

MBA/MA *in*  
**DESIGN  
LEADERSHIP**

To succeed in business, you must think differently. This program draws on the innovations of two world-class institutions to produce creative visionaries capable of transforming companies, marketplaces, and human welfare.

**66 CREDITS**

**2 YEARS**

FULL-TIME

**3.31** AVERAGE UNDERGRADUATE GPA

**4.1** AVERAGE YEARS OF FULL-TIME WORK EXPERIENCE

Based on data from the fall 2018 full-time program.

**ACCESS TO**

**25,000** CAREY ALUMNI  
**215,000** JOHNS HOPKINS ALUMNI  
**16,000** MICA ALUMNI

Full-time Locations:

-  **Harbor East**  
(Baltimore, MD)
-  **Dupont Circle**  
(Washington, D.C.)
-  **MICA**  
(Baltimore, MD)

Students have the option to take their Carey Business School classes at the Baltimore campus, Washington, D.C. campus or both.



For More Information:

**carey.jhu.edu**  
**MICA.edu**

410.234.9220 (Carey Business School)  
carey.admissions@jhu.edu

**Curriculum**

In this unique, accelerated program, you'll earn two complementary degrees that will challenge your ideas and distinguish you from peers in your chosen field.

You'll learn alongside a cohort of peers through hands-on experiences immersing you in real-world situations. This program explores concepts such as strategy formulation, audience targeting, consumer research, and design thinking.

**MICA MA in Design Leadership** (24 credits)

- Foundations of Design Leadership
- Collaboration
- Creativity and Innovation
- Cultural Relevance and Awareness
- Forecasting and Realization
- Prototyping
- Sustainability and Social Responsiveness
- The Competitive Advantage I and II
- Intersections of Business and Design I and II

**Johns Hopkins MBA** (42 credits)

- Business Communication
- Negotiations
- Business Leadership and Human Values
- Business Law
- The Firm and the Macroeconomy
- Economics for Decision Making
- Statistical Analysis
- Decision Models
- Accounting and Financial Reporting
- Corporate Finance
- Marketing Management
- Leadership in Organizations
- Operations Management
- Investments
- Information Systems
- Six Carey Business School Electives



The Johns Hopkins Carey Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the world's leading authority on the quality assurance of business school programs.

## Graduate Employment Outcomes

Based on data collected from 60% of May 2018 graduates

# \$106,375

Average Base Salary

*Based on data collected from 66% of May 2018 MBA/MA graduates who accepted a full time job offer.*

# 89%

of graduates were employed, accepted full-time or internship positions, continued their education, or started their own business within four months of graduation.

*Based on data collected from 64% of May 2018 graduates.*

### Entrepreneurial Spirit

This dual degree emboldens the student's entrepreneurial spirit resulting in the pursuit of startups or new business ventures after graduation.

**SoGal Ventures** – first female-led millennial venture capital firm co-founded by Elizabeth Galbut '15.

- Has invested in 50 companies with two successful exits since founding.

**Section 1 Inc.** – organization and design consultancy focusing on creative place-making in urban centers, founded by Richard Best '14.

- Clients include Baltimore City Health Department, Red Bull, and Plank Industries.

### Employers

Organizations that have hired recent graduates of the MBA/MA Design Leadership program:

- Amtrak
- CapitalOne
- Dell
- Deloitte Consulting
- Dick's Sporting Goods
- Dublin
- FedEx
- Gannett
- Gensler
- Google
- IA Collaborative
- IBM
- Johns Hopkins Applied Physics Laboratory
- Johns Hopkins Medicine
- Johns Hopkins University
- JP Morgan Chase
- Maga Design, Inc.
- Market Gravity (Deloitte)
- Marriott International
- Salesforce
- T. Rowe Price
- United States Patent and Trademark Office
- United States Postal Service
- Weight Watchers

### Scholarships

The Johns Hopkins Carey Business School offers numerous options for financing your education, including merit-based scholarships, loans, payment plans, and tuition reimbursement available to those who qualify.

[carey.jhu.edu/admissions/financial-aid](http://carey.jhu.edu/admissions/financial-aid)

### Collaboration



Cohorts consist of students with a broad range of backgrounds spanning STEM disciplines, business, and the humanities. They also learn alongside students from other programs enhancing the academic experience. These include working professionals from an array of industries, international business students from around the world, and visionary artists and designers.

For more information visit: [carey.jhu.edu](http://carey.jhu.edu)

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