



DESIGN LEADERSHIP MA/MBA

Master creative approaches to strategic decision-making and earn two degrees from two world-class institutions with the flexibility to choose your schedule in an accelerated, online format.

» **More information:** carey.jhu.edu/mamba | mica.edu/mamba

Curriculum

Tailor your Carey coursework to the online modality you prefer - synchronous (real-time), asynchronous (anytime), or any combination of the two. MICA courses are held weekly as live, synchronous interactive sessions on Zoom.

MBA foundation (22 credits)

- » Accounting and Financial Reporting
- » Business Analytics
- » Business Communication
- » Business Microeconomics
- » Corporate Finance
- » Leadership and Organizational Behavior
- » Marketing Management
- » Negotiation
- » Operations Management
- » Statistical Analysis
- » Strategic Management

MBA electives (20 credits)

- » You are welcome to take any elective courses you like. Specializations are simply a way to help organize your electives by content area. Some elective courses count toward more than one specialization.

MBA specializations

- » AI for Business
- » Business Analytics and Risk Management
- » Entrepreneurship
- » Finance
- » Health Care Management
- » Leadership
- » Marketing
- » Real Estate

MA in Design Leadership (24 credits)

- » Collaboration
- » The Competitive Advantage I
- » The Competitive Advantage II
- » Cultural Relevance and Awareness
- » Forecasting and Realization
- » Foundations of Design Leadership
- » Intersections of Business and Design I
- » Intersections of Business and Design II
- » Prototyping
- » Sustainability and Social Responsiveness



2 YEARS
FULL-TIME
66 CREDITS

3.51

median undergraduate GPA

6.8

average years of full-time
work experience

73%

female students

27%

male students



"The Design Leadership MA/MBA program combines right- and left-brain processes to create **more ethical, efficient, innovative products, services, and businesses**. The program helps students build skills in the intersection between human-centered design and business strategy."

— **Emma Koramshahi**
MA/MBA '22
Principal Design Strategist, Fidelity Investments

\$110,625

Average base salary*

*2021-2022 outcomes data

Career opportunities

Design Leadership MA/MBA graduates become trailblazers across industries. Use your degree to accelerate your career or transition to new companies and fields of interest.

Employers*

- » AARP
- » Accenture
- » Amazon
- » American Express
- » Amtrak
- » Boston Consulting Group
- » CapitalOne
- » Dell
- » Deloitte
- » Deloitte Digital
- » Dick's Sporting Goods
- » FedEx
- » Fidelity Investments
- » Google
- » IBM
- » Insomniac Design
- » Johns Hopkins Applied Physics Laboratory
- » Johns Hopkins Medicine
- » JPMorgan Chase & Co.
- » KPMG
- » Marriott International
- » OVFX Studio
- » Prophet Consulting
- » Salesforce
- » Sam's Club
- » T. Rowe Price
- » U.S. Patent and Trademark Office
- » University of Southern California

Job titles*

- » Co-founder
- » Design strategist
- » Design thinking consultant
- » Design thinking manager
- » Marketing and business strategist
- » Principal design strategist
- » Product design lead
- » Project manager, service design
- » Senior associate
- » Senior business designer
- » Senior consultant
- » Senior consultant, strategic design and innovation
- » Senior design strategist
- » Senior product manager
- » Senior strategic designer
- » Senior UX content strategist
- » User experience strategist
- » UX/UI designer

*This is not a comprehensive list.

Scholarships and financial aid

Johns Hopkins Carey Business School offers numerous options for financing your education, including merit-based scholarships, loans, payment plans, and tuition reimbursement available to those who qualify. carey.jhu.edu/admissions/financial-aid

More information

Contact Admissions: carey.admissions@jhu.edu
410.234.9220 / carey.jhu.edu/visit
877.88.CAREY (877.882.2739)

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