

Assurance of Learning Assessment Matrix - Flexible MBA

Learning Goals	Learning Objectives	Assessment/Assignment	
Understand and master core concepts and methods in the business disciplines and their application in business practice	1.1 Students will learn, integrate and apply core concepts and tools in the business disciplines to develop innovative strategies to address current and emerging business problems.	BU.410.620 Marketing Management	Final exam
		BU.350.620 Information Systems	Exam questions
	1.2 Students will learn, integrate and apply key analytical methods to solve current and emerging business problems.	BU.220.620 Economics for Decision Making	Final exam
Function effectively in diverse business contexts	2.1 Students will learn to assess local and global business contexts and use this assessment as input to business decisions.	BU.350.620 Information Systems	Exam questions Case analysis
	2.2 Students will assess their team experience and propose strategies for future improvement.	BU.680.620 Operations Management	Reflection paper
Anchor business activities in ethics and human values	3.1 Students will be able to explain the role of human values in business leadership.	BU.131.601 Business Leadership and Human Values	Moral compass essay
	3.2 Students will be able to develop and justify an action plan to manage an ethical challenge they have identified.	BU.131.601 Business Leadership and Human Values	Final case brief
Communicate effectively in business settings	4.1 Students will demonstrate the written communication skills essential in business settings.	BU.120.601 Business Communication	White paper
	4.2 Students will demonstrate effective use of the presentation skills that are essential in business.	BU.120.601 Business Communication	Individual briefing