



Spring 2024

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## INFORMATION SYSTEMS

*Business of health*

### Catch me if you can: Identifying fake physician reviews

Research from Professors Ritu Agarwal and Gordon Gao demonstrates a new way to fight fraud in health care reviews. [Read more about their research for spotting fake reviews using large language models.](#)

## MARKETING

*Social and societal impact*

### What drives consumer behavior in the metaverse?

In the metaverse, consumers strongly favor the unused versions of virtual items over used versions of identical items. [Read more of Associate Professor Haiyang Yang's research on consumer behavior in the metaverse.](#)

## FINANCE

*Innovation and technology*

### Risk and reward: New insights on 0DTE option trading

Professors Federico Bandi and Nicola Fusari examine the meteoric growth in 0DTEs, known as "zero-days-to-expiration" options. [Read more about their insights for a new framework for valuing 0DTEs.](#)

## LATEST RESEARCH

[Behavioral Tokenomics: Consumer Perceptions of Cryptocurrency Token Design](#)—Robert Mislavsky

[Trust and Health Care-Seeking Behavior](#)—Michael Darden and Mario Macis

[Portfolio Flows and Household Portfolios](#)—Alessandro Rebucci

[Pricing with Product Rollover in Advance Selling](#)—Ruxian Wang

[Examining cancer screening disparities by race/ethnicity and insurance groups: A comparison of 2008 and 2018 National Health Interview Survey \(NHIS\) data in the United States](#)—Kevin Frick

[More faculty research](#)

## CAREY RESEARCH IN THE NEWS

*Axios*, [Whistleblowers call out AI's flaws](#), Stacey Lee

*Baltimore Business Journal*, [Baltimore Realtors prep for big changes after NAR settlement](#), Seydina Fall

*Christian Science Monitor*, [Europe aligns with U.S. Big Tech probe, targets Apple, Alphabet, and Meta](#), Andrew Ching

*CNBC*, [The market for six-figure salary hybrid jobs has crashed](#), Rick Smith

*CNN*, [Baltimore's economy has been humming. Then a bridge collapsed](#), Christina DePasquale

*Harvard Business Review*, [The paradox of growing as a values-driven company](#), Suntae Kim

*NPR*, [What is the new etiquette for tipping?](#) Shubhranshu Singh

*The Economist*, [How can firms pass on tacit knowledge?](#) Chris Myers

*Wall Street Journal*, [The test your side hustle must pass to be a tax deduction](#), Jordan Rippy

## AWARDS AND RECOGNITION

Kathleen Sutcliffe was [named to AACSB's Class of Influential Leaders for 2024](#). Sutcliffe received the honor for her rigorous and transformational insights into patient safety failures, commercial aviation dangers, and the best ways to build resilient teams before a crisis hits.

## UPCOMING OPPORTUNITIES

### Conference on Health IT and Analytics (CHITA) 2024

May 3-4, 2024

Johns Hopkins Bloomberg Center, Washington, D.C.

Organizers: Ritu Agarwal and Gordon Gao

[Register](#)

### Real Estate Health Care Summit

May 8, 2024

Johns Hopkins Carey Business School, Baltimore, MD

Organizer: Seydina Fall

[Register](#)

### SMS Special Conference on Strategies for Sustainable Human Development

June 19-21, 2024

Johns Hopkins Bloomberg Center, Washington, D.C.

Organizers: Rick Smith, Colleen Stuart, and Wesley Koo

[Register](#)

### 2024 Annual Carey Finance Conference (Call for papers)

October 17-18, 2024

Johns Hopkins Carey Business School, Baltimore, MD

Organizer: Deeksha Gupta and Vadim Elenev

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