TREK INFORMATION

WHAT IS A TREK?
Johns Hopkins Carey Business School employer treks provide students with opportunities to travel and engage with business leaders, learn about key industries, and meet Carey alumni. Students take the lead in planning each trek with support from the Carey Business School Career Development Office. Last year, over 230 students participated in 17 treks to local, domestic, and international employers.

WHY SHOULD I HOST A TREK?
This is a great opportunity to:
- Share your company’s brand with 10+ students
- Grow your pipeline of MBA-level talent
- Gain new perspective on your company

WHAT HAPPENS DURING A TREK?
Typically, students will visit an employer for an hour or two and engage in discussion with one, or several, employer representatives (i.e., HR/recruiting representatives, Carey alumni, industry or functional experts or executives). The visit can take a variety of formats, including, but not limited to:
- Formal employer presentation or informal discussion about company culture and initiatives
- Office tour
- Q&A

WHAT’S NEXT?
These are the steps involved with planning a trek:
- Tell us you are interested
- Confirm date and time (via email)
- Discuss trek visit expectations and logistics (via phone meeting)
- Follow-up to finalize visit (via email)

WHAT IF I’M NOT READY TO HOST A TREK VISIT YET?
That’s okay! We understand the time and commitment involved with hosting a student group in your office. In the meantime, there are other ways to engage with Carey students, including:
- Post jobs on Carey Compass
- Receive targeted resume books (job, skill, and/or background specific)
- Host an information session (on-campus or virtual)

If any of these opportunities are of interest, please feel free to reach out to your Employer Relations contact for more information, or email the Career Development Office, and your inquiry will be directed to the appropriate contact.