Assurance of Learning Program Learning Objectives – Business Foundation Courses

Learning Goals	Program Learning Objectives
Apply core concepts and methods to solve	Students will apply key analytical methods for business decision-making.
problems in the business disciplines	
Integrate ethics and human values in business	3.1 Students will examine human values as a critical dimension of business leadership.
activities	3.2 Students will justify an action plan to manage an ethical challenge.
Communicate business information effectively	4.1 Students will demonstrate the written communication skills essential in business settings.
	4.2 Students will demonstrate effective use of the presentation skills that are essential in
	business.