

# **EXECUTIVE PRESENCE**

#### **Program Overview**

Leaders with executive presence inspire others through how they carry and express themselves in the workplace. Enhance your influence in your organization by developing professional qualities to lead a confident team in an ever-changing business world.

In this three-day course, we will examine the 10 characteristics found to be determinates of executive presence and adopt verbal and nonverbal communication skills that elevate others' perceptions of our leadership ability. In addition, we will study key analytical constructs (such as neurodiversity, race, ethnicity, gender and socioeconomic status), focusing on how they impact instruction, assessment, and leadership.

Participants will interactively practice leading and participating in difficult conversations through low-stakes situations. They will develop strategies to fine-tune communication, thereby reducing anxiety and frustration in articulating ideas and finding solutions.

The use of principles, tools, practices, skills, visualizations, and mindsets are aimed at accelerating professional development, creativity and innovation, and meaningful change.

Executive Presence can be taken as a stand-alone course or as a prerequisite for the **Executive Certificate in Organizational Leadership**.

### Program Agenda

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| Dr. Alexa Chilcutt | 9:00 a.m<br>Noon | <ul> <li>Impression management theory and practice</li> <li>2014 Study on executive presence</li> </ul>   |
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|                    |                  | Noon - 1 p.m. Lunch   |
|                    | 1-4 p.m.         | <ul> <li>Findings—10 characteristics of executive presence</li> <li>Nonverbal and verbal communication that enhances executive presence</li> <li>Assignment - Follow instructions to construct a 60-90 second "Leadership Pitch"</li> </ul> |

## **DAY TWO**

|                  | 9:00 a.m<br>Noon | <ul> <li>Perceptions of power dynamics based on cultural and societal norms</li> <li>Bias</li> <li>Neurodivergence and Intersectionality</li> </ul> |
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| Dr. Carl Dupont  |                  | Noon - 1 p.m. Lunch   |
| 2.1. can 2 apono | 1-4 p.m.         | <ul> <li>Racio linguistic — Choosing the right words</li> <li>Facilitating difficult conversations</li> <li>Accent work</li> </ul>                  |

## DAY THREE

| Dr. Alexa Chilcutt<br>and<br>Dr. Carl Dupont | 9:00 a.m<br>Noon | <ul> <li>Owning the space</li> <li>Breath and body work</li> <li>Confident stage presence in the real/virtual space</li> <li>Empathetic presence</li> </ul> |
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|  |                  | Noon - 1 p.m. Lunch   |
|  | 1 - 4:00 p.m.    | <ul><li>Delivering leadership advocacy pitch</li><li>Peer feedback</li><li>Take-aways</li></ul>   |