



Fall 2024

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MARKETING



Social and societal impact Just the facts? How providing the truth can exacerbate 'fake news' Professor David Godes examines the value of media fact-checking in an environment of 'fake news' and biased media coverage. Read more about fact-checking and media consumption.

OPERATIONS MANAGEMENT & BUSINESS ANALYTICS



Innovation and technology Flattening energy consumption curves Assistant Professor Ali Fattahi's new mathematical model helps energy providers better estimate power demand to allocate electricity consumption reductions to customers. Read more on the impact of energy policy.

ECONOMICS



Business of health Cancer screening disparities persist A cross-sectional analysis by Professor Davina Frick and colleagues examines racial and ethnic health disparities among patients receiving tests to detect cancer. Read more about screening disparities.

LATEST RESEARCH

- Tax Preferences and Housing Affordability: Explorations using a Life-Cycle Model - Michael Keane
The 2023 Merger Guidelines and Coordinated Effects: Recommendations for Robust Protection of Competition - Valerie Suslow
Economic Development, Unearned Income and Mortality: Evidence from Tribal Casinos - Emilia Simeonova
Intermediary Elasticity and Limited Risk-Bearing Capacity - Yu An
Green Ride-Hailing: Impact on Environment and Consumers - Yuexing Li

More faculty research

CAREY RESEARCH IN THE NEWS

- Baltimore Banner, Dockworkers brace for another shutdown at the Port of Baltimore - Christina DePasquale
BBC Newshour, Canada hits China-made electric cars with 100% tariff - Tinglong Dai
Bloomberg, Some hedge funds are missing a trick - Volume alpha - Yinan Su
CNBC, China's new focus in U.S. elections interference is not Harris-Trump presidential race - Javad Abed
Inc. Job cuts are everywhere, except in these very specific industries - Rick Smith
USA Today, Nonprofit hospitals saved \$37 billion in taxes. Here's what they delivered in return - Ge Bai
Wall Street Journal, 'The Skill Code': Connections at work - Mike Luca
Washington Post, Can Japan's love for 7-Eleven survive a Canadian takeover? - Mitsukuni Nishida

AWARDS AND RECOGNITION

Professor Toby Gordon was appointed to the Maryland Emergency Department Wait Time Reduction Commission. The commission reports to Gov. Wes Moore and the General Assembly on its activities, findings, and recommendations for improving emergency department wait times.
Associate Professor Shubhranshu Singh was named to the Marketing Science Institute Scholars Program. The MSI Scholars Program brings together select mid-career level academics for the purpose of recognizing individuals' excellence in scholarship and developing a cohort of scholars across marketing disciplines.
Assistant Professor Ali Fattahi received the 2024 INFORMS ENRE Best Paper in Natural Resources award for his study Peak-Load Energy Management by Direct Load Control Contracts.
Associate Professor Christopher Myers and MBA graduate Derrick Bransby (currently a PhD student at Harvard Business School) received the Academy of Management, Managerial and Organizational Cognition Division's 'Best Student-led Paper Award' for their research on general aviation pilot's specialized experience and crash/incident outcomes.

UPCOMING OPPORTUNITIES

Thriving through Crisis and Conflict?: Interdisciplinary Insights for an Uncertain Future

November 22, 2024
Johns Hopkins University Bloomberg Center
Washington, D.C.
Organizer: Brian Gunia



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