

Winter 2025

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#### **MANAGEMENT & ORGANIZATION**



Innovation and technology

# 'Scaling deep' to boost entrepreneurial ventures in impoverished communities

Professor Suntae Kim's award-winning research demonstrates how rethinking traditional entrepreneurial strategies could help impoverished communities. Read more about community investment

#### **ECONOMICS**

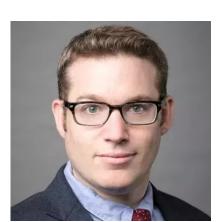


Business of health

## Tribal casinos: A winning bet for reducing Native American mortality

Professor Emilia Simeonova's research finds income generated from casinos can lessen the probability of mortality for Native American communities. Read more about the health of Native American communities.

#### MARKETING



Social and societal impact

#### Labeling increases customer engagement with Black-owned restaurants

Professor Michael Luca examines the impact of Black-owned business labels used by many popular business review apps. Read more about business labeling.

#### LATEST RESEARCH

Estimation of tax benefit of U.S. nonprofit hospitals — Ge Bai

Consumption responses to an unpopular policy: Evidence from a short-lived soda tax—Andrew Ching

Using AI as gatekeeper or second opinion: Designing patient pathways for AI-augmented healthcare— Tinglong Dai

A macro-finance model of mortgage structure: Financial stability and risk sharing - Vadim Elenev

Impact of markdown price strategy on returns: A price transparency and valuation uncertainty story— Ozge Sahin

Does going against the norm on women's economic participation increase intimate partner violence risk? A cross-sectional, multi-national study - Colleen Stuart

More faculty research

## CAREY RESEARCH IN THE NEWS

Associated Press, Unrivaled women's basketball league is setting a new standard for salaries before it even tips off — Christina DePasquale

Financial Planning, With mortgage interest deduction up in the air, here's one reform idea — Michael

Fortune, Artificial intelligence and the future of cities — Seydina Fall

Keane

Reuters, EM central banks cool on Treasuries, stoking bond yield heat - Alessandro Rebucci

The Hill, How making health insurance 'insurance' again will improve health care — Ge Bai

USA Today, Idaho health agency halts COVID vaccine program, joining backlash - Stacey Lee

U.S. News & World Report, Social Security Fairness Act: What it is and will it affect you - Yuval Bar-Or

## AWARDS AND RECOGNITION

**Evgeny Kagan** and **Maqbool Dada** received the 2024 Manufacturing and Service Operations Management Service Management Special Interest Group Best Paper Award for their paper "The Gatekeepers Dilemma: 'When Should I Transfer This Customer?'". The award-winning paper was published in the Operations Research.

## UPCOMING OPPORTUNITIES

### Business Analytics, Artificial Intelligence, and **Cherry Blossom Conference**

March 22-23, 2025 Johns Hopkins University Bloomberg Center Washington, D.C.

Organizers: Ali Eshragh, Ali Fattahi, and Yuexing Li







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