

## ***Louise L. Schiavone***

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### **SUMMARY OF EXPERTISE**

Senior Lecturer and communications coach at Johns Hopkins University Graduate Business School: Business Communication, Business Leadership and Human Values. I strive to engage students in in-class discussion, debate and presentation related to the responsibilities and skills of contemporary business communication and ethics.

Columnist, Journalist, Documentarian – environment, oceans, agriculture. Independent crisis and presentation consultant

Contributing newscast anchor, NPR News, Washington, D.C.

In-depth, investigative, feature, and spot news coverage of Wall Street in crisis, national and global economic meltdown, housing market boom and bust, business survival strategies, product and food safety, politics of elections, Congress, and the White House, Supreme Court nominations, international defense and diplomacy

Appeared on NPR, CNN, CNN International, CNN television affiliates across the USA, CNN.com, CNN Financial News, CNN Radio and its affiliates, ABC News Radio Network and its affiliates, ABCNews.com, Sirius XM Satellite Radio, Associated Press Radio and Television, C-Span television, Mortgage Banking Magazine, The Hill Newspaper, Washington Business Forward Magazine

### **ACADEMIC QUALIFICATIONS**

**University lecturer since 2011**

**Johns Hopkins University, Carey School of Business**

**M.S. (1978) in Journalism - Columbia University Graduate School of Journalism, New York, NY**

Concentration: Television, Radio, Film

Thesis: News Coverage of Terrorism and Hostage Situations

(Masters advisor: Luther P. Jackson)

**B.A. (1984) in History - Emmanuel College, Boston, Massachusetts U.S. and European History**

Minor, Political Science and Sociology

### **Emmanuel College Board of Trustees Member (2000-2005)**

Advised and assisted with students and outside media during transition from all-women, to co-ed; participated in land lease decisions to coordinate with Merck Pharmaceuticals in campus development Emmanuel College, Boston, Massachusetts

### **EMPLOYMENT HISTORY**

**2013 – present Senior Lecturer, full time, Johns Hopkins University, Carey Business School, Baltimore, MD and Washington, D.C. Courses:** Business Communication, Leadership Ethics, Leadership in Organizations; guest lecturer, Kennedy Krieger Institute; presentation coaching for all graduate business students; member of team facilitating immersion of international graduate business students

**2011-2013- Full time lecturer, Johns Hopkins University, Carey Business School, Baltimore, MD and Washington, D.C. Courses:** Business Communication, Leadership Ethics, Leadership in Organizations; also provide presentation coaching

**2021 – present Contributing Columnist, “Sustainability,” Forbes.com**

**2010 – present Contributing anchor, NPR News, Washington, D.C.**

Anchor network newscasts involving a variety of international and national stories, political and domestic; also contribute spot *ne2005ns* coverage. Provided live reports on the Covid pandemic, political corruption investigations, presidential races, natural disasters, including the 2011 earthquake and tsunami in Japan, the killing of Osama bin Laden, and the shooting of Congresswoman Giffords.

**1995 – 2015 Financial journalist, Mortgage Banking Magazine, Washington, D.C.** Regular contributor of articles, minimum 3,000 words, about Fannie Mae and Freddie Mac, mortgage regulations, federal oversight, and consumer trends

**2005- 2011 Correspondent, anchor, ABC News Radio Network, Washington, D.C.** Cover a variety of Washington and national stories, including the White House, Pentagon, and Congress; anchor live network coverage of breaking news events; anchor network newscasts; also contribute to ABCNews.com

**1995 – 2010 On-air correspondent, investigative reporter, dot-com and wires contributor at CNN, Washington, D.C.** for *CNN Tonight*, formerly *Lou Dobbs Tonight*, and other shows. On air coverage of lead stories, including breaking news on the economy, international affairs, politics, and product safety. Also 9/11, the Iraq War, national politics and elections, the 2001 stock market meltdown, the collapse of Enron and MCI-WorldCom, and resulting prosecutions

**1981 – 1995 Senate correspondent, anchor, Associated Press Radio Network, Washington, D.C.** Also assigned to the White House, Pentagon, and State Department, political campaigns and a variety of other major assignments. Also reported on air for AP Television.

**MENTORING, GUEST LECTURING** On a yearly basis, I mentor student graduation speakers at Carey JHU.

I have also mentored teams in business school competitions.

I have guest-lectured regularly on political and environmental communication at Brown University's Watson Institute.

Also have addressed various Johns Hopkins University groups.

Have spoken previously at American University, Washington, DC summer courses taught by Marie Natoli, Ph.D. I have also assisted in the Walt Whitman High School Writing Center. Guest speaker at various public events and media platforms including Bloomberg.

## **BOARD MEMBERSHIPS**

- 2000 – 2005 Emmanuel College Board of Trustees, Boston, Massachusetts
- 1985 – 1992 Member of the Board, Congressional Radio and Television Correspondents Association, Washington, D.C. Responsibilities included participation in decisions about journalists' access to newsmakers and breaking news scenes, broadcast facilities renovations, and membership guidelines

## **AWARDS, ACKNOWLEDGEMENTS**

2023 Wise Woman of the Year Award, National Association of Italian American Women

2022 Moderator, U.N. Climate Week Panel “Unlocking Private Finance for Large Scale Restoration” – hosted in New York City by the Nature Conservancy

2022 Grant from the Institute for Journalism & Natural Resources (IJNR) for marine biodiversity reporting

2020 Ocean City, Maryland Film Festival – Best Short Documentary, “Crisis On The Half Shell: The Chesapeake Bay”

2020 Annapolis Film Festival Finalist – “Crisis On The Half Shell: The Chesapeake Bay” 2018 TEDx Speaker, Johns Hopkins University – Washington D.C.

2018 - Dean's Award For Faculty Excellence, Johns Hopkins University Carey Business School

2017 - Dean's Award For Faculty Excellence, Johns Hopkins University Carey Business School

2008

CNN: part of the on-air team in 2008 when the Peabody Award for political coverage was given to all of CNN

2008 Edward R. Murrow Award, ABC Radio, Live Coverage “The Shootings at Virginia Tech”

2005 Emmy Nomination, Lou Dobbs Tonight, “War on The Middle Class”

2005 St. Julie Award for Outstanding Achievement, Central Catholic High School, Lawrence, Massachusetts

### **MOVIE CREDITS**

2020 Producer, Director, Narrator: award-winning documentary about the Chesapeake Bay oyster population: “Crisis on the Half Shell: The Chesapeake Bay.”

2008 - Reporting about federal deficit spending appears in the movie, “I.O.U.S.A.,” a 2008 documentary about America's addiction to debt

2009 - Reporting about the rampant spread of salmonella, summer of 2008, Appears in the movie, “Food, Inc.,” a 2009 film exposing the food industry

### **PUBLICATIONS, VIDEOGRAPHY – SELECTED WORK**

Schiavone, L.L. (2024) *Celebrated Chef Urges Gaza Food Relief Delivery By Sea*. [Forbes.com](#)

Schiavone, L.L. (2024) *Nation's Largest Estuary Pins Big Hopes On Tiny Creatures*. [Forbes.com](#)

Schiavone, L.L. (2023) *When Ocean Explorers Take Titanic Risks*. [Forbes.com](#)

Schiavone, L.L. (2023) *Earth, Wind and Hydrogen: An ancient Craft Leaps Into The 21<sup>st</sup> Century*. [Forbes.com](#)

Schiavone, L.L. (2023) *the Heroic Oyster: A Tale of Two Projects*. [Forbes.com](#)

Schiavone, L.L. (2023) *COP 27's Soil Reckoning: How Agriculture is Returning to Its Roots*. [Forbes.com](#)

Schiavone, L.L. (2023) *The World Soil Imperative: What If They Planted A Garden And Nothing Grew?* [Forbes.com](#). Schiavone, L.L. (2022)

Schiavone, L.L. (2021) *Blade Runner: Grasses and Our Future*. Los Angeles Review of Books.

Schiavone, L.L. (Spring 2023) *Here Comes The Rain Again: California Winemaking In The Era Of Climate Change*, Johns Hopkins Magazine.

Schiavone, L.L. (2022) *From Odesa To Your Dinner And Dram: How The War Over Fossil And Caloric Energy Supplies Is Shaping The 21<sup>st</sup> Century*. [Forbes.com](#)

Schiavone, L.L. (2022) *Fishing Communities Step Up As World Hunger Threatens*. [Forbes.com](#)

Schiavone, L.L. (2022) *Peril At The Apex: The Earth Day Case For The Ocean's Most Ferocious Predator*. Forbes.com

Schiavone, L.L. (2021) *Coastal Virginia's Barrier Islands: Carbon Credits By The Books*. Forbes.com.

Schiavone, L.L. (2021) *One Explorer's Memorable High At the Ocean's Darkest Depth*. Forbes.com

Schiavone, L.L. (2021) *Scotland: Highland Oysters And Whisky Pair to Sustain Their Corner Of The Planet*. Forbes.com

Schiavone, L.L. with Landmark Media Productions (2020). *Crisis On The Half Shell: The Chesapeake Bay*. Video Documentary.

Schiavone, L. L. (2019). *The Time Has Come To Talk About Oysters*. Los Angeles Review of Books.

Schiavone, L.L. (2018). *Civility Crisis*. TED Talk.

Schiavone, L.L. and Mihail Zilbermint, (2018) *To Give Or Not To Give: The Challenge*

*of Pharmaceutical Coupons*. The Journal of Clinical Ethics, Volume 29, Number 4. Schiavone, L.L. (2016). *Scotch Whisky's Future May Lie in Restoration*. National

Geographic.

Schiavone, L. L. (2016). *Building Better Policy*. Mortgage Banking Magazine.

Schiavone, L. (2015). *Failure to Re-Fi: Reasons and Costs*. Washington, DC:Mortgage Banking Magazine.

Schiavone, L. L. (2014). *A dram of Corporate Social Responsibility in Scotland's Signature Industry*. Baltimore, MD:One Magazine.

Schiavone, L. (2014). In (Eds.), *The Debut of HUD Secretary Julian Castro*. Washington, DC:Mortgage Banking Magazine.

Schiavone, L. L. (2014). *Remembering The Day James Brady Was Shot*. Washington, DC:The Two-Way National Public Radio blogs.

Schiavone, L. L. In (Eds.), *Degrees of Indebtedness*. Washington, DC: *Mortgage Banking Magazine*.