



FINANCE FOR THE NON-FINANCIAL MANAGER

Program Overview

In order to continue moving forward, an organization must constantly evaluate its financial past and assess future projections. Doing so in an uncertain business environment requires business acumen and skills. To make better and more effective financial and managerial decisions, one must be familiar with financial statement analysis and the process of capital budgeting.

In our Finance for the Non-Financial Manager course, you will gain an understanding of financial analysis in order to inform your organization's potential investment options. Learn how to assess your company's financial position, risk, profitability, and how to choose between competing projects and priorities. Whether you're a leader making decisions with financial implications, or a rising manager looking for a strong introduction to financial concepts and analyses, this course will enhance your skill set through lectures, exercises, and the discussion of real-world business cases.

Program Agenda (with an optional, but highly recommended Day Four)

DAY ONE		DAY TWO		DAY THREE	
9 a.m. - Noon (with breaks)	Financial Reporting <ul style="list-style-type: none"> Introduction to the process of financial reporting and its role for effective decision making Review work on pre-course videos (journal entries, balance sheet information, and income statement information) 	9 a.m. - Noon (with breaks)	Financial Statement Analysis <ul style="list-style-type: none"> Financial ratios Using financial ratios to measure the financial health of an organization in terms of its profitability, efficiency, and risk 	9 a.m. - Noon (with breaks)	Capital Budgeting <ul style="list-style-type: none"> Forecasting the revenues and costs of a project Evaluating a project's expected contribution to the organization Selecting a project from a menu of options
Noon - 1 p.m.	Lunch	Noon - 1 p.m.	Lunch	Noon - 1 p.m.	Lunch
1- 5 p.m. (with breaks)	Financial Reporting (Continued) <ul style="list-style-type: none"> Accrual vs. cash accounting Constructing a statement of cash flows and understanding cash-flow statement information 	1- 5 p.m. (with breaks)	Financial Statement Analysis (Continued) <ul style="list-style-type: none"> Case study (analyzing Astral's financial position) Using financial statements to provide strategic recommendations 	1- 5 p.m. (with breaks)	Capital Budgeting (Continued) <ul style="list-style-type: none"> Evaluating robustness (break-even analysis, sensitivity analysis, scenario analysis) Case study (analyzing Astral's capital budgeting decision) Course wrap-up

There is an optional – but very highly recommended – session held on Day Four from 10 a.m. - Noon

In this live class, we will work through cases and additional practice problems. We will also address remaining questions that you may have. Once more, while the session is optional, it is highly recommended that you attend in order to solidify your understanding of the concepts and the knowledge that you acquired during the course.