



# FOUNDATIONS OF LEADERSHIP AND MANAGEMENT

## Program Overview

This course exposes participants to the fundamentals of leading and managing in teams or units. As the required foundational course for the Executive Certificate in Organizational Leadership (but open to any Carey Executive Education participant), this course equips participants to lead with purpose and incorporate core knowledge and skills from research on leadership and organizations into their daily practices. Specifically, the course will help participants identify their own strengths as leaders and managers; understand how to leverage team processes, motives, and incentives to become a more effective leader; improve individual and group decisions; navigate organizational culture; and develop a plan for personal and professional growth.

Learn the day-to-day functions of leaders and managers as you take part in hands-on, collaborative learning experiences with industry peers. Explore fundamental research-based principles from which you can learn and grow whether you're a first-time manager, middle manager, or seasoned business leader. This course is grounded in social science research and taught by renowned faculty that are experts in the leadership space.

## Program Agenda

<b>DAY ONE</b>	<b>Morning</b>	Leadership Path and Course Intro	Synchronous: Dr. Erik Helzer	<ul style="list-style-type: none"> <li>• Course roadmap, with emphasis on integration across synchronous and asynchronous content</li> <li>• Discussion of leadership and management strengths, identify personal strengths, development areas</li> <li>• Set personalized goals for learning</li> <li>• Begin leadership portfolio</li> <li>• Opportunities for break-outs</li> </ul>
	<b>Afternoon</b>	Motivating and Incentivizing Work	Asynchronous: Insendi module with Dr. Christopher G. Myers	<ul style="list-style-type: none"> <li>• Why do we work?</li> <li>• Intrinsic and extrinsic motives for work</li> <li>• How do incentives affect work motivation?</li> <li>• Job crafting (tied to personal strengths in AM session)</li> </ul>
<b>DAY TWO</b>	<b>Morning</b>	Decision-Making	Synchronous: Dr. Brian Gunia	<ul style="list-style-type: none"> <li>• Understanding common “traps” in decision-making</li> <li>• Overcoming decision-making traps</li> </ul>
	<b>Afternoon</b>	Teams	Synchronous: Dr. Christopher G. Myers	<ul style="list-style-type: none"> <li>• Decision-making in teams</li> <li>• Building trust and psychological safety</li> <li>• Hidden profiles</li> </ul>
<b>DAY THREE</b>	<b>Morning</b>	Navigating Organizational Culture	Synchronous: Dr. Michelle Barton	<ul style="list-style-type: none"> <li>• How do we diagnose culture?</li> <li>• How does culture shape work?</li> <li>• Person-culture fit</li> </ul>
	<b>Afternoon</b>	Final Wrap-Up and Personal Goal Setting	Synchronous (90 minutes): Dr. Erik Helzer Asynchronous (90 minutes): Insendi module with Dr. Erik Helzer	<ul style="list-style-type: none"> <li>• What have we learned?</li> <li>• What’s next in your leadership development/path (with course offerings for future EE courses)?</li> <li>• Wrap up portfolio</li> </ul>