

# CHANGING BUSINESS

Research from Johns Hopkins Carey Business School

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## ECONOMICS



### To protect endangered species, incentives in conservation science must change

**Professor Paul Ferraro** explains why efforts to save endangered sharks may be doing more harm than good. [Read more on how controlled trials could improve conservation efforts.](#)

## MANAGEMENT & ORGANIZATION



### Is AI in medical decision-making creating a superhuman burden on doctors?

**Associate Professor Christopher Myers** proposes new regulations to reduce the burden doctors face from new assistive AI products. [Read more about the impact of AI on the business of health.](#)

## FINANCE



### Business development companies: Why dual holders are a win-win

**Assistant Professor Tetiana Davydiuk** explores how holding both debt and equity impacts business development companies' (BDCs) loan pricing and borrowing. [Read more about BDC dual holder benefits.](#)

## LATEST RESEARCH

[Medicare Site-Neutral Payment Policies: Effects of Proposals on Hospitals and Beneficiary Group](#)—**Melinda Buntin**

[Tariffs as a Hidden Tax: Price Pass-Through in Multi-Stage Supply Chains](#)—**Maqbool Dada** and **Tinglong Dai**

[Effects of Nudging and Privacy Control on Online Physician Reviews: Evidence from a Field Experiment](#)—**Gordon Gao** and **Ritu Agarwal**

[Does Q&A Boost Engagement? Health Messaging Experiments in the U.S. and Ghana](#)—**Mike Luca**

[Banking on Technology: Bank Technology Adoption and Its Effects](#)—**Alessandro Rebucci**

[Consumer Behavior in the Metaverse: Understanding Patterns, Mechanisms, and Implications](#)—**Haiyang Yang**

More faculty research

## CAREY RESEARCH IN THE NEWS

**Bloomberg Tax**, [Hospitals face a legal land grab under the 'Big Beautiful Bill'](#)—**Stacey Lee**

**Business Insider**, [CEOs are trying to warn you: Use AI or else](#)—**Christopher Myers**

**Forbes**, [Filling the growth leadership skill gap](#)—**Joël Le Bon**

**Fortune**, [As Harvard's and Yale's private equity holdings go on sale, buyers can use this technique for 1,000% windfalls. 'It makes your brain melt'](#)—**Jeff Hooke**

**Marketplace**, [Americans keep starting new businesses, in spite of economic uncertainty](#)—**Suntae Kim**

**Real Estate News**, [California passes sweeping reform to expedite new housing](#),—**Seydina Fall**

**Reuters**, [Healthcare groups blast passing of Trump's tax bill, warn it will harm millions](#),—**Ge Bai**

**The Athletic**, [Roger Federer's commencement speech wasn't just a viral moment. It was masterful](#)—**Steven Cohen**

**Wall Street Journal**, [Trump's Smartphone Can't Be Made in America for \\$499 by August](#)—**Tinglong Dai**

## AWARDS AND RECOGNITION

**Assistant Professor Wesley Koo** earned the junior faculty best paper award at the [AI in Management Conference](#) (AIM 2025) hosted by USC. The paper was selected from 140 entries covering marketing, information systems, economics, and management.

**Professor Gordon Gao** received a Strategic Alliance for Research and Technology award from Samsung Research America. The award supports digital health initiatives. Professor Gao is co-director of the [Center for Digital Health and Artificial Intelligence](#) at Carey Business School.