## Ge Bai

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### **Academic Positions**

Professor of Accounting, Johns Hopkins Carey Business School: 2021-Present

Professor of Health Policy & Management, Johns Hopkins Bloomberg School of Public Health (joint): 2021-Present

Visiting Scholar, Health Analysis Division, Congressional Budget Office: 2022-2023

Associate Professor of Accounting, Johns Hopkins Carey Business School: 2018-2021

Associate Professor of Health Policy & Management, Johns Hopkins Bloomberg School of Public Health (joint): 2019-2021

Assistant Professor of Accounting, Johns Hopkins Carey Business School: 2016-2018

Assistant Professor of Accounting, Washington & Lee University: 2012-2016

### Education

Ph.D., Accounting, Michigan State University, 2012

M.S., Accounting, Eastern Michigan University, 2006

B.E., Mechanical Engineering, Dalian University of Technology, 2001

B.A., Japanese Literature, Dalian University of Technology, 2001

### **Research Interests**

Health care accounting, finance, and policy

### **Research Affiliations**

Johns Hopkins Center for Health Services and Outcomes Research, 2021-Present

Hopkins Business of Health Initiative, 2020-Present

Johns Hopkins Drug Access and Affordability Initiative, 2016-Present

#### **Public Service**

Maryland Health Services Cost Review Commission Payment Model Work Group. 2024.

Maryland Health Services Cost Review Commission Consumer Standing Advisory Committee. 2020.

### **Congressional Testimonies**

Bai, G., Tax-exempt hospitals and the community benefit standard. <u>House Committee on Ways and</u> <u>Means Subcommittee on Oversight</u>, April 26, 2023. Bai, G., More cures for more patients: overcoming pharmaceutical barriers. <u>House Committee on Ways and Means Subcommittee on Health</u>, February 5, 2020.

# Testimonies to State Legislature

- Bai, G. Testimony for HB23-1226 "Hospital transparency and reporting requirements." <u>Colorado</u> <u>Senate Health and Human Services Committe</u>e. May 3, 2023.
- Bai, G. Testimony for HB23-1226 "Hospital transparency and reporting requirements." <u>Colorado</u> <u>House Health and Insurance Committe</u>e. March 28, 2023.
- Eisenberg, M., & Bai, G. Health care costs: options for state policymakers. <u>Utah House of</u> <u>Representatives and State Senate</u>. August 22, 2019.

## **Research Articles**

- Jiang, J., Ross, J. S., & Bai, G. Unveiling the adoption and barriers of telemedicine in U.S. hospitals: a comprehensive analysis (2017-2022). <u>Journal of General Internal Medicine</u>. Forthcoming.
- Wang, Y., Liu, V., Wang, Y., Bai, G. & Hsia, R. Y. (2024). Emergency department trauma activation fees by payer types in the United States. JAMA Surgery. In press.
- Hyman, D., Letchuman, S., & Bai, G. (2024). Health insurance coverage: Is broader always better? JAMA Internal Medicine. 184(3), 233-234.
- Curran, J., Wang, Y., Kang, S. Y., Xuan, A., Anderson, G. F., Bai, G., & Alexander, G. C. (2024). Characteristics of prescription drug fills using pharmacy-pharmacy benefits manager (PBM) discount programs: the "GoodRx" model. <u>Value in Health</u>. 27(1), 35-42.
- Wang, Y., Meiselbach, M., Xu, J., Bai, G., & Anderson, G. F. (2024). Do insurers with greater market power negotiate consistently lower prices for hospital Care? evidence from hospital price transparency data. <u>Medical Care Research and Review.</u> 81(1), 78-84.
- Gibbons, J. B., Cram, P., Meiselbach, M. K., Anderson, G. F., & Bai, G. (2023). Comparison of social determinants of health in Medicaid vs. commercial health plans. <u>Health Affairs Scholar</u>. qxad074.
- Plummer, E., & Bai, G. (2023). Nonprofit hospitals' property tax benefits: evidence from Indiana. Journal of Property Tax Assessment & Administration. 20(2), 2.
- Jiang, J., Cram, P., Qi, K., & Bai, G. (2024). Challenges and dynamics of public health reporting and data exchange during COVID-19: insights from U.S. hospitals. <u>Health Affairs Scholar</u>. 2(1), qxad080.
- Socal, M., Wang, Y., Plummer, P., Anderson, G. F., & Bai, G. (2024). Spending on over-the-counter prescription drugs in the Medicare Part D Program. JAMA. 331(1), 72-75.
- Wang, Y., Wang, Y., Plummer, E., Chernew, M. E., Anderson, G. F., & Bai, G. (2023). Facility fees at hospitals and ambulatory surgery centers for colonoscopy procedures. JAMA Health Forum. 4(12):e234025.
- Meiselbach, M., Bai, G., & Anderson, G. F. (2023). Charges of COVID-19 diagnostic testing and antibody testing across facility types and states. Journal of General Internal Medicine. 38(16), 3640-3643.

- Marr, J., Wang, Y., Xu, J., Bai, G., Anderson, G. F., & Meiselbach, M. K. (2023). Hospital prices in Medicaid managed care. JAMA Network Open. 6(11):e2344841.
- Mattingly, J., Hyman, D., & Bai, G. (2023). Pharmacy benefit managers: history, business practices, economics, and policy. <u>JAMA Health Forum</u>. 4(11):e233804.
  - Featured in JAMA Health Forum's Editor's Summary podcast, hosted by Ayanian, J., & Buntin, B.
- Jiang, J., Qi, K., Bai, G., & Schulman, K. (2023). Pharmacy benefit manager pricing and spread pricing for high-utilization generic drugs. <u>Health Affairs Scholar</u>. qxad056.
- Mattingly, J., Ben-Umeh, K. C., Bai, G., & Anderson, G. F. (2023). Pharmacy benefit manager pricing and spread pricing for high-utilization generic drugs. JAMA Health Forum. 4(10), e233660.
- Socal. M., & Bai, G. (2023). Insulins and the evolving landscape of U.S. prescription drug pricing. <u>Annals of Internal Medicine</u>. 176(9), 1259-1260.
- Meiselbach, M. K., Wang, Y., Xu, J. F., Bai, G., Anderson, G. F. (2023). Commercial plans pay more than twice what Medicare Advantage plans pay when negotiated by the same insurer and hospital. <u>Health Affairs</u>. 42(8), 1110-1118.
- Hyland, M., Sachs, R. M., Robillard, L., Hayford, T. B., & Bai, G. (2023). Spending and utilization of clinician-administered drugs in Medicare. JAMA Health Forum. 4(9), e232941.
- Bai, G., Letchuman, S., & Hyman, D. A. (2023). Do nonprofit hospitals deserve their tax exemption? <u>The New England Journal of Medicine</u>. 389(3), 196-197.
- Wang, Y., Plummer, E., Wang, Y., Cram, P., & Bai, G. (2023). Comparison of commercial negotiated price and cash price between physician-owned hospitals and other hospitals in the same hospital referral region. <u>JAMA Network Open</u>. 6(6), e2319980.
- Plummer, E., Letchuman, S., Fang, S., & Bai, G. (2023). Financial characteristics of nonprofit social welfare organizations in the US health care system. <u>JAMA Health Forum</u>. 4(6), e231507.
- Saraswathula, A., Merck, S., Bai, G., Weston, C., Skinner, E., Taylor, A., Demski, R., Kachalia, A., Wu, A., & Berry, S. (2023). The volume and cost of external quality metric reporting: evidence from an academic medical center. <u>JAMA</u>. 329(21), 1840-1847.
- Plummer, E., Percy, A., & Bai, G. (2023). 2011-2021 trends of premiums, claims, and enrollment for fully-insured large group, small group, and individual health plans. <u>JAMA Network Open</u>. 6(4), e238791.
- Wang, Y., Meiselbach, M. K., Cox, S., Anderson, G. F., & Bai, G. (2023). The relationship among cash prices, negotiated rates, and chargemaster prices for shoppable hospital services. <u>Health</u> <u>Affairs</u>. 42(4), 516-525.
- Bai, G., Demirkan, S., Zare, H., & Anderson, G. F. (2023). Trustee compensation and charity care provision in U.S. nonprofit hospitals. <u>Health Affairs</u>. 42(4), 526-530.
- Wang, Y., Bai, G., & Anderson, G. F. (2023). U.S. hospitals' administrative expenses increased sharply during COVID-19. <u>Journal of General Internal Medicine</u>. doi:10.1007/s11606-023-08158-8.

- Jiang, J., Malhotra, A., & Bai, G. (2023). Factors associated with hospital commercial price for magnetic resonance imaging of brain. <u>JAMA Network Open</u>. 6(3), e233875.
- Bai, G., Simon, K., & Cram, P. (2023). Hospital health equity performance measures. JAMA. 329(9), 764-764.
- Jiang, J., Gupta, S., Anderson, G. F., & Bai, G. (2023). Commercial COVID-19 PCR test price in U.S. hospitals. Journal of General Internal Medicine. 38(5), 1341-1343.
- Jiang, J., Krishnan, R., & Bai, G. (2023). Price transparency in hospitals: current research and future directions. <u>JAMA Network Open</u>. 6(1), e2249588.
- Jiang, J., Forman, H., Gupta, S., & Bai, G. (2023). Price variability for common radiology services within U.S. hospitals. <u>Radiology</u>. 306(3): e221815.
  o Featured in an editorial by Arenson, R. L. and a podcast by Nicola, R.
- Olson, A., Rajgopal, S., & Bai, G. (2022). Comparison of resident COVID-19 mortality between unionized and nonunionized private nursing homes. <u>PLOS ONE</u>, e0276301.
- Bai, G., Rajgopal, S., Srivastava, R., & Zhao., R. (2022). Profitability and risk-return comparison across health care industries, evidence from publicly traded companies 2010-2019. <u>PLOS ONE</u>. 17(11), e0275245.
- Socal, M. P., Cordeiro, T., Anderson, G. F., & Bai, G. (2022). Estimating savings opportunities from therapeutic substitutions of high-cost generic medications. <u>JAMA Network Open.</u> 5(11), e2239868.
- Goodman, C., Flanigan, A., Probst, J. C., & Bai, G. (2022). Comparison of US hospital charity care policies before versus after onset of the Covid-19 pandemic. JAMA Network Open. 5(9), e2233629.
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- Liao, J. M., Bai, G., Forman, H. P., White, A. A., & Lee, C. I. (2022). JACR Health policy expert panel: hospital price transparency. Journal of the American College of Radiology. 19(6), 792-794.
- Hashim, F., Hennayake, S., Walsh, C. M., Dun, C., Paturzo, J. G., Das, I. D., Stewart, E. A., Vervoort, D., Teinor, J. A., Schochet, M. A., Keslar, A., Bai, G., & Makary, M. (2022). Characteristics of US hospitals using extraordinary collections actions against patients for unpaid medical bills: a cross-sectional study. <u>BMJ Open</u>. 12, e060501.
- Yang, W., Bai, G., & Anderson, G. (2022). COVID-19 and hospital financial viability in the United States. JAMA Health Forum. 3(5), e221018.

- Plummer, E., Socal, M., Ballreich, J., Anderson, G., & Bai, G. (2022). Trends of prescription drug manufacturer rebates in commercial health insurance plans, 2015-2019. IAMA Health Forum. 3(5), e220888.
- Jiang, J., Culbertson, N., & Bai, G. (2022). The effectiveness of email alerting on reducing hospital employees' unauthorized access to protected health information. JAMA Network Open. 5(4), e227247.
- Balagura, L., Dun, C., Meyer, A., Hennayake, S., Walsh, C., Kung, C., Cary, B., Migliarese, F., Dai, T., Bai, G., Sutcliffe, K., & Makary, M. (2022). NIH funding of COVID-19 research in 2020: a cross-sectional study. BMJ Open. 12, e059041.
- Vervoort D., & Bai, G. (2022). The identification of outlier medical specialties from examining the association between the change in charges and the change in Medicare payments from 2010 to 2019. Journal of General Internal Medicine. 37(12), 3220-3223.
- Bai, G., Zare, H., & Hyman, D. (2022). Unreimbursed Medicaid costs and hospital ownership type. JAMA Network Open. 5(2), e2148232.
- Jiang, J., Polsky, D., Littlejohn, J., Wang, Y., Zare, H., & Bai, G. (2022). Factors associated with compliance to the hospital Price Transparency Final Rule: a national landscape study. Journal of General Internal Medicine. 37(14), 3577-3584.
- Jiang, J., Makary, M., & Bai, G. (2022). Commercial negotiated prices for CMS-specified shoppable surgery services in U.S. hospitals. International Journal of Surgery. 95, 106107.
- Meiselbach, M., Eisenberg, M., Bai, G., Sen A., & Anderson, G. F. (2022). Labor market concentration and worker contributions to health insurance premiums. Medical Care Research & <u>Review</u>. 79(2), 198-206.
- Jiang, J., Makary, M., & Bai, G. (2022). Commercial Negotiated Prices for CMS-specified Shoppable Radiology Services in U.S. Hospitals. Radiology. 302(3), 622-624.
  - o Featured in an editorial by Forman, H. P. and a podcast by Nicola, R. and Chu, L.
  - o Featured by the Wall Street Journal.
- Gong, J. H., Bai, G., Vervoort, D., Eltorai, A. M., Giladi, A. M., & Long, C. (2022). Decreasing Medicare utilization, reimbursement, and reimbursement-to-charge ratio of reconstructive plastic surgery procedures: 2010 to 2019. Annals of Plastic Surgery. 88(5), 549-554.
- Bai, G., Zare, H., Eisenberg, M., Polsky, D., & Anderson, G. F. (2022). Comparison of trends in nonprofit hospitals' charity care eligibility policies between Medicaid expansion States and Medicaid nonexpansion States. Medical Care Research and Review. 79(3), 458-468.
- Bai, G., Park, A., Wang, Y., Overton, H., Bruhn, W., & Makary, M. A. (2022). The commissions paid to brokers by for fully-insured health plans. Medical Care Research & Review, 79(1), 133-140.
- Jiang, J., Makary, M., & Bai, G. (2021). Comparison of cash prices to commercial negotiated prices for 70 hospital services. IAMA Network Open, 4(12), e2140526.
- Socal, M., & Bai, G. (2021). Bipartisan federal legislation to address insulin access and affordability. Diabetes Spectrum, 34(4), 394-398.
- Liljenquist, D., Dai, T., & Bai, G. (2021). A nonprofit public utility approach to enhance nextgeneration vaccine manufacturing capacity. Population Health Management, 24(5), 546-547.

- Socal, M., Bai G., Cordeiro, T., & Anderson, G. F. (2021). Association between waste-free formularies and prescription drug spending among self-insured employers. <u>JAMA Network</u> <u>Open</u>, 4(10), e2131486.
- Zare, H., Bai, G., Albrecht C., Choe J., Anderson G. F. (2021). Hospital inpatient charges of COVID-19 diagnostic tests ranged from \$10 to \$1,390. <u>Population Health Management</u>, 24(4), 433-435.
- Paturzo, J. G., Hashim, F., Dun, C., Boctor, M. J., Bruhn, W. E., Walsh, C., Bai, G., & Makary, M. A. (2021). Trends in hospital lawsuits filed against patients for unpaid bills following published research about this activity. <u>JAMA Network Open</u>, 4(8), e2121926.
- Eisenberg, M., Meiselbach, M., Sen A., Bai, G., & Anderson, G. F. (2021). Large self-insured employers lack power to effectively negotiate hospital prices. <u>The American Journal of Managed Care</u>, 27(7), 290-296.
- Liljenquist, D., Bai, G., Sarpatwari, A., Anderson, G. F. (2021). A nonprofit approach to address foreign dependence of generic drugs. <u>The Journal of Law, Medicine & Ethics</u>, 49, 30-33.
- Bai, G., Zare, H., Eisenberg, M., Polsky, D., & Anderson, G. F. (2021). Analysis suggests government and nonprofit hospitals' charity care is not aligned with their favorable tax treatment. <u>Health Affairs</u>, 40(4), 629-636.
- Socal, M., Ezebilo, I., Bai, G., & Anderson, G. F. (2021). Biosimilar formulary placement in Medicare Part D Prescription Drug Plans: A case study of infliximab. <u>American Journal of</u> <u>Health-System Pharmacy</u>, 3(1), 216-221.
- Socal, M., Bai, G., & Anderson, G. F. (2021). Factors associated with dispensing of branded medications in the Medicare Part D program. JAMA Network Open, 4(3), e210483.
- Kang, S., Socal, M., Bai, G., & Anderson, G. F. (2021). Off-label coverage of high-cost drugs by independent charity patient assistance programs. Journal of General Internal Medicine, 36(2), 555-556.
- Olson, A., Barrick J., Tayler, B., Rajgopal S., & Bai, G. (2020). Lobbying expenditures of the health sector during the COVID-19 Pandemic. Journal of General Internal Medicine, 35(10), 3133-3136.
- Bai, G., Yehia F., Chen, W., & Anderson, G. F. (2020). Investment income of U.S. Nonprofit hospitals in 2017. Journal of General Internal Medicine, 35(9), 2818-2820.
- Bai, G., & Zare, H. (2020). Hospital cost structure and the implications on cost management during COVID-19. Journal of General Internal Medicine, 35(9), 2807-2809.
- Dai, T., Bai, G., & Anderson, G. F. (2020). PPE supply chain needs data transparency and stress testing. Journal of General Internal Medicine, 35(9), 2748-2749.
- Socal, M., Garrett, J. B., Tayler, W. B., Bai, G., & Anderson, G. F. (2020). Naming convention, interchangeability, and patient interest in biosimilars. <u>Diabetes Spectrum</u>, 33(3), 273-279.
- Bai, G., Yehia F., Chen, W., & Anderson, G. F. (2020). Varying trends in the financial viability of rural hospitals in the US, 2011-2017, <u>Health Affairs</u>, 39(6), 942-948.

- Socal, M., Anderson, K., Sen, A., Bai, G., & Anderson, G. F. (2020). Biosimilar uptake in Medicare Part B varied across hospital outpatient departments and physician practices: the case of filgrastim. <u>Value in Health</u>, 23(4), 481-486.
- Bai, G., Yehia F., & Anderson, G. F. (2020). The charity care provision of U.S. nonprofit hospitals. <u>JAMA Internal Medicine</u>, 180(4), 606-607.
- Kang, S., Bai, G., DiStefano M., Socal, M., Yehia F., & Anderson, G. F. (2020). Comparative approaches to drug pricing. <u>Annual Review of Public Health</u>, 41, 499-512.
- Jiang, J., & Bai, G. (2020). Types of information compromised in breaches of protected health information. <u>Annals of Internal Medicine</u>, 172(2), 159-160.
- Kang, S., Sen, A., Bai, G., & Anderson, G. F. (2019). Financial eligibility criteria and medication coverage for independent charity patient assistance programs. <u>JAMA</u>, 322(5), 422-429.
  Featured in the editorial by Kraschel, K., & Curfman, G.
- Bai, G., Chanmugam A., Suslow, V. Y., & Anderson, G.F. (2019). Air ambulance with sky high charges. <u>Health Affairs</u>, 38(7), 1195-1200.
  - o Featured in Annals of Emergency Medicine News & Perspective.
- Socal, M., Bai, G., & Anderson, G. F. (2019). Favorable formulary placement of branded drugs in Medicare Prescription Drug Plans when generics are available. <u>JAMA Internal Medicine</u>, 179(6), 832-833.
- Bai, G., Kelen G. D., Frick, K. D., & Anderson, G. F. (2019). Nurse practitioners and physician assistants in emergency medical services who billed independently, 2012-2016. <u>American Journal</u> of <u>Emergency Medicine</u>, 37(5), 928-932.
- Karas, L., Kang, S., Bai, G., Feldman, R., & Anderson, G. F. (2019). Pharmaceutical industry funding to patient-advocacy organization: a cross-national comparison of disclosure codes and regulation. <u>Hastings International and Comparative Law Review</u>, 42(2), 453-484.
- Kang, S., Bai, G., Karas, L., & Anderson, G. F. (2019). Pharmaceutical industry support of US patient advocacy organizations: an international context. <u>American Journal of Public Health</u>, 109(4), 559-561.
- Garrett, J., Tayler W., Bai, G., Social, M., Trujillo, A., & Anderson, G. F. (2019). Consumer responses to price disclosure in direct-to-consumer pharmaceutical advertising. <u>JAMA Internal Medicine</u>, 179(3), 435-437.
  - o Featured in the editorial by Sarpatwari, A., & Kesselheim, A. S.
  - Cited nine times by the HHS final rule to require drug pricing transparency.
- Jiang, J., & Bai, G. (2019). Evaluation of causes of protected health information breaches. JAMA Internal Medicine, 179(2), 265-267.
- Levin J., Ballreich J., Socal M., Bai, G., Anderson, G. F. (2019). Consolidated drug purchasing across federal agencies: a policy to decrease cost sharing for Medicare beneficiaries. Journal of Health Care Finance, 46(1), 1-10.
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- Aiken, L. H., Dahlerbruch, J., Todd, B., Bai, G. (2018). The graduate nurse education demonstration: Implications for Medicare policy. <u>The New England Journal of Medicine</u>, 378(25), 2360-2363.
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- Rogers, A., Bai, G., Loss, M., & Anderson, G. F. (2018). Increasing frequency and share of dermatologic procedures billed by non-physician clinicians from 2012-2016. <u>Journal of the</u> <u>American Academy of Dermatology</u>, 79(6), 1159-1161.
- Chen, Y., Barkun, A. N., Adam, V., Bai, G., Sign, V. K. et al. (2018). Cost-effectiveness analysis comparing lumen apposing metal stents with plastic stents in the management of pancreatic walled-off necrosis. <u>Gastrointestinal Endoscopy</u>, 88(2), 267-276.
- Bai, G., Sen, A. P., & Anderson, G. F. (2018). Pharmacy benefit managers, brand-name drug prices, and patient cost sharing. <u>Annals of Internal Medicine</u>, 168(6), 436-437.
  o Featured in <u>Johns Hopkins Health Review</u>.
- Mehta, A., Xu, T., Bai, G., Hawley, K., & Makary, M. (2018). The impact of price transparency for surgical services. <u>The American Surgeon</u>, 84(4), 604-608.
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- Xu, T., Park, A., Bai, G., Joo, S., Hutfless, S., Mehta, A., Anderson, G. F., & Makary, M. (2017). Variation in emergency department vs internal medicine excess charges in the United States. <u>IAMA Internal Medicine</u>, 177(8), 1139-1145.
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- Bai, G., Jiang, X., & Flasher, R. (2017). Hospitals risks of data breaches. JAMA Internal Medicine, 177(6), 878-880.
- Bai, G., & Anderson, G. F. (2017). Variation in the ratio of physician charges to Medicare payments by specialty and region. JAMA, 317(3), 315-317.
- Bai, G., Xu, T., Rogers, A. T., & Anderson, G. F. (2017). Hospitals with higher direct cost ratios have lower readmission rates. Journal of Health Care Finance, 43(3), 1-18.
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- Bai, G., & Anderson, G. F. (2016). A more detailed understanding of factors associated with hospital profitability. <u>Health Affairs</u>, 35(5), 889-897.
  - o The second most-read Health Affairs article in 2016

- Bai, G. (2016). Applying variance analysis to understand California hospitals' expense recovery status by patient groups. <u>Accounting Horizons</u>, 30(2), 211-223.
- Bai, G., & Krishnan, R. (2016). Effects of ambiguous common uncertainty on employees' preference for relative performance contracts. <u>The Japanese Accounting Review</u>, 6, 65-93.
- Bai, G., & Anderson, G. F. (2015). Extreme markup: The fifty US hospitals with the highest charge-to-cost ratios. <u>Health Affairs</u>, 34(6), 922-928.
  - o Featured in a New York Times editorial.
  - o Used as testimony before the House Ways and Means Committee.
  - o The most-read Health Affairs article in 2015
- Bai, G. (2015). California's hospital fair pricing act reduced the prices actually paid by uninsured patients. <u>Health Affairs</u>, 34(1), 64-70.
- Bai, G., Kajiwara, T., & Liu, J. (2015). The cost of manufacturing disruptions. <u>Strategic Finance</u>, 97(6), 40-45.
- Bai, G., & Krishnan, R. (2015). Do hospitals without physicians on the board deliver lower quality of care? <u>American Journal of Medical Quality</u>, 30(1), 58-65.
- Bai, G. (2015). Hospitals with accounting experts on the board received higher charitable contributions. Journal of Health Care Finance, 42(1), 1-17.
  - Received 2011 American Accounting Association/Grant Thornton Doctoral Dissertation Award.
- Bai, G., Kajiwara, T., & Liu, J. (2015). Measuring the cost of individual disruptions in multistage manufacturing systems. Journal of Management Accounting Research, 28(1), 1-26.
- Bai, G., Hsu, S., & Krishnan, R. (2014). Accounting performance and capacity investment decisions: Evidence from California hospitals. <u>Decision Sciences</u>, 45(2), 309-339.
- Bai, G. (2014). University president compensation: evidence from the United States. <u>Higher</u> <u>Education Studies</u>, 4(6), 1-14.
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- Bai, G., Coronado, F., & Krishnan, R. (2010). The role of performance measure noise in mediating the relation between task complexity and outsourcing. <u>Journal of Management Accounting</u> <u>Research</u>, 22(1), 75-102.
  - o Received 2014 Journal of Management Accounting Research Best Paper Award.

## **Research Comments and Replies**

- Xu, T., & Bai, G. (2018). Reducing the burden of catastrophic health expenditures in the United States. <u>Annals of Surgery</u>, 268(1), e21.
- Xu, T., Park, A., & Bai, G. (2018). Service provided by internal medicine physicians compared with emergency physicians: Flawed data—reply. JAMA Internal Medicine, 178(2), 297-297.

- Bai, G., & Anderson, G. F. (2017). Physician charges and Medicare payments—reply. JAMA, 317(17), 1802-1803.
- Bai, G., Jiang, X., & Flasher, R. (2017). The need for better data breach statistics—reply. JAMA Internal Medicine, 177(11), 1696-1697.
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## **Policy Comments**

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# Research Grants (PI or Co-PI)

Price Transparency and Community Benefits. Arnold Ventures. 2022-Present.

Price Transparency. PatientRightsAdvocate.org. 2022-Present.

Evaluating the Effectiveness of the Hospital Price Transparency Rule in Price Reduction. <u>The</u> <u>National Institute for Health Care Management Foundation</u>. 2024.

Health Care Pricing for Commercial Payers. Arnold Ventures. 2021-2022.

Negotiated Hospital Pricing. Arnold Ventures. 2021-2022.

Provision of Hospital Charity Care in the United States. <u>The Commonwealth Fund</u> & <u>Episcopal</u> <u>Health Foundation</u>. 2020-2022.

Pharmacy Rebate Study. Colorado Department of Regulatory Agencies. 2021.

Study of the Economic Drivers of Pharmaceutical Costs for Employers. <u>Colorado Department of Regulatory Agencies</u>. 2021.

Texas Hospital Charity Care. Episcopal Health Foundation, 2020.

Supply Chain Impacts on U.S. Healthcare. <u>The Johns Hopkins University Applied Physics Lab</u>. 2020.

# Honors and Awards

<u>National Level</u> MANA Action Fund Gift Award. 2022 Top Reviewer. Annals of Internal Medicine. 2019 & 2020. The Institute of Management Accountants Research Foundation Emerging Scholar Award. 2014. Journal of Management Accounting Research Best Paper Award. 2014. The Institute of Management Accountants Research Foundation Research Grant. 2013. The American Accounting Association/Grant Thornton Doctoral Dissertation Award. 2011.

#### University Level

The Hopkins Business of Health Initiative Pilot Award. 2021. The Johns Hopkins Alumni Association's Excellence in Teaching Award. 2021 The Hopkins Business of Health Initiative Seed Grant Award. 2020. Johns Hopkins Carey Business School Dean's Awards. 2017-Present. Johns Hopkins Carey Business School Supplemental Research Support Award. 2017-Present. Johns Hopkins Carey Business School Black & Decker Research Fund. 2017-2018. Washington & Lee University Lenfest Summer Research Grant. 2013-2015. Washington & Lee University Mellon Grant for Spring Term Course Development. 2014. Michigan State University Robert P. Poland Doctoral Dissertation Fellowship. 2012. Michigan State University Student Excellence in Teaching Award. 2011. Michigan State University Student Excellence in Research Award. 2008. Michigan State University Marlys and Jack Gray Scholarship. 2007. Michigan State University Summer Recruitment Fellowship. 2007. Eastern Michigan University Distinguished Student Honor. 2006. Dalian University of Technology Japanese Study Excellence Scholarship. 2000. Dalian University of Technology Student Excellence Scholarship. 1997-2000.

## Presentations, Guest Lectures, and Roundtables

2024

Annual Architecture of High Value Health Care National Conference. Baltimore, Maryland (scheduled).

Health Reformers Academy: Health Care Financing and Economics Class. Virtual (scheduled).

The American Bar Association: 2024 Antitrust in Healthcare. Pentagon City, Virginia (scheduled).

- Purchaser Business Group on Health Member Retreat. Half Moon Bay, California (scheduled) Pennsylvania Medical Society Physician Leadership Programs. Mechanicsburg, Pennsylvania (scheduled).
- The University of Southern California. Los Angelas, California.
- The 3<sup>rd</sup> Virtual National Health Care Transparency and No Surprise Act Summit. Virtual.

American Medical Society for Sports Medicine Annual Meeting. Baltimore, Maryland.

- 2024 National Alliances of Healthcare Purchase Coalitions Health Policy Summit. Washington, DC.
- Johns Hopkins Carey Business School: Health Care in Europe: Models, Regulation, and Business. Virtual.
- Brown University School of Public Health, Health Services Research Seminar. Providence, Rhode Island.
- Pennsylvania Medical Society Leadership Meeting. Virtual.
- Georgetown Preparatory School Finance Club. Bethesda, Maryland.

Cato Institute Annual State Health Policy Summit. San Antonio, Texas.

2023

Johns Hopkins Drug Discovery Program: Pharmaceutical Enterprise. Baltimore, Maryland. FREOPP's Freedom & Progress Conference. Washington, DC.

Peterson Center on Healthcare Employer Roundtable on Health Data Needs. Washington, DC. The Capitol Forum Health Care Competition Conference, Washington, DC. Annual Architecture of High Value Health Care National Conference. Baltimore, Maryland. HHS Consumer Support Group Consumer Protection Policy Meeting. Virtual. House of Representative Health Care Price Transparency Bipartisan Stakeholder Meeting. Washington, DC. Axios Expert Voices Roundtable. Washington, DC. 2023 Healthcare Economics Summit. Mequon, Wisconsin. CBO Health Analysis Division. Virtual. Capital Alpha Partners PBM Webinar for investors. Virtual. National Alliance Leadership Summits. Nashville, Tennessee. CMMI senior leadership meeting. Virtual. CBO Health Analysis Division. Washington, DC. Senate HELP Committee Price Transparency Roundtable. Washington, DC. Johns Hopkins/Arnold Ventures Hospital Community Benefit Webinar. Virtual. Senate HELP Committee member briefing on PBMs. Washington, DC. You Powered Benefits Symposium. Miami, Florida. Fierce JP Morgan Drug Pricing Panel. Virtual. Cato Institute Annual State Health Policy Summit. New Orleans, Louisiana.

#### 2022

Johns Hopkins/Arnold Ventures Price Transparency Webinar. Virtual. Cato Institute Junior Academics Health Policy Symposium. Washington, DC. FREOPP's Freedom & Progress Conference. Washington, DC. Johns Hopkins Carey Business School: The Learning Table. Virtual. Medicaid Drug Rebate Program Summit. Chicago, Illinois. Hopkins Business of Health Initiative. Virtual. Brown University Primary Care and Population Medicine Joint Program. Virtual. Department of Health and Human Services Office of the Assistant Secretary for Planning and Evaluation Project on Section 204. Virtual. Bipartisan Policy Center Roundtable on Employer-Sponsored Insurance. Virtual. National Hospital Price Transparency Conference. Indianapolis, Indiana. National Consumer League 340B Event. Virtual. America First Policy Summit. Atlanta, Georgia. State Policy Network Discussion: Unreimbursed Medicaid Cost Among Nonprofit and Forprofit Hospitals. Virtual. AcademyHealth National Health Policy Conference, Washington, DC. Congressional Budget Office Health Analysis Division. Virtual. Barclays Healthcare Symposium. Virtual.

## 2021

The Hill Rare Disease: A Conversation on Value Assessment. Virtual. Johns Hopkins Drug Discovery Program: Pharmaceutical Enterprise, Baltimore, Maryland. Boston University School of Public Health the Next Normal. Virtual. Brown University Healthcare in America. Virtual. North Carolina State Treasurer Charity Care Press Conference. Virtual. Hopkins Business of Health Initiative Summer Data Series. Virtual. Johns Hopkins/Arnold Ventures Hospital Charity Care Webinar. Virtual. Georgetown University Center on Health Insurance Reforms Policy Hackathon. Virtual. Johns Hopkins Tsinghua DrPH program. Virtual. Policy Roundtables Presentation, AcademyHealth Annual Research Meeting. Virtual Johns Hopkins Center for Health Services and Outcomes Research Seminar. Virtual. Hopkins Business of Health Initiative Annual Retreat. Virtual. The Deal Economy: Healthcare M&A Seminar. Virtual. California Health Care Coalition Board of Director Meeting. Virtual. Johns Hopkins Common Cents Taxes 101, Virtual. Johns Hopkins University Women's Network Panel. Virtual. MOSAIC Economic Project Women Changing Policy Workshop. Virtual. Johns Hopkins School of Medicine Division of Hospital Medicine. Virtual. National Coalition on Health Care Round Table on Price Transparency. Virtual.

#### 2020

MOSAIC Economic Project Women Changing Policy Workshop. Virtual.
Kent State University College of Business Administration. Virtual.
IBI/Conference Board 2020 Health and Productivity Forum. Virtual.
The Deal Economy: Predictions and Perspectives. Virtual.
Johns Hopkins University Healthcare Affinity Panel. Virtual.
Booz Allen Hamilton International Pricing Index Kaizen Event. Virtual.
Briefing to Japanese Ministry of Health, Labor, of Welfare. Baltimore, Maryland.
Johns Hopkins University and the University of Chicago Alumni Event on Medical Drugs Pricing Reform, New York City. New York.
Presentation of Air Ambulance Charges, Office of Legislative Affairs. The White House, Washington, DC.

#### 2019

Johns Hopkins Drug Discovery Program, Baltimore, Maryland. North Carolina Health Plan Strategic Planning, Raleigh, North Carolina. The Foundation for Research on Equal Opportunity (FREOPP) Symposium on Affordable Hospital Care through Competition, Washington, DC. U.S. News & World Report Healthcare of Tomorrow Conference, Washington, DC. Association of Health Care Journalists National Cancer Reporting Fellowship, Bethesda, Maryland. Colorado Department of Health Care Policy & Financing Policy Meeting, Denver, Colorado. Utah Legislature Health Reform Task Force Meeting, Salt Lake City, Utah. Centers for Medicare & Medicaid Services Academic Experts and Researchers Listening Session, Washington, DC. AcademyHealth Annual Research Meeting, Washington, DC. Bloomberg School of Public Health Pharmaceutical Policy Course, Baltimore, Maryland. Delaware State Employee Benefits Committee Meeting, Dover, Delaware. 2018 Reforming States Group Steering Committee Meeting, Washington, DC. Delaware State Employee Benefits Committee Meeting, Dover, Delaware. 15th Annual Symposium of the Journal of Law, Economics, & Policy, Arlington, Virginia. 51<sup>st</sup> Transportation Law Institute, Louisville, Kentucky.

Johns Hopkins Drug Accessibility & Pricing Symposium, Baltimore, Maryland.

Capital Alpha Partners Drug Pricing Policy Forum, Washington, DC.

2017

Johns Hopkins Drug Discovery Program, Baltimore, Maryland. Virginia Association of Health Plans Annual Meeting. Richmond, Virginia. The AAA Managerial Accounting Section Conference. San Juan, Puerto Rico.

#### 2016

The American Accounting Association (AAA) Annual Meeting. New York City, New York. Johns Hopkins Carey Business School

### 2015

The AAA Public Interest Section Midyear Meeting. Crystal City, Virginia.

### 2014

The AAA Government and Nonprofit Section Midyear Meeting. Norwalk, Connecticut.

## 2013

The AAA Southeast Regional Meeting. Nashville, Tennessee. The Canadian Academic Accounting Association Annual Conference. Montreal, Canada.

## 2012

The AAA Managerial Accounting Section Conference. Houston, Texas. The AAA Government and Nonprofit Section Midyear Meeting. San Diego, California. Ball State University Emory University Indiana University Bloomington The Pennsylvania State University The University of Illinois at Urbana-Champaign The University of Iowa The University of Iowa The University of Norte Dame The University of Southern California Washington & Lee University

## 2011

The AAA Annual Meeting. Denver, Colorado.

The Canadian Academic Accounting Association Annual Conference. Toronto, Canada.

2009

The AAA Managerial Accounting Section Conference. St. Pete Beach, Florida.

# **Teaching Experience**

Health Care Management Consulting & Practicum, Johns Hopkins Carey Business School. 2022-Present.

Full Time MBA Innovation Field Project, Johns Hopkins Carey Business School. 2021-Present.

Accounting Foundations. Johns Hopkins Carey Business School. 2020-Present.

Advanced Financial Accounting. Johns Hopkins Carey Business School. 2016-Present.

Financial Accounting and Reporting. Johns Hopkins Carey Business School. 2016-Present.

Capital Budgeting (Executive Education). Johns Hopkins Carey Business School. 2019-Present.

Management Accounting in China. Washington & Lee University. 2015.

Cost Accounting. Washington & Lee University. 2013-2016.

Introduction to Managerial Accounting. Washington & Lee University. 2012-2015.

Cost and Managerial Accounting. Michigan State University. 2011.

Principles of Management Accounting. Michigan State University. 2010.

# **Professional Services**

#### Editorial Review Board

Journal of Management Accounting Research. 2013-2015.

### Event Organization

Innovations in the Biopharmaceutical Industry Conference. 2023. Baltimore, Maryland. The 3<sup>rd</sup> Johns Hopkins Symposium on Healthcare Operations. 2021. Baltimore, Maryland. JHU State Discussion on Hospital Charity Care and Community Benefit, Part II. 2021. Virtual. JHU State Discussion on Hospital Charity Care and Community Benefit. 2021, Part I. 2021. Virtual. Accounting Track Co-chair, Decision Sciences Institute Conference. 2016. Austin, Texas.

#### Reviewer

Accounting Horizons Accounting, Organization, and Society AMA Journal of Ethics American Heart Journal American Journal of Managed Care American Journal of Occupational Therapy Annals of Internal Medicine Applied Health Economics and Health Policy BMJ Open CATO Health Policy Workshop Circulation Drug Discovery Today Elsevier Science & Technology Book Prospectuses European Accounting Review Health Affairs Health Affairs Scholar Health Economics Health Policy JAMA JAMA Health Forum JAMA Internal Medicine JAMA Network Open Journal of Business Ethics Journal of General Internal Medicine Journal of Governmental and Nonprofit Accounting Journal of Hand and Microsurgery Journal of Management Accounting Research Journal of the National Comprehensive Cancer Network Lancet Regional Health - Americas

Milbank Quarterly The National Academies of Sciences, Engineering, and Medicine The New England Journal of Medicine NEJM Catalyst Innovations in Carey Delivery Nonprofit and Voluntary Sector Quarterly North Carolina Medical Journal Omega: The International Journal of Management Science Oxford University Press Book Proposal PLOS ONE The Research Foundation of the City University of New York Robert Wood Johnson Foundation Health Data for Action Service Science Strategic Management Journal The Accounting Review The AAA Management Accounting Section Midyear Meeting The AAA Government and Nonprofit Section Midvear Meeting

Discussant and Moderator

The Johns Hopkins Drug Accessibility & Pricing Symposium, 2018.

The AAA Management Accounting Section Midyear Meeting. 2013, 2014, 2017.

The AAA Government and Nonprofit Section Midyear Meeting. 2011.

The AAA Annual Meeting. 2011, 2014.

The Canadian Academic Accounting Association Annual Conference. 2011.

Graduate Student Mentoring

Preliminary Oral Examination Committee Member: Lauren Barrow (Bloomberg School of Public Health), 2024.

- Preliminary Oral Examination Committee Member: Jenny Markell (Bloomberg School of Public Health), 2024.
- Preliminary Oral Examination Committee Chair: Sylvia Pan (Bloomberg School of Public Health), 2024.
- Preliminary Oral Examination Committee Chair: Ray Fan (Bloomberg School of Public Health), 2023.

Capstone Advisor: Ivan Seah (Bloomberg School of Public Health), 2023.

Dissertation Committee Alternate Member: So Yeon Kang (Bloomberg School of Public Health), 2023.

Doctoral program co-advisor: Emily Hearst (Bloomberg School of Public Health), 2022-present.

Preliminary Oral Examination Committee Alternate Member: Angela Liu (Bloomberg School of Public Health), 2022.

Dissertation Committee Chair: Yang Wang (Bloomberg School of Public Health), 2022.

Preliminary Oral Examination Committee Alternate Member: SoYeon Kang (Bloomberg School of Public Health), 2022.

Dissertation Committee Member: Kelly Anderson (Bloomberg School of Public Health), 2021.

Preliminary Oral Examination Committee Member: Yang Wang (Bloomberg School of Public Health), 2020.

Preliminary Oral Examination Committee Chair: Kelly Anderson (Bloomberg School of Public Health), 2019.

- Dissertation Committee Alternate Member: Sonal Parasrampuria (Bloomberg School of Public Health), 2019.
- Preliminary Oral Examination Committee Member: Farah Yehia (Bloomberg School of Public Health), 2018.
- Preliminary Oral Examination Committee Alternate Member: Jonathan Levin (Bloomberg School of Public Health), 2018.
- Dissertation Committee Alternate Member: Mariana Socal (Bloomberg School of Public Health), 2017.
- Dissertation Committee Alternate Member: Jeromie Ballreich (Bloomberg School of Public Health), 2017.

Johns Hopkins Carey Business School Service

Business of Health Taskforce. 2023-2024.

Curriculum Committee in Accounting, Finance, and Real Estate. 2023-2024

Discovery Day Teaching Demonstration. 2023.

Sponsored Projects Work Group. 2022-2023.

Faculty Reputation Workgroup. 2022-2023.

Faculty and Research Search Advisory Committee. 2022.

Junior Faculty Promotion Committee. 2022.

Accounting Faculty Search Committee Chair. 2022.

AACSB CIR Site Visit Faculty Team - Research, Engagement, Societal Impact. 2021.

Visiting Accounting Faculty Search Committee Chair. 2021.

Faculty Mentor for the 17th Annual KeyBank Minority MBA Student Case Competition. 2021.

o 1<sup>st</sup> Place Team Winner

Faculty Diversity Initiative Action Plan Committee. 2019-2022.

MBA Program Committee on Health, Innovation & Technology. 2018-2020.

Sheridan Libraries' Advisory Board. 2017-2020.

Library E-Resource Acquisition Committee. 2017-2020.

Faculty Recruiting Committee. 2016-2018.

Global MBA Curriculum Committee. 2016-2017.

Johns Hopkins Bloomberg School of Public Health Service DrPH program faculty advisor. 2022-Present.

Center for Mental Health Leadership Search. 2021.

Johns Hopkins University Service

Johns Hopkins Nexus Awards reviewer. 2023-Present.

Johns Hopkins Middle States Commission on Higher Education Self-study Visit. 2022.

Johns Hopkins University DC Campus Planning Faculty. 2019-2020.

Johns Hopkins University and the University of Chicago Alumni Event. 2020.

Other Service

Forbes contributor. 2023-Present. Peterson-Milbank program advisory group for state data analytic resources. 2023. U.S. News & World Report Health Equity Working Group. 2023. Cato Health Policy Workshop review. 2023. AcademyHealth Paradigm Project Prototype Review. 2020. Washington & Lee University Fall Faculty Academy. 2015. Washington & Lee University Library Committee. 2014.Washington & Lee University John Gunn Scholarship Committee. 2014.Washington & Lee University Glynn Scholarship Committee. 2013.Washington & Lee University Topinka Scholarship Committee. 2013.Michigan State University AIS Doctoral Program Committee. 2009-2010.

# **Professional Affiliations**

Certified Public Accountant, the Commonwealth of Massachusetts

AcademyHealth

The America Accounting Association

## **Industry Experience**

Musashi North America, Inc., Southfield, Michigan. Business Process Reengineering Supervisor. 2006-2007.

Lingua Science Corporation, Ann Arbor, Michigan. Accountant. 2005-2006.

Yincheng Import and Export Corporation, China. Export Sales Manager. 2002-2003.

Liaoning Light Industrial Products Import & Export Corporation, China. Export Account Manager. 2001-2002.

## Advisory

America First Policy Institute

Paragon Health Institute