Advanced Design Thinking

Today’s leaders embrace Design Thinking as an essential tool for innovative thinking. For professionals who are eager to take their human-centered design skills to the next level, we are pleased to offer Advanced Design Thinking. Participants in this course will further develop their abilities to research, ideate, prototype, and test – this time utilizing their collective efforts for a more intensive design challenge. Teams learn improvisational techniques for idea generation, observational research, and rapid prototyping, along with participating in robust discussions on team synthesis and creative abrasion. This seminar will take you out of the classroom and immerse you in the world of creative and experiential learning. Through Advanced Design Thinking, leaders can further unlock their creative potential and the potential of their teams.

FACULTY
Sharon Kim is an Assistant Professor of Management at the Johns Hopkins Carey Business School. She holds a Ph.D. in Organizational Behavior from Cornell University. Sharon’s research focuses on creativity of individuals and groups in organizations. It has been published in several academic journals as well as featured in popular media outlets like Wall Street Journal, Scientific American, and Fast Company.

WHO SHOULD ATTEND
Professionals who have previously taken Design Thinking (either at Carey Business School or at a similar institution). This seminar best serves individuals who have already learned and practiced Design Thinking methodology, and who aim to explore new and deeper ways of applying it to their current work. Participants should be seeking the opportunity to work collaboratively, and to learn from team members representing diverse experiences, expertise and work styles.

FEES
(includes materials, continental breakfast, and lunch)
• $3,800 for the 2-day seminar
• 20% discount to JHU and JHHS employees $3,040
• JHU employees may use tuition remission for the seminar

LOCATION
Baltimore Harbor East