



PUBLIC SPEAKING FOR PROFESSIONALS

Program Overview

Leadership roles can involve a wide range of communication challenges—updating key stakeholders, persuading investors, rallying a group of people, or running team meetings in ways that elicit candid conversation and learning. Communication skills are vital. Understanding how to impact people and policies enables you to impact change. This course prepares professionals at all levels for their next leadership challenge by focusing on key elements of informative and persuasive workplace presentations. Gain confidence in your own voice, and learn to communicate your ideas concisely and to a variety of audiences.

In this course, you will learn to communicate complex ideas with ease while engaging your audience. You will also explore aspects of body language and vocal tone that can affect your audience’s perception, and make all the difference between a decent presentation and a great one.

Public Speaking for Professionals can be taken as a stand-alone course or as the final course required to earn the [Executive Certificate in Business Communication](#). We strongly encourage participants to take Public Speaking for Professionals as the last course in the Executive Certificate in Business Communication because it serves as the program capstone, and participants will complete a final presentation project that ties together the three courses that make up the Business Communication certificate.

Program Agenda

DAY ONE	Dr. Alexa Chilcutt	9 a.m. - Noon	Overcoming Public Speaking Myths Analyzing a Public Speaking Occasion
		1-4 p.m.	<i>Organizing an Informative Brief</i> <i>Developing a Powerful Introduction</i>
DAY TWO	Dr. Alexa Chilcutt & Dr. Carl DuPont	9 a.m. - Noon	Persuasive Public Speaking Gaining Influence
		1-4 p.m.	<i>Elements of Delivery</i> <i>Body Language</i>
DAY THREE	Dr. Alexa Chilcutt & Dr. Carl DuPont	9 a.m. - Noon	Voice Physiology
		1-4 p.m.	Presentations