The Wireless Health 2013 Conference provides the highest profile academic and industrial research forum for the Wireless Health field. Foundational to the conference is the understanding that facilitating communication, collaboration and cooperation among participants from academia, clinical practice, government and industry is crucial to address real-world issues of the healthcare industry. The conference will feature presentations of peer reviewed research papers as well as invited keynotes, panels and technical demonstrations. Demos and poster sessions will be featured during evening receptions.

**Why Sponsor?**
- **Increase Recognition**
- **Launch a Product**
- **Network with New Contacts**
- **Meet & Mentor Graduate Students**

The Wireless Health 2013 conference is expected to draw approximately 300 attendees from across the world, representing Leading Academic Institutions, Government Agencies, Clinical groups, NGO’s and Non-Profit organizations, Mobile Operators/Carriers, and Device and Technology Vendors. Wireless Health 2013 is hosted by the Wireless-Life Sciences Alliance, a non-profit trade organization, in conjunction with a Steering Committee comprised of leaders from the research community.

**Sponsorship Opportunities**

**CONTENT PARTNER - $10,000** *(1 SOLD, 3 AVAILABLE)*
Take this opportunity to lead a breakout session addressing current challenges in research or development in wireless health. (Subject to guidance and approval by the conference Steering Committee.)

**INCLUDES**
- Exhibit Space in the Demonstration Pavilion
- Recognition as a sponsor in press releases, conference website, social media, and conference e-blasts
- Recognition as a sponsor in event signage, program, and opening/closing remarks.
- Three Complimentary Full Access passes to attend the conference
- Ability to purchase additional event tickets at deep discount

**RECEPTION SPONSOR - $8,000** *(2 AVAILABLE)*
Host an evening reception for 300+ conference attendees. Wireless Health conference receptions will take place on the 4th Floor of the Legg Mason building, overlooking the Baltimore Harbor and skyline. The receptions will allow attendees time to meet and mingle while viewing poster sessions and industry demonstrations.

**INCLUDES:**
- Prominently featured Branding & Collateral Display at the sponsored reception
- Three Full Access passes for the Conference plus additional passes for your hosted reception
- Exhibit space in the reception hall
- Recognition as a Reception Sponsor on conference website, social media, and conference e-blast and in conference collateral throughout the event.

**WINE SPONSOR @ RECEPTIONS - $3,000** *(2 AVAILABLE)*
Host the wine at the evening receptions! Sponsorship includes prominently featured Branding & Collateral Display at the sponsored reception, including your logo on cocktail napkins, plus One Full Access passes for the Conference and additional passes for your hosted reception, as well as recognition as a Reception Sponsor on conference website, social media, and conference e-blast and in conference collateral throughout the event.

www.wirelesshealth2013.org
LUNCH SPONSOR - $5,000  
(2 AVAILABLE)  
Host a gourmet lunch for the conference attendees. Sponsorship includes Two Full Access conference passes for the conference, reserved seating with key contacts (facilitated by WLSA) at the luncheon, company logo on buffet and luncheon signage, as well as recognition on conference website, social media, e-blasts, and in conference collateral throughout the event.

BREAKFAST SPONSOR - $4,000  
(2 AVAILABLE)  
Get the conference off to a good start with a healthy breakfast! Sponsorship includes Two Full Access conference passes for the conference, facilitated networking meetings during breakfast (facilitated by WLSA), company logo on buffet signage, as well as recognition on conference website, social media, e-blasts, and in conference collateral throughout the event.

MORNING COFFEE BREAK - $2,500  
(2 AVAILABLE)  
Sponsor mid-morning coffee and snacks for the conference attendees. Sponsorship includes one Full Access passes. Break sponsors will be recognized at the start of the break and receive branded signage at the coffee & snack stations during morning networking breaks, as well as recognition on conference website, social media, e-blasts, and on conference collateral throughout the event.

CONFERENCE BAGS - $2,000  
(1 AVAILABLE)  
Your company branding will be showcased prominently on a lightweight tote bag along with the conference name. Company collateral may be included in the bag along with the conference book and proceedings. Additional recognition on conference website, social media, e-blasts, and on conference collateral throughout the event.

BADGE LANYARDS - $1,500  
(1 AVAILABLE)  
All attendees will receive a badge holder/lanyard with your company branding showcased prominently! Additional recognition on conference website, social media, e-blasts, and on conference collateral throughout the event.

BAG INSERTS - $1,000  
Get your message out to conference attendees. Insert your collateral or gift into the conference tote bag that will be given to all who attend

To discuss Sponsorship Opportunities at Wireless Health 2013, Please Contact:

Jack Florio  
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jflorio@wirelesslifesciences.org  
O: 858-227-9409 x-116  
C: 858-864-4339

www.wirelesshealth2013.org
Highlights from the Wireless Health Conference Series

• 300+ Attendees each year
• 30+ Peer Reviewed Presentations each year including research papers, abstracts & demos showcasing leading engineering and clinical research in Wireless Health presented in oral and poster presentations
• 35+ Universities represented each year, including Columbia, Georgia Tech, Harvard, Rice, Stanford, Virginia Tech, UC Berkeley, UCLA, UCSD, University College Dublin, U. Edinburgh, U. Illinois, UT Dallas

Past Keynotes Speakers include:

• Molly Coye, UCLA Health System
• Gene Frantz, Texas Instruments
• Paul Jacobs, Qualcomm
• Irwin Jacobs, Qualcomm
• Farnam Jahanian, NSF
• Dean Kamen, DEKA
• John Mattison, Kaiser Permanente
• Beth Mynatt, Georgia Tech
• Wendy Nilsen, NIH
• William Riley, NCI
• Jonathan Sackner-Bernstein, FDA
• Jay Sanders, The Global Telemedicine Group
• Patrick Soon-Shiong, Abraxis Health
• Eric Topol, Scripps
• Chris Toumazou, Imperial College London
• Chris Van Hoof, IMEC