

Subscribe

MANAGEMENT & ORGANIZATION



Innovation and technology
'Scaling deep' to boost entrepreneurial ventures in impoverished communities

Professor Suntae Kim's award-winning research demonstrates how rethinking traditional entrepreneurial strategies could help impoverished communities. [Read more about community investment](#)

ECONOMICS



Business of health
Tribal casinos: A winning bet for reducing Native American mortality

Professor Emilia Simeonova's research finds income generated from casinos can lessen the probability of mortality for Native American communities. [Read more about the health of Native American communities.](#)

MARKETING



Social and societal impact
Labeling increases customer engagement with Black-owned restaurants

Professor Michael Luca examines the impact of Black-owned business labels used by many popular business review apps. [Read more about business labeling.](#)

LATEST RESEARCH

[Estimation of tax benefit of U.S. nonprofit hospitals](#)— **Ge Bai**

[Consumption responses to an unpopular policy: Evidence from a short-lived soda tax](#)— **Andrew Ching**

[Using AI as gatekeeper or second opinion: Designing patient pathways for AI-augmented healthcare](#)— **Tinglong Dai**

[A macro-finance model of mortgage structure: Financial stability and risk sharing](#)— **Vadim Elenev**

[Impact of markdown price strategy on returns: A price transparency and valuation uncertainty story](#)— **Ozge Sahin**

[Does going against the norm on women's economic participation increase intimate partner violence risk? A cross-sectional, multi-national study](#)— **Colleen Stuart**

More faculty research

CAREY RESEARCH IN THE NEWS

Associated Press, [Unrivaled women's basketball league is setting a new standard for salaries before it even tips off](#)— **Christina DePasquale**

Financial Planning, [With mortgage interest deduction up in the air, here's one reform idea](#)— **Michael Keane**

Fortune, [Artificial intelligence and the future of cities](#)— **Seydina Fall**

Reuters, [EM central banks cool on Treasuries, stoking bond yield heat](#)— **Alessandro Rebucci**

The Hill, [How making health insurance 'insurance' again will improve health care](#)— **Ge Bai**

USA Today, [Idaho health agency halts COVID vaccine program, joining backlash](#)— **Stacey Lee**

U.S. News & World Report, [Social Security Fairness Act: What it is and will it affect you](#)— **Yuval Bar-Or**

AWARDS AND RECOGNITION

Evgeny Kagan and **Maqbool Dada** received the 2024 Manufacturing and Service Operations Management Service Management Special Interest Group Best Paper Award for their paper "[The Gatekeepers Dilemma: 'When Should I Transfer This Customer?'](#)". The award-winning paper was published in the Operations Research.

UPCOMING OPPORTUNITIES

Business Analytics, Artificial Intelligence, and Cherry Blossom Conference

March 22-23, 2025

Johns Hopkins University Bloomberg Center
Washington, D.C.

Organizers: **Ali Eshragh**, **Ali Fattahi**, and **Yuexing Li**

