Spring 2024

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INFORMATION SYSTEMS



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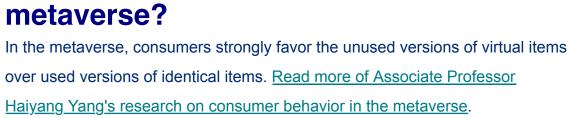
Business of health Catch me if you can: Identifying fake physician reviews

Research from Professors Ritu Agarwal and Gordon Gao demonstrates a new way to fight fraud in health care reviews. Read more about their research for spotting fake reviews using large language models.

MARKETING



Social and societal impact What drives consumer behavior in the



FINANCE



Risk and reward: New insights on 0DTE option trading

Professors Federico Bandi and Nicola Fusari examine the meteoric growth in 0DTEs, known as "zero-days-to-expiration" options. Read more about their insights for a new framework for valuing 0DTEs.

LATEST RESEARCH

Behavioral Tokenomics: Consumer Perceptions of Cryptocurrency Token Design–Robert Mislavsky

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Examining cancer screening disparities by race/ethnicity and insurance groups: A comparison of 2008 and 2018 National Health Interview Survey (NHIS) data in the United States—Kevin Frick

More faculty research

CAREY RESEARCH IN THE NEWS

Axios, Whistleblowers call out Al's flaws, Stacey Lee

Baltimore Business Journal, Baltimore Realtors prep for big changes after NAR settlement, Seydina Fall

Christian Science Monitor, Europe aligns with U.S. Big Tech probe, targets Apple, Alphabet, and Meta,
Andrew Ching

CNBC, The market for six-figure salary hybrid jobs has crashed, Rick Smith

CNN, Baltimore's economy has been humming. Then a bridge collapsed, Christina DePasquale

Harvard Business Review, The paradox of growing as a values-driven company, Suntae Kim

NPR, What is the new etiquette for tipping? Shubhranshu Singh

The Economist, How can firms pass on tacit knowledge? Chris Myers

Wall Street Journal, The test your side hustle must pass to be a tax deduction, Jordan Rippy

AWARDS AND RECOGNITION



UPCOMING OPPORTUNITIES

Conference on Health IT and Analytics (CHITA) 2024

May 3-4, 2024

Johns Hopkins Bloomberg Center. Washington, D.C.
Organizers: Ritu Agarwal and Gordon Gao

Register

Real Estate Heath Care Summit

May 8, 2024
Carev Business Sch

Johns Hopkins Carey Business School. Baltimore, MD

Organizer: Seydina Fall

Register

SMS Special Conference on Strategies for Sustainable Human Development

June 19-21, 2024
Johns Hopkins Bloomberg Center, Washington, D.C.

Organizers: Rick Smith, Colleen Stuart, and Wesley Koo

Register

2024 Annual Carey Finance Conference (Call for papers)

October 17-18, 2024

Johns Hopkins Carey Business School, Baltimore, MD
Organizer: Deeksha Gupta and Vadim Elenev

Register





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