

Al J. Browne, Entrepreneurship, Health Technology | Innovation Leader

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202.641.1777 • Washington, DC

An accomplished program development, social investment leader, and entrepreneur with an extensive background in education, philanthropy, and the use of technology to solve social issues in health, education, and community/economic development. Skilled start-up leader fueled by a passion for teaching and building sustainable, strategic, scalable social solutions. Visionary, experienced in managing investments up to \$33 MM annually and delivering quality solutions that promote corporate environmental, social, governance (ESG), and health responsibility. An innovative director who leverages data and research to drive high-impact results. Adjunct Professor and director with a successful and distinguished Human-centered Design, strategic planning, and community or corporate partnership development and programming track record.

Areas of experience and expertise include:

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| ▪ Strategic & Innovation Design Planning | ▪ Entrepreneurship, Leadership & Training | ▪ Smart Tech Integration |
| ▪ Data Analysis & Management | ▪ Community Relationships & Outreach | ▪ Monetization Strategies |
| ▪ Experiential Teaching & Course Design | ▪ Grant Investment Management | ▪ Partnership Development |
| ▪ High-Performance Team Development | ▪ Aging and Senior Health Issues | ▪ Program Development |

Professional Experience

Johns Hopkins University And Medicine & Carey Business School • Washington, DC + Baltimore, MD • 2020 - Current

Director, Community Health Design + Innovation, + Assistant Director, Office of Experiential Learning (OEL) – FT MBA

- Designed a 16-week Entrepreneurial Learning Architecture ("mini-MBA"), integrating faculty, AI specialists, and executives.
- Secured investments in corporate, philanthropic, and academic funding to scale health, sustainability, and tech ventures.
- Embedded CDHAI AI consultants into ventures to accelerate the adoption of AI in business strategy.
- Produced 15+ high-profile forums attracting 1,000+ leaders, elevating Johns Hopkins CBS as thought leaders in health, entrepreneurship, and AI.
- Redesigned and co-facilitated seven Ft-MBA courses into experiential teaching and learning (EL) courses.
- Identified and sourced nonprofit and corporate businesses with real-world problems as a central teaching and learning tool.
- Designed and implemented evaluation and feedback strategies for all MBA experiential learning courses.
- Co-design Design Labs, integrating industry experts in health and digital technology, and experience in designing and commercializing healthcare inventions.

Living Technologies Group • Washington, DC • 2019 to Current

Managing Director and Chief Solutions Officer – Small Business

Lead programs and partnerships addressing health, education, and technology equity. Advise architects, developers, and nonprofits on integrating housing with intelligent technology, including AI. Educated architects, housing developers, leadership, and nonprofit organizations on integrating housing with intelligent technology, such as AI, VR, 5G, and IoT to solve problems.

Key Accomplishments:

- Reduced projected operating costs for housing nonprofit organizations and housing by integrating smart technology.
- Implemented quality assurance, strategic plans, and partnerships to create education and health improvement investments.

AARP • Washington, DC • 2012 to 2018

Director, Impact Management Areas and Associate NJ State Director

Oversaw grant investment and management of \$2.5M annually of AARP's health technology solutions for people over 50 years. Spearheaded the development of new health technology models to reduce social isolation and prevent hearing loss. Directed cross-functional teams and guided them to develop unique multi-million-dollar grant programs designed to assist people over 50 with adverse health issues. As the key manager and advisor, I managed grant investments with Johns Hopkins University, University of Miami, and George Washington University. Negotiated and managed several corporate partnerships to expand program offerings.

Key Accomplishments:

- Established a relationship and program with the Miami Dolphins to use technology to reduce the social isolation of 200 veterans.
- Managed RFP process to guide IDEO's 300,000+ youth survey, piloting AARP's Reverse Mentor Program design. Engaged 20,000+ youth mentor program participants by leveraging STEM game design and virtual reality tools.
- Created a partnership with Microsoft, Amazon, and AARP to conceptualize a program using Skype and Alexa skills to reduce the cost of care and the adverse effects of social isolation of 8M seniors.
- Identified and engaged a team of six social scientists to build voice-activated Alexa Skills to improve seniors' health outcomes.

Verizon - Corporate Social Responsibility • Washington, DC • 2006 - 2012

Vice President and National Director, Technology in Education, Civic/Strategic Alliance Investments

Directed a team of 24 with seven direct reports and over \$33 million in grants and annual operating budgets, using hands-on leadership skills to design and build Verizon's technology in education strategy. Spearheaded Verizon's product and investments to corporate partners and educational organizations to create shared value programs and support over 3.6 million educators. Presented strategic plans, annual reports, and results to C-Suite executives. Managed fifteen+ community and national education standard-bearers – such as [NCTM](#), [Nat Geo](#), [NMAH](#), and [NCFL](#) as partners to build innovative and practical ways to increase technology use in the national educational system.

Key Accomplishments:

- Led the strategic redesign of Verizon's annual \$33M technology in education programming, including implementing mobile technology, augmented reality, virtual reality, and other innovative tools.
- Partnered with four engineering and technology universities as part of due diligence for making financial investments.
- Directed and coordinated 60+ state education departments, universities, and national K-12 educational content developers to test and implement new technologies – Verizon's Thinkfinity.
- Built and managed relationships with several universities and educational organizations, including strategic alliances with Urban League and Council of La Raza, leading to \$10M in program investments.
- Conceived, designed, and managed the development and implementation of an online educator community platform and innovative teacher resource data model for 175K registered educators in 18 months. Second such in the country.
- Integrated MCI's \$20M Community Relations program into Verizon, rebranding to a new tech in education vision and strategy.

Community Preservation and Development Corporation (CPDC) • Washington, DC • 1997 to 2006

Vice President, Community Development Programs, Business and Technology Integration

Directed projects focused on economic development, youth development, workforce readiness, and housing technology integration in the Mid-Atlantic region. Led and managed a team of nine direct reports and 35 professionals to design and implement strategies that streamlined programs, program evaluations, funding, and built partnerships with several corporate & government agencies.

Key Accomplishments:

- Over a 9-year tenure, increased the organization's annual budget from \$300,000 to \$5 million, and secured over \$50 million in partnerships and funding.
- Built highly effective relationships with the US Department of Housing and Urban Development (HUD) and the Department of Commerce (DOC) to develop and direct a \$1.6M telemedicine program that reduced emergency room visits for 200 seniors.
- Spearheaded testing of a Youth Technology Education Program prototype at 15 educational centers. Developed programs based on analyzed data that provided an in-depth understanding of various research-based experimental programs.
- Integrated two university education programs onto the campuses of several mid/low + moderate-income housing communities.
- Pioneered HUD and DoC-sponsored EdgeNet and #eSharp programs, the **nation's first electronic technology village** digital youth music program integrated into low-income housing, educating over 300 youth annually on mathematical concepts.

Additional Experience

Forensic Psychology/Anthropology Adjunct Professor | Catholic University of America and Washington Adventist University, DC

Social and General Psychology Adjunct Professor | The Catholic University of America MSPS, Washington, DC

Forensic Health Technician and Crisis Center Director | Crisis Center and Kings County Forensics Hospital, New York, NY

Public Health Pandemic Disease Analysis Certificate - | Johns Hopkins University, MD

Education, Awards, and Boards

MA, MSc., Forensic Psychology/Anthropology, City University • **BSc Clinical/Organizational Psychology**, Washington Adventist Univ

Entrepreneurship Credential, Social Entrepreneurship Alliance • **Apollo Leadership Board Training**, Houston Space Center

Professional & Community Involvement

Trustee Current: Academy of Hope; Leadership Council Creating Healthier Communities; NHP Foundation, 2016 to 2020 •

Business Educational Committee of Conference Board, 2009 to 2012 **Advisory Board of WEB. Du Bois Library**, Univ of Mass Amherst, 2007 to 2012 • **Chair, White House Champion for Change Award Recipient**, 2004