experience—whether it’s Google or the Bank of New York—that the Johns Hopkins name really turns heads.”

Kathir Ramaswami, Global MBA 2012

Where business is taught with humanity in mind
Focusing on enterprise risk management, financial businesses, health care management, and real estate and infrastructure, the Carey Business School prepares business leaders to tackle the most pressing issues of our time.
Center of power

In less than one hour, you can be in Washington, D.C., an intellectual and political center of power. Connect with policymakers shaping the future of global trade, health care, and scientific discovery. New York is less than three hours by train.

LEADING COMPANIES BASED WITHIN 50 MILES OF BALTIMORE

Baltimore is home to start ups and big companies. A sampling of leading companies in the Baltimore area includes:

- ALLIANT TECHSYSTEMS
- BON-TON STORES
- BOOZ ALLEN HAMILTON
- CAI INTERNATIONAL
- CAPITAL ONE FINANCIAL
- CARLYLE GROUP
- Ciena
- COMPUTER SCIENCES
- COVENANT HEALTH CARE
- DISCOVERY COMMUNICATIONS
- EXELIS
- EXXONMobil
- FANNIE MAE
- FREDDIE MAC
- GANNETT
- GENERAL DYNAMICS
- HOST HOTELS & RESORTS
- LEGO MAISON
- LOCKHEED MARTIN
- MANTECH INTERNATIONAL
- MARriott INTERNATIONAL
- Mccormick
- NII HOLDINGS
- NORTHROP GRUMMAN
- PEPCO HOLDINGS
- SCH
- T. ROWE PRICE
- UNDER ARMOUR
- w.r. GRACE
- WASHINGTON POST
- WGL HOLDINGS
- MAJOR LEAGUE BASEBALL

Baltimore is home to the Baltimore Ravens, 2012 Super Bowl XLVII champions, and the Baltimore Orioles.

ECONOMY INDEX

Maryland ranks fifth in the 2014 State New Economy Index, a measure of a state’s economy as knowledge-based, globalized, entrepreneurial, and innovation-based.

BEST COLLEGE CITIES

The American Institute for Economic Research (AIER) ranks Washington, D.C., #2 and Baltimore, MD, #5 among the top 75 towns and cities in the U.S. for college students.

TOP MARKET

The Baltimore/Washington Combined Statistical Area (CSA) covers the labor market serving Baltimore and Washington, D.C. Boosting the nation’s most educated and highest-income residents, it is the fourth largest CSA in the United States.

BUSTLING COMMUNITY

Within a one-mile radius of the Carey Business School, there are 103,000 jobs, 42,000 residents, and 18,000 students.

SMART SET

Maryland has the second highest percentage in the nation of professional and technical workers. The Baltimore/Washington workforce has ranked as the most highly educated in the nation for four decades.

Location advantage

From the Carey Business School’s stunning Harbor East location, you can take advantage of all the cultural activities Baltimore has to offer. You can stroll Baltimore’s renowned waterfront. Head to Fell’s Point for happy hour.


Bright future

Baltimore’s past is rich, and its future is bright. Renewed vitality is reflected in major revitalization projects throughout town and by the growth of Canton, Harbor East, and other vibrant harborside communities.

Center of power

In less than one hour, you can be in Washington, D.C., an intellectual and political center of power. Connect with policymakers shaping the future of global trade, health care, and scientific discovery. New York is less than three hours by train.

“Being in the heart of the business community in Baltimore’s revitalized Harbor East area is second to none. The city’s major businesses are right here.”

Vinila Bhaskar, Global MBA 2014

PHOTO: Patrick Ross Photography

THE HEART OF JOHNS HOPKINS.
THE CENTER OF THE WORLD.
A NEW WAY OF TEACHING AND LEARNING BUSINESS

“We are a critical player in business research and educating MBAs. In the Global MBA program, we emphasize key strengths of Johns Hopkins: health care, real estate and infrastructure, enterprise risk and security, and financial businesses.”

Federico Bandi, professor of economics

Connect with top minds in your field

An internationally renowned, interdisciplinary research community, Carey Business School faculty focus on creating, applying, and sharing fundamental knowledge that global business leaders use to define and solve business problems.

Tap the intellectual venture capital

Teaching is highly personalized. Here, dynamic and experienced intellectual firepower can and does quickly ignite student ideas into life-changing opportunities. “It’s like having instant access to a great fund of intellectual venture capital,” says Ravi Aron, associate professor. “A student has immediate feedback on a business idea, sometimes to the point of start-up.”

Seize change and opportunity

Change doesn’t usually occur within the neat definitions of disciplines, and opportunity is most often found where new ideas emerge. In their research and in the classroom, Carey Business School faculty members teach and write at the new crossroads of social challenge and business opportunity.

Build your personal brand

Faculty members work intensively with students on their individual goals. Global MBA graduates go on to successful careers in a range of industries, including finance, health care, technology, real estate, and consulting, as well as government and nonprofit sectors.

MEET SOME OF OUR FACULTY

Chester Chambers, PhD
Expertise: decision modeling, operations management, and enterprise risk management

Toby Gordon, ScD
Expertise: health care policy, management of health systems, and technology commercialization

Stacey Lee, JD
Expertise: business law, health law, and negotiations with special focus on negotiating in health care settings

Mario Macis, PhD
Expertise: microeconomics, labor economics and human resource management, incentives, health economics, experimental economics

“The faculty has been hand picked for their scholarship and expertise in areas that address today’s most urgent problems at the intersection of society and business.”

Ravi Aron, associate professor and director of the Global MBA program

Ravi Aron, PhD
Expertise: information technology strategy, health care strategy, and health care information systems

The faculty has been hand picked for their scholarship and expertise in areas that address today’s most urgent problems at the intersection of society and business.”

Ravi Aron, associate professor and director of the Global MBA program
A NEW WAY OF TEACHING AND LEARNING BUSINESS

FULL-TIME FACULTY MEMBERS:

70

NEW FACULTY:

16 New faculty members for academic year 2013-2014

FACULTY EXPERTS IN A WIDE RANGE OF FIELDS:

• Business law, ethics, and social responsibility
• Communications and ethics
• Community economic development
• Consumer decision making
• Consumer psychology in developing economies
• Corporate finance
• Digital forensics
• Empirical market microstructure
• Entrepreneurship
• Global supply chain strategy
• Health services administration, health care policy, health systems management, and technology commercialization
• Health care economics
• International trade
• Labor economics
• Large-scale project management
• Management education and collaborative learning
• Management strategy
• Mergers and acquisitions
• Monetary economics
• Real estate and infrastructure
• Systems integration strategies
• Technological entrepreneurship

VISITING SCHOLARS:

23 Number of faculty seminars featuring visiting scholars on campus for the academic year 2013-2014

GUEST LECTURERS:

82 Number of guest lecturers visiting campus for the academic year 2013-2014

EXECUTIVES IN RESIDENCE:

This school has developed a robust and impressive Executive in Residence program, which allows students to learn from these industry leaders in one-on-one settings. Over the past year several executives have visited the Carey Business School to interact with students and collaborate with Faculty and school leadership. Plans are underway to continue the program in the 2014-2015 academic year. Executives in Residence include:

John Dineen, President and Chief Executive Officer, GE Health Care
Steve Hasker, President, Global Product Leadership, Nielsen
Todd Johnson, Risk and Market Development Leader, GE Africa
Michael Neal, JP Morgan Board Member, Former Chairman and Chief Executive Officer, GE Capital

SENIOR PROFESSIONAL INSTRUCTORS:

20 experienced practitioners bring the challenges of the professional world directly into the classroom.

FACULTY RESEARCH:

A sampling of recent faculty research includes:

• “Economic Rewards to Motivate Blood Donations,” Science
• “The Impact of Automation of Systems on Medical Errors: Evidence from Field Research,” Information Systems Research
• “Contemplation and Conversation: Subtle Influences on Moral Decision Making,” Academy of Management Journal
• “Faking It: Exploring the Motivational Factors of Counterfeit Purchases,” Journal of Marketing Research
• “Should Event Organizers Prevent Resale of Tickets?” Management Science
• “Outside Advantage: Can Social Rejection Fuel Creative Thought?” Journal of Experimental Psychology: General
• “The Double-Edged Sword of Signaling Effectiveness: When Salient Cues Curb Post-Purchase Consumption,” Journal of Marketing Research
• “Free Cash Flow and the Wealth Effects of Stock Repurchase Announcements,” Quarterly Journal of Finance and Accounting

Tradition of innovation
Since 1876, Johns Hopkins has stood for innovation and improving lives.

The first graduate business courses were offered at Hopkins in 1916.

The Carey Business School is the modern expression of a long held commitment to adding to the world’s knowledge base while improving the world in which we live.

Exceptional minds
Carey Business School faculty members are highly respected and rated academics, teachers, and business professionals. All have the sense of business design that can envision processes and improvements. Their vision invigorates business research and intellectual capital.

“Carey Business School faculty have a vested interest in seeing the program grow and evolve. As such, they are eager to work with students in innovative and entrepreneurial ways that enhance the overall learning environment.”

Stephen Amatucci, Global MBA 2014

Xian Sun, assistant professor of finance
“One of the things I have enjoyed most during my time at Carey is the opportunity to hear industry leaders speak at Carey events. Listening to the Chief Marketing Officer of GE discuss the rising trends in marketing or the President of Nielsen speak about the future of customization through big data, is truly inspiring.”

Yashika Shah, Global MBA 2014
The Innovation for Humanity project is an interactive and collaborative learning experience that culminates in a three-week in-country residency. In keeping with the Carey Business School’s commitment to a truly international educational experience, Global MBA students visit and consult with business and community leaders both in the U.S. and in developing countries. During their first semester, and prior to their consulting trip, students learn about the culture, history, and political and economic challenges of the region they will visit so that they are prepared to add immediate value when they arrive at the project site. In country, they work with local entrepreneurs to recommend improvements or solve important business challenges in infrastructure, public health, or other areas of critical need. After completing the residency, students make formal presentations of their assessments and business recommendations. Carey Business School Global MBA students have participated in 70 Innovation for Humanity projects throughout the world. Here is a sampling:

**Lima, Peru**
Students helped local farmers build agricultural projects in order to improve local services.

**Bangalore, India**
In India, where almost half of the world’s blind population lives, students made recommendations to promote eye screening and vision care.

**Kigali, Rwanda**
Students consulted with physicians and staff at a small health clinic to improve the clinic’s records management system.

**Hyderabad, India**
To improve access to clean water, students worked in low-income communities in India’s fourth most populated city.

**Quito, Ecuador**
Working with a local hospital, students consulted with a pediatric intensive care unit and made recommendations to improve patient care.

**Denver, Colorado**
Students created an implementation plan to help low-income communities improve energy efficiency.

“My experience in Lima, Peru, was transformational. We worked with people who live in extreme poverty. I am better prepared to adapt and lead in an increasingly volatile and global environment.”

Sarah Grannemann, Global MBA 2014
This unique entrepreneurial program gives Global MBA students the opportunity to participate in transforming a scientific discovery into a viable commercial enterprise. Students collaborate with Johns Hopkins researchers, physicians, engineers, and public health experts to determine if the product or technology is a promising business opportunity.

Discovery to Market examines the process of scientific discovery, the essentials of intellectual property law, and the skills necessary to assess the feasibility of commercialization. Starting in the second semester, small groups of students are matched with inventors of products or technologies under development in other divisions of the university and beyond, including the Department of Medicine and the U.S. Army Telemedicine and Advanced Technology Research Center.

“Discovery to Market integrates business, intellectual property, and science in a way few programs can. When students share this experience during interviews, prospective employers are impressed,” says Toby Gordon, ScD, associate professor and Discovery to Market lead instructor.

Bringing revolutionary medicine to market
Recently, a Global MBA team worked with Jordan Green, PhD, from the Johns Hopkins Department of Biomedical Engineering to assess the commercial feasibility of his invention, a treatment for neovascular age-related macular degeneration. The inventor claimed this invention would reduce the frequency of treatment by delivering therapeutic agents through a biodegradable nanoparticle.

The student team conducted in-depth research on the technology and the intellectual property landscape. They concluded that it would be more efficient and effective than current treatments. Students also recommended a business model for the inventor. Dr. Green plans to participate in another Discovery to Market project.

Carey Business School students consult with renowned surgeons
A Discovery to Market team recently worked with Hien Nguyen, MD, from the Johns Hopkins Bayview Medical Center to assess the commercial feasibility of his innovative suture device, FastStitch. This easy-to-use device represents a vast improvement over traditional suturing methods. The team determined that FastStitch is novel and patentable. They determined the market size and calculated the cost savings for hospitals. They performed primary market research, spoke to surgeons at institutions who supported the use of the device, and considered alternate business models. The team recommended licensing FastStitch to a large device firm. Dr. Nguyen currently participates in Discovery to Market with a different innovation.

“Hein Nguyen, MD, works with students to assess the market for medical innovations.”

“Discovery to Market is the best part of the Global MBA program. My team had full access to inventions by world-renowned researchers. We were given every resource needed to create a commercialization plan. We used multiple skills: finance, presentation, entrepreneurial thinking, market research, and analysis.”

Sebastian Seiguer, Global MBA 2013
Career Development Office
The Carey Business School Career Development Office takes a strategic approach to collaborating with students, alumni, and employers with a mission to:
• Inspire potential
• Innovate ideas
• Empower self-discovery
• Expand knowledge
• Connect people
• Celebrate success
Career Development staff offer one-on-one advising sessions with Coaching & Education coaches and Employer Relations team members, and present original programming and cutting-edge resources which include:

Carey Compass
A one-stop shop for connecting with the Career Development Office. From scheduling an appointment with a career coach to accessing job postings and employer information sessions, Carey Compass is a convenient and easy-to-use database.

Career Navigator
A collection of online resources to help students achieve their career goals.

Professional Development Course for Career Success
This interactive course is designed to help students build a solid foundation of interpersonal skills. Global MBA Treks
Students often request an opportunity to visit companies to gain an understanding of how different organizations function. These visits, known as “treks,” are arranged by student groups and clubs, in conjunction with the Career Development Office. Past treks have included visits to New York, San Francisco, Los Angeles, Houston, and local employer visits in the Baltimore/Washington, D.C. area.

THE FOLLOWING IS A SAMPLING OF EMPLOYERS WHO HAVE HIRED CAREY BUSINESS SCHOOL GLOBAL MBA STUDENTS, VISITED CAMPUS, OR HAVE INTERVIEWED CAREY STUDENTS

Argus
AT&T
Autodesk
Bank of America
Bank of New York
Bames Distribution
Bayer Corporation
BCG
Bill & Melinda Gates Foundation
Biogen
Blackbird
Blizzard Entertainment
Bloomberg
BNY Mellon
Booz & Company
Bristol-Myers Squibb
Brown Advisory
Caesars Entertainment
Canada's
Cancer Treatment Centers of America
CareFirst BlueCross BlueShield
Cigna
CITIC Securities
International Company
Citigroup
Comcast
Consolidation
Danville Capital
Deloitte
Deutsche Bank
Distimex
Eaton Corporation
eBay
Electronic Arts
Ellis Lilly
Emerson
Ernst & Young
Evernote
Ft Consulting
FINCA
The Gallup Corporation
GE Healthcare
GenScript
GlaxoSmithKline
Google
Hank Schmich
Hilton Worldwide
Humana
IBM
IFC
Johnson Controls
Johnson & Johnson
JP Morgan
Kimberly Clark
LinkedIn
L’Oreal
Lupin Pharmaceutical
Marriott
Martec
McKinnsey & Company
MedImmune
Medstar
Medtronic
Merck
MG M Resorts
Microsoft
Mitre
Morgan Stanley
New York Life Insurance
Company
Northrop Grumman
Patriot Capital
PayPal
PBS
Pfizer
Phillips Healthcare
Procter & gamble
PWC
Quantum
RHT Consulting
Ricoch
Sage Growth Partners
Samsung
Shell
Siemens
Sodexo
Sony Corporation
SunTrust Bank
T. Rowe Price
Taylor De Jongh
Theratasia
Thermo Fisher Scientific
United Technologies
USAA
VARTON
Volkswagen
Walgreens
Wells Fargo Bank
Western Union
WooFund
The World Bank
ZS Associates

INTERNSHIP BY INDUSTRY

Represents the top 5 sectors

EMPLOYMENT BY FUNCTION

EMPLOYMENT BY INDUSTRY

OVER THE LAST YEAR, I HAVE DEVELOPED A GREAT RELATIONSHIP WITH THE CAREER DEVELOPMENT OFFICE. THE TEAM HAS NOT ONLY PROVIDED FEEDBACK ON MY RESUMÉ BUT HAS GONE OUT OF THEIR WAY TO CONNECT ME WITH KEY ALUMNI AND INDUSTRY LEADERS WHO HELPED ME GET ONE STEP CLOSER TO LANDING AN INTERNSHIP. THIS VERY MOTIVATED TEAM ALWAYS HAS THE STUDENTS' BEST INTEREST IN MIND AND THE STAFF PROVE THAT THROUGH THEIR SUPPORT.

Christian de Paco
Global MBA Class of 2015
Graduates of the Carey Business School go on to manage businesses, lead organizations, inspire innovation, and serve communities by putting the school’s philosophy of business with humanity in mind into action.

Carey Business School graduates have access to a wide network of other Carey Global MBA graduates, 20,000 Carey Business School graduates, and more than 190,000 Johns Hopkins University alumni.

Visit
Plan to visit us at our Baltimore Harbor East location and meet with Admissions staff, faculty, and students.

Apply
After reviewing our detailed application instructions, apply online.
- Resume
- Essays
- Two Letters of Recommendation
- GMAT/GRE scores
- TOEFL or IELTS scores for non-native English speakers

Scholarships
All Global MBA applications are automatically reviewed for scholarship eligibility. Explore additional scholarship options on our website and through your employer.

Financial aid
Be sure to explore financial aid options.

Contact us
Johns Hopkins Carey Business School Office of Admissions 100 International Drive Baltimore, MD 21202 877-88 CAREY (877-882-2739) carey.globalmba@jhu.edu
As the business school of Johns Hopkins University, we create and disseminate knowledge that will shape business practices, and we educate business leaders who will grow economies and better their communities. We measure our success by the way a Carey graduate stands out, as an innovative business leader and exemplary citizen.

Johns Hopkins Carey Business School
Where business is taught with humanity in mind.
A new way of doing business
Discover the new way in business education: integrated, interdisciplinary, and global. Discover the Johns Hopkins Carey Business School Global MBA.