

SEYDINA M. FALL, CFA

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EDUCATION

MBA, Asset Management May 2017
Yale School of Management

BS, Finance May 2008
New York University

ACADEMIC EMPLOYMENT

Senior Lecturer, Finance 2021 – Present
Carey School of Business, Johns Hopkins University

Adjunct Instructor, Finance 2020 – 2021
Carey School of Business, Johns Hopkins University

Lecturer, Enterprise Risk Management 2019 – 2022
School of Professional Studies, Columbia University

Lecturer, Real Estate Development 2018 – 2021
School of Architecture, University of Maryland

Adjunct Professor, Real Estate Development 2016 – 2021
Fordham Real Estate Institute, Fordham University

Adjunct Professor, Real Estate Finance 2015 – 2021
Shack Institute of Real Estate, New York University

OTHER EMPLOYMENT

Associate Director, Chartered Alternative Investment Association (CAIA) 2021 – present
Curriculum and exams, Remote

Founder, smf + co 2009 – 2019
Real estate private equity firm, New York City, NY

Founder, Adanson Hotels & Resorts 2015 – 2019
International hotel development, Dakar, Senegal

Founder, smf Valuation 2017 – 2021
Real estate and complex securities valuation, New York City, NY

Chief Financial Officer, Mark David Real Estate 2004 – 2009
Real estate brokerage firm, New York City, NY

SEMINARS

- The Business of Real Estate*, New York University 2016 – 2021
- 2 workshops per year for executives enrolled in Real Estate Intensive Course
- Entrepreneurship and Business Startups*, New York University 2017 – 2021
- 2 workshops per year for NYU's SPS High School Academy
- Fundamentals of Financial Technology*, New York University 2019 – 2021
- 2 workshops per year for NYU's SPS High School Academy

PUBLICATIONS

Corporate Governance Issues in Syndicated Finance, IFN News (May 2013), available at <http://www.islamicfinancenews.com/authors/seydina-m-fall>

Real Estate Impact Investing, Urban Land Magazine (January 2023)
<https://urbanland.uli.org/sustainability/all-inclusive-resort-model-threatens-senegals-pink-lake>

TEACHING

Johns Hopkins University, Carey Business School

- BU 232.710, *Derivatives* (Spring 2022)
- BU 231.620, *Corporate Finance* (Last taught: Spring 2021)
- BU 241-750, *Advanced Valuation and Investment Analysis* (Last taught: Summer 2021)

Columbia University, School of Professional Studies

- ERMC 5001, *Introduction to Finance* (Spring 2019 – Present)

Fordham University, School of Professional Studies

- REAL 6018-01, *Data Analysis and Technology* (Last taught: Spring 2020)

University of Maryland, School of Architecture and Preservation

- RDEV 630, *Real Estate Development Finance* (Last taught: Spring 2020)

New York University, School of Professional Studies

- REDV CE9635, *Real Estate Market Feasibility* (Last taught: Spring 2020)

CERTIFICATIONS & MEMBERSHIPS

Chartered Financial Analyst (CFA) (2013 – Present)

CFA Society Washington, DC (2013 – Present)

CFA Society New York, NY (2013 – Present)