



# PROJECT MANAGEMENT

## Program Overview

The science of project management is becoming increasingly complex. Now more than ever, organizations across all sectors are relying on professional project managers to drive challenging projects that are critical to the success and financial health of the firm. However, it is often the case that those leading project teams have little or no project management experience.

This Project Management course provides you with a powerful set of tools that improve your ability to plan, implement, and manage activities to accomplish specific objectives. Specifically, the course will provide a comprehensive understanding of project management fundamentals, project design, risk, portfolio and project selection criteria, and project management leadership.

Project Management can be taken as a stand-alone course or as a prerequisite for the [Executive Certificate in Organizational Leadership](#).

## Program Agenda

<b>DAY ONE</b>	<b>Morning</b>	Live/Asynchronous	<ul style="list-style-type: none"> <li>• Get to know classmates</li> <li>• Distinguish between a project and routine (non-project) work</li> <li>• Analyze own skillset, honestly</li> <li>• Assess whether a project is SMART</li> <li>• Classify projects by type</li> </ul>
	<b>Afternoon</b>	Live	<ul style="list-style-type: none"> <li>• Multi-criteria scorecard project selection</li> <li>• Non-financial strategic criteria for project selection</li> <li>• What is a WBS?</li> <li>• Define the project</li> </ul>
<b>DAY TWO</b>	<b>Morning</b>	Live/Asynchronous	<ul style="list-style-type: none"> <li>• Organization structure and culture</li> <li>• Diagnose your organization's culture</li> <li>• Terminating a project</li> </ul>
	<b>Afternoon</b>	Live	<ul style="list-style-type: none"> <li>• Develop a project network</li> <li>• Create a project network</li> <li>• Identify cultural characteristics</li> </ul>
<b>DAY THREE</b>	<b>Morning</b>	Live/Asynchronous	<ul style="list-style-type: none"> <li>• Manage project scope</li> <li>• Identify and influence stakeholders</li> <li>• Who are DEVCO's stakeholders?</li> <li>• What is a Gantt Chart?</li> </ul>
	<b>Afternoon</b>	Live	<ul style="list-style-type: none"> <li>• Gantt Chart</li> <li>• Manage risk</li> <li>• Implement a risk assessment</li> </ul>