

Josie Deanna Ganzermiller, Ph.D.

Curriculum Vitae

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EDUCATION

- Ph.D. Communication, University of Maryland, College Park, 2018
Specialization in Persuasion and Social Influence in Health and Media
Dissertation: *Creative Persuasion: Enhancing Well-Being and Self-Efficacy Through Theatrical Performance*
- M.A. Communication Studies, West Chester University, 2011
Focus in Organizational Leadership & Persuasion
Applied Area in Education
- B.A. Communication Arts & Sciences, Pennsylvania State University, 2008
CAS Study Abroad 2008, Rome, Italy
- B.A. Theatre, Pennsylvania State University, 2008

TEACHING

- Lecturer, Communication & Management, *Johns Hopkins University, Carey Business School, 2015-Present*
Adjunct Faculty Joint Appointment, Johns Hopkins University, School of Medicine, 2021-Present
Adjunct Faculty, Business Communication *Johns Hopkins University, Carey Business School, 2014*
Instructor, Communication, *University of Maryland, 2013-2015*
Full-time Instructor, Communication Arts & Sciences, *Penn State York, 2011- 2013*

RESEARCH AFFILIATIONS AND AWARDS

- Supplemental Research Support Grant, Johns Hopkins University, 2020
National Communication Association 1st Place Top Paper Award, 2019
Supplemental Research Support Grant, Johns Hopkins University, 2019
National Communication Association Top Student Paper Award, 2014 & 2015
UMD Center for Health and Risk Communication Research Affiliate, 2013-2016
Graduate Fellow, University of Maryland, 2013-2016
Leadership Research and Teaching Assistant, West Chester University, 2010
Researcher & Research Assistant, Pennsylvania State University, 2008

CONFERENCE & PROFESSIONAL PRESENTATIONS

- Ganzermiller, J.D.** (2023). Honor Health Grand Rounds: Incredible Interpersonal Experiences: Enhancing Professional Relationship. *Invited keynote for Honor Health, Phoenix, Arizona.
- Ganzermiller, J.D.** (2023). Incredible Interpersonal Communication. *Invited keynote for Penn State TRIO.
- Ganzermiller, J.D.** (2022). Negotiating Salary for Healthcare Professionals. *Invited keynote for JHU Bloomberg School of Public Health.
- Ganzermiller, J.D.** (2022). Leadership and Interpersonal Communication for Professionals. *Invited keynote for Johns Hopkins University Student Engagement and Enrollment Management Department.
- Ganzermiller, J.D.** (2021). *The Room Where it Happens: Negotiating Career Advancement*. *Invited keynote for Johnson & Johnson's Women Leadership & Inclusion Division.
- Ganzermiller, J.D.** (2020). *Toward a theory of creative persuasive performance*. Presented at the 106th annual meeting of the National Communication Association: Virtual Conference.
- Ganzermiller, J.D.** (2020). *Negotiation for Healthcare Providers*. *Invited presentation at JHU School of Medicine Bloomberg Fellows Seminar, Baltimore, MD.

Note: *Moore, J. D. is Ganzermiller, J. D.

- Gantermiller, J.D., & Bliden, S. (2020).** *Leveraging faculty and friends on the other side: Employer connections for research and curriculum design*, to be presented at the MBA CSEA Global Conference, New Orleans, LA.
- Gantermiller, J.D., Pruski, A., Friedlander, T. (2020)** *Leveraging leadership: Interdisciplinary business and leadership pilot for physical medicine and rehabilitation residents*. Presented at the 14th International Society of Physical and Rehabilitation Medicine World Congress & Association for Academic Physiatrists 53rd Annual Meeting: Orlando, FL.
- Gantermiller, J.D. (2019)** *Compassionate Communication for Courageous Leadership in Healthcare*. *Invited Presentation at Penn State Hershey Medical Center, Hershey, PA.
- Gantermiller, J.D. (2019)** *Communication and leadership seminar series for physical medicine and rehabilitation physician residents*. *Invited Presentations at Johns Hopkins Hospital, Baltimore, MD.
- Gantermiller, J.D. (2019)** *Communicating with care: A conversation about careful communication with healthcare providers*. Grand Rounds Keynote at Johns Hopkins Hospital, Baltimore, MD. *Invited Presentation
- Gantermiller, J.D. & Fitzmaurice, M.I. (2019).** *#MeToo at work: A comparative analysis of apologia strategies used by corporations following allegations of sexual assault*. Presented at the 105th annual meeting of the National Communication Association: Baltimore, MD.
- Gantermiller, J.D. (2019).** *Creative persuasion: Enhancing well-being and self-efficacy through theatrical performance*. Presented at the 105th annual meeting of the National Communication Association: Baltimore, MD.
Award: Top Paper Award, 1st Place
- Gantermiller, J. D. (2018).** *Personal Storytelling for Professional Gain: There's just no telling how far you'll go*. Presented at the 6th Annual Meeting of the Chesapeake & Potomac Association of Collegiate Registrars and Admissions Officers: Germantown, MD. *Invited Presentation
- Gantermiller, J.D. (2017).** *Global Health Strategies Leadership Executive Education Seminar*. Baltimore, MD. *Invited Presentation
- Gantermiller, J. D. (2017).** *Empowering women in business*. Presented at the Annual Wells Fargo Women's Summit. *Invited Presentation
- Gantermiller, J. D. (2015).** *The symbolic interactionism of becoming yourself: Theatrical performance as persuasion for identity, self-concept, and self-efficacy*. Paper presented at the annual meeting of the National Communication Association: Las Vegas, NV.
Award: Top Paper in Theatre, Film, and New Media Division.
- Westcott-Baker, A., **Moore, J. D., Speer, R. (2015).** *Dynamics of persuasion in response to organ donation messages*. Paper presented at the annual meeting of the International Communication Conference 2015: Puerto Rico.
- Moore, J. D., & Westcott-Baker, A. (2015).** *Give away your heart: Creating effective organ donation campaigns*. Paper presented at the biannual meeting of the D.C. Health Communication Conference: Washington, D.C.
- Moore, J. D. (2015).** *Lewin's field theory as a framework for parasocial interaction*. Paper presented at the biannual meeting of the D.C. Health Communication Conference: Washington, D.C.
- Moore, J. D. (2014).** *Parasocial interaction in Broadway's Rent as a framework for stigma reduction*. Paper presented at the 100th annual meeting of the National Communication Association: Chicago, IL.
Award: Top Student Paper in Theatre, Film, and New Media Division.
- Moore, J. D., Westcott-Baker, A. (2014).** *In your face or on the screen: An examination of responses regarding binge drinking through narratives in entertainment and social media*. Paper presented at

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the 100th annual meeting of the National Communication Association: Chicago, IL.

- Moore, J. D.** (2014) Panel Chair: *The Presence of Our Past(s) and focus for the future in health, risk, and crisis communication*. Panel to be presented at the 100th annual meeting of the National Communication Association: Chicago, IL.
- Moore, J. D.** (2014). *Seasons of love, lust, and life: Examining the effects of health messages, parasocial relationships, and social interaction in response to Broadway's Rent*. Paper presented at the biannual meeting of the Kentucky Conference on Health Communication: Lexington, KY.
- Moore, J. D.** (2011). *Prezi, iPads, clickers, oh my!* Presented in a series of teaching workshops at Penn State York. *Invited Presentation
- Moore, J.D.** (2011). *FISH! Customer service training*, Presented for IT Helpdesk staff at Penn State York. *Invited Presentation
- Moore, J. D.** (2011). *What it means to study communication*. Presented at Penn State York, Guidance Counselors Day. *Invited Presentation
- Smith, R. A., **Moore, J.**, Catona, D., & Johnson, J. (2009). *Advising label management: Understanding unlabeled confidants' encouragement of communication strategies to avoid stigmatization*. Paper presented at the annual meeting of the National Communication Association: Chicago, IL.

REFERREED PUBLICATIONS

- Ganzermler, J.D.** (2019). The symbolic interactionism of becoming yourself: Theatrical Performance as persuasion for identity, self-concept, and self-efficacy. *STAM Journal*, (49), 17-31.
- Ganzermler, J. D.** (2018). *Creative persuasion: Enhancing well-being and self-efficacy through theatrical performance* (doctoral dissertation). University of Maryland, College Park, MD.

MANUSCRIPTS IN PREPARATION

- Ganzermler, J.D.** (2021). #MeToo at work: Corporate crisis management and public relations responses to sexual assault. (In Progress)
- Ganzermler, J.D., & Milter, R.** (2021). Conscientious leadership. In L. Thompson (Ed.) *Business and the Moral Making of the World*. (In Progress)
- Ganzermler, J.D., & Milter, R.** (2021). Conscientious capitalism. In L. Thompson (Ed.) *Business and the Moral Making of the World*. (In Progress)
- Ganzermler, J. D.** (2021). *Creative persuasion: Enhancing well-being and self-efficacy through theatrical performance*. (Under Review)

SERVICE

National Communication Association

Health Communication Division, Reviewer	2017-23
Organizational Communication Division, Reviewer	2019-23

Johns Hopkins University, Carey Business School

- New Faculty Mentor Committee, Co-Chair 2020-present
- Faculty DEIB Committee, Member 2022-present
- Search Committee for Communication, Member 2021-2022
- New Faculty Mentor Committee, At-Large Member 2017-20

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- Academic Ethics Panel, Faculty Member 2018-2021
- Search Committee for Communication, Diversity Member 2019
- Honor Council, Faculty Member 2017
- Business of Entertainment Club, Advisor 2015-17
- Parent Coaching Committee, Chair 2016-17
- Search Committee, Faculty in Communication/Ethics 2017 & 2019

University of Maryland

- Graduate Assistant Advisory Committee Member, Elected 2014-15
- Graduate Student Admissions Ambassador 2014-15

Penn State University Service

- Interim Associate Director of Student Affairs 2012-2013
- Academic Advisor B.S. Business 2012-2013
- B.S. Business Internship Supervisor 2012-2013
- Faculty Senate 2011-2013
- Diversity Committee 2012-2013
- Student Facility Fee Committee 2011-2012
- Green Team (Campus Sustainability Initiative) 2011-2013
- Student Government Association, Advisor 2012
- CAS Club, Advisor 2011-2013
- Penn State York THON, Adviser 2012-2013
- Penn Players Theatre Troupe, Co-Advisor 2011-2013
- Graduation Announcer 2013

Penn State Communication Department Service

- Open House/Recruiting 2011-2013
- Presenter at Guidance Counselor's Day 2011

MEMBERSHIPS

- National Communication Association
- International Communication Association
- Eastern Communication Association
- Lambda Pi Eta, Communication Honors Society
- Penn State Alumni Association, Executive Board Member, York County

RELEVANT PROFESSIONAL EXPERIENCE

Private Business Communication & Management Consulting, 2011-Present

*-Business, Leadership, Teambuilding, Communication and Customer Service Workshops
 Select repeat clients include Lehigh Valley Hospital Emergency Medicine Training Institute, Penn State Hershey Medicine, Chrysler, Chevrolet, Griffin Brands, Wells Fargo, and Johnson & Johnson*

- Fish Customer Service Training
- DiSC Training
- Myers Briggs Type Indicator Training
- Career and Executive Coaching
- Custom customer service, leadership, communication, and team building workshops and seminars for business professionals

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integrating structured role-playing and strategy