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Fall 2024

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MARKETING

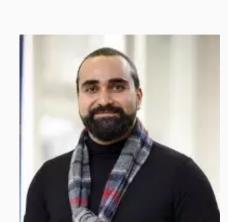


Social and societal impact Just the facts? How providing the truth can exacerbate 'fake news'

Professor David Godes examines the value of media fact-checking in an environment of "fake news" and biased media coverage. Read more about fact-checking and media consumption.

OPERATIONS MANAGEMENT & BUSINESS ANALYTICS





Innovation and technology Flattening energy consumption **curves**

Assistant Professor Ali Fattahi's new mathematical model helps energy providers better estimate power demand to allocate electricity consumption reductions to customers. Read more on the impact of energy policy.

ECONOMICS





Cancer screening disparities persist

A cross-sectional analysis by Professor Davina Frick and colleagues examines racial and ethnic health disparities among patients receiving tests to detect cancer. Read more about screening disparities.

LATEST RESEARCH



Tax Preferences and Housing Affordability: Explorations using a Life-Cycle Model – *Michael Keane*

The 2023 Merger Guidelines and Coordinated Effects: Recommendations for Robust Protection of Competition — Valerie Suslow

Economic Development, Unearned Income and Mortality: Evidence from Tribal Casinos – Emilia Simeonova

Intermediary Elasticity and Limited Risk-Bearing Capacity - Yu An

Green Ride-Hailing: Impact on Environment and Consumers - Yuexing Li

More faculty research

CAREY RESEARCH IN THE NEWS

Baltimore Banner, Dockworkers brace for another shutdown at the Port of Baltimore - Christina **DePasquale**

BBC Newshour, Canada hits China-made electric cars with 100% tariff—Tinglong Dai

Bloomberg, Some hedge funds are missing a trick — Volume alpha—Yinan Su

CNBC, China's new focus in U.S. elections interference is not Harris-Trump presidential race—Javad

Abed

USA Today, Nonprofit hospitals saved \$37 billion in taxes. Here's what they delivered in return—Ge Bai

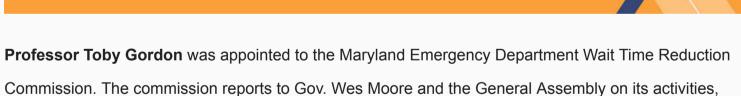
Washington Post, Can Japan's love for 7-Eleven survive a Canadian takeover? - Mitsukuni Nishida

Wall Street Journal, 'The Skill Code': Connections at work—Mike Luca

findings, and recommendations for improving emergency department wait times.

Inc. Job cuts are everywhere, except in these very specific industries—Rick Smith

AWARDS AND RECOGNITION



Associate Professor Shubhranshu Singh was named to the Marketing Science Institute Scholars <u>Program</u>. The MSI Scholars Program brings together select mid-career level academics for the purpose of recognizing individuals' excellence in scholarship and developing a cohort of scholars across marketing

Assistant Professor Ali Fattahi received the 2024 INFORMS ENRE Best Paper in Natural Resources award for his study Peak-Load Energy Management by Direct Load Control Contracts.

Associate Professor Christopher Myers and MBA graduate Derrick Bransby (currently a PhD student at Harvard Business School) received the Academy of Management, Managerial and Organizational Cognition Division's "Best Student-led Paper Award" for their research on general aviation pilot's specialized experience and crash/incident outcomes.

UPCOMING OPPORTUNITIES

disciplines.

Thriving through Crisis and Conflict?: Interdisciplinary Insights for an Uncertain **Future**

November 22, 2024 Johns Hopkins University Bloomberg Center Washington, D.C. Organizer: Brian Gunia

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Build for what's next*







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