

Finance for the non-Financial Manager

Lead your organization in the right financial direction.

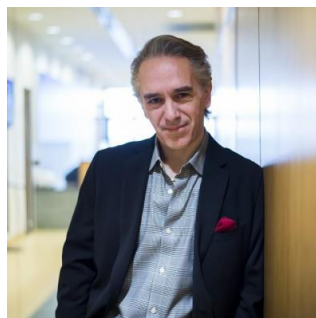


In order to continue moving forward, an organization must constantly evaluate its financial past and assess its future projections. Doing so in an uncertain business environment requires care and attention from any manager. To make better and more effective financial and managerial decisions, one must be familiar with financial statement analysis and the process of capital budgeting.

In our Finance for the Non-Financial Manager course, you will gain an understanding of financial analysis in order to inform your organization's potential investment options. Learn how to assess your company's financial position, risk, and profitability and how to choose between competing projects and priorities. Whether you're a leader making decisions with financial implications, or a rising manager looking for a strong introduction to financial concepts and analyses, this course will enhance your skill set through lectures, exercises and the discussion of real-world business cases.

FACULTY

Federico M. Bandi is the James Carey Endowed Professor in Business and a Professor Economics and Finance at Johns Hopkins University. He studies financial econometrics and asset pricing. His research has been published in leading economics, econometrics, and financial journals, including the Journal of Financial Economics, the Journal of Econometrics, the Review of Economic Studies, and Econometrica.



Prior to joining Johns Hopkins University, Bandi was a University of Chicago (Booth School of Business) faculty member from 1999 until 2009. While at Booth, he was awarded three times the Hillel J. Einhorn Excellence in Teaching Award at the University of Chicago for his teaching in executive education. He was also awarded the David W. Johnson Professorship at the University of Chicago. At Johns Hopkins University, he was awarded the 2016 Johns Hopkins University Alumni Association Excellence in Teaching award. Professor Bandi has conducted executive education courses in the United States, Spain, England, France, Austria, Kuwait, Singapore, and China.

WHO SHOULD ATTEND

This program targets professionals who would like to improve their understanding of financial documents. Specifically, this course is for those who aspire to create and/or understand financial reports, balance sheets, and income statements in order to improve financial decision making.

TUITION

\$3,800 for the 3-day course

20% discount to JHU and JHHS employees \$3,040

JHU employees may use tuition remission for the seminar

LOCATION

Locations may vary. Please check the registration details and your email for location.

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Course Agenda

DAY 1

8:30AM-9:00AM

REGISTRATION AND BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION: FINANCIAL REPORTING

- Financial Statements & Reporting
- Understanding the Balance Sheet: Theory and Examples

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION: FINANCIAL REPORTING continued

- Understanding Income Statement Information: Theory and Examples
- Understanding Cash Flow Statement Information: Theory and Examples

DAY 2

8:30AM-9:00AM

BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION: ANALYSIS OF FINANCIAL STATEMENTS: RISK AND PROFITABILITY

- Analyzing Financial Statements & Financial Ratios: Risk & Profitability
- Astral Case

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION: ANALYSIS OF FINANCIAL STATEMENTS: RISK AND PROFITABILITY continued

- Valuing Cash Flows

DAY 3

8:30AM-9:00AM

BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION: DECISION MAKING: CAPITAL BUDGETING

- Capital Budgeting: Theory & Examples

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION: DECISION MAKING: CAPITAL BUDGETING continued

- Capital Budgeting with Leverage: the Weighted Average Cost of Capital
- Astral Case