

Leading Inclusively

Leveraging the power of inclusion to increase workforce capacity and performance.



As competitive pressures require organizations to “do more with less”, leaders must bring out the untapped potential of their workforces to achieve organizational goals and objectives. This course introduces research-based strategies and tools for leveraging the power of inclusion for the attraction, motivation, and retention of human capital. Using real-world scenarios and experiential learning, participants will discover how value is created through people, understand how talent and performance management systems can be used to drive such value, and practice more inclusive approaches for optimizing the potential of their workforces.

FACULTY

Quinetta Roberson, Ph.D. is the Fred J. Springer Endowed Chair in Business Leadership at Villanova University, prior to which she was on the faculty at Cornell University. She has been a visiting scholar at universities on six continents and has more than 18 years of global experience in teaching courses, facilitating workshops, and advising organizations on leadership, talent management and diversity.



Dr. Roberson has published over 20 scholarly journal articles and book chapters, and edited a Handbook of Diversity in the Workplace (2013). Her research and consulting work focus on developing organizational capability and enhancing effectiveness through the strategic management of people, particularly diverse work teams, and is informed by her background in finance, having worked as a financial analyst and small business development consultant prior to obtaining her doctorate.

She earned her Ph.D. in Organizational Behavior from the University of Maryland, and holds undergraduate and graduate degrees in Finance.

WHO SHOULD ATTEND

This program targets professionals at any level who are interested in increasing workforce effectiveness and retention of diverse work teams through the strategic management of human capital.

INVESTMENT

\$3,200 for the 2-day course

20% discount to JHU and JHHS employees \$2,560

JHU employees may use tuition remission for the seminar

LOCATION

Baltimore Harbor East

BUSINESS WRITING

Course Agenda

DAY 1

8:30AM-9:00AM

REGISTRATION AND BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION

- Value creation through people & staffing inclusively

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION

- Managing performance inclusively

DAY 2

8:30AM-9:00AM

BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION

- Developing & engaging inclusively

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION

- Personal Development: Strengthen your inclusive leadership skills