

## Assurance of Learning Assessment Matrix – Business Foundation Courses

Learning Goals	Program Learning Objectives	Courses	Assessments
Apply core concepts and methods to solve problems in the business disciplines	Students will apply key analytical methods for business decision-making.	BU.510.601 Statistical Analysis	Sampling and Confidence Intervals – Mini-case Assignment
Integrate ethics and human values in business activities	3.1 Students will examine human values as a critical dimension of business leadership.	BU.131.601 Business Leadership and Human Values	Moral Compass Essay
	3.2 Students will justify an action plan to manage an ethical challenge.		Live Case Brief - Individual Worksheet
Communicate business information effectively	4.1 Students will demonstrate the written communication skills essential in business settings.	BU.120.601 Business Communication	Business Memo
	4.2 Students will demonstrate effective use of the presentation skills that are essential in business.		Individual Pitch