

Financial Statement Analysis

Understand the Financial Performance of an Organization.



Understanding and interpreting financial statements is a fundamental component to the success of any leader. In addition, leaders must be able to measure the financial implications of their decisions, which requires an understanding of financial statement analysis and accounting methods.

This course introduces the participant to the essential elements of financial statement analysis and forecasting. You will learn to interpret financial statements, develop a more comprehensive understanding of how managerial decisions impact the main financial statements, and develop the basic concepts of forecasting future financial statements.

FACULTY

Lasse Mertins, PhD, (Virginia Tech) is an Associate Professor in the practice track at the Johns Hopkins Carey Business School. His expertise are in the areas of financial statement analysis, managerial accounting and performance assessments. He is a Certified Management Accountant (CMA). Before his academic career, Dr. Mertins worked as a management accountant in the food industry. He has published his research in many scholarly journals such as Journal of Business Ethics, Journal of Management Accounting, Journal of Accounting Literature, Advances in Accounting, and Issues in Accounting Education.



WHO SHOULD ATTEND

Professionals of any level, and in any function who make decisions with financial implications, including human resources, finance, sales and marketing, operations, and IT. The curriculum is ideal for those professionals seeking a comprehensive foundation in the fundamentals of finance and accounting to make more strategic business decisions.

TUITION

\$3,800 for the 3-day course

20% discount to JHU and JHHS employees \$3,040

JHU employees may use tuition remission for the seminar

LOCATION

Locations may vary. Please check the registration details and your email for location.

Financial Statement Analysis

Course Agenda

DAY 1

8:30AM-9:00AM

REGISTRATION AND BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION: Advanced Profitability Analysis

- Strategy and Industry Analysis
- Financial Profitability Ratio Analysis
- Common-Size Analysis/ Percentage Change Analysis
- Profitability Analysis: For-Profit versus Non-Profit Organizations

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION: Profitability Analysis Simulation

- Profitability Analysis Simulation based on Apple Inc.'s and Johns Hopkins University's Annual Reports
- Focus on Income Statement and Statement of Cash Flows

DAY 2

8:30AM-9:00AM

BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION: Advanced Risk Analysis

- Risk Ratio Analysis
- Short-term Liquidity Risk
- Long-term Solvency Risk
- Risk Analysis: For-Profit versus Non-Profit Organizations

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION: Risk Analysis Simulation

- Risk Analysis Simulation based on Apple Inc.'s and Johns Hopkins University's Annual Reports
- Focus on Balance Sheet and Statement of Cash Flows

DAY 3

8:30AM-9:00AM

BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION: Forecasting Financial Statements (Basics)

- Forecasting Net Income (Income Statement)
- Forecasting Assets, Liabilities, and Equity (Balance Sheet)

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION: Forecasting Financial Statements Simulation

- Preparation of a 5-year forecast of an Income Statement and a Balance Sheet