CURRICULUM VITAE

BETH BLAUER, JD

PERSONAL DATA

Business Address: Johns Hopkins University
c/o Bloomberg Center for Government Excellence
Bloomberg Center for Public Innovation
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ACADEMIC APPOINTMENTS

Associate Vice Provost for Public Innovation (2020-Present)
Associate Professor of Practice, Carey School of Business (2021-Present)

AFFILIATE FACULTY

The Center for Innovative Leadership (2022-present)
The University of Pennsylvania, Fels Institute of Government (2017-2019)
The Carey Business School for the Center of Innovative Leadership

EDUCATION AND TRAINING

J.D./2001   New York Law School

B.A./1997   University of Maryland at College Park, Women's Studies

Bar Membership, New York, admitted 2001. Maryland, admitted 2003.

PROFESSIONAL EXPERIENCE

Associate Vice Provost for Public Innovation (AVP) 2020-Present
The Johns Hopkins University
The inaugural Associate Vice Provost for Public Innovation will launch and support a first of its kind public sector center for innovation in government. The center will focus on public sector innovation, city digital transformation, and civic engagement. The new center will become a globally recognized organization focused on advancing the art and science of public sector innovation, especially among local governments. In addition to supporting the build out of this new center, the AVP will oversee the Centers for Civic Impact.

Executive Director Centers for Civic Impact, 2018-2020
Krieger School of Arts and Sciences, Johns Hopkins University
Founded and built the Centers for Civic Impact. The Centers include, The Center for Government Excellence, The GovEx Academy, and the Center for Applied Public Research. Lead a team of data scientists, senior advisors, operations, educators, curriculum designers, and researchers focused on advance the practice of data use in the public sector. The Centers have worked with more than 250 cities globally, 10 states, 13 Federal

Agencies, and several nonprofit organizations to expand the capacity and use of data in shaping some of the most critical public policy from pandemic response, public health, crime, housing affordability, improved services, and more. Most recently, the Centers have hosted, led, and supported the Coronavirus Resource Center.

Founder and Executive Director the Center for Government Excellence (GovEx), 2015-2018
Krieger School of Arts and Sciences, Johns Hopkins University
Launched GovEx in 2015 in partnership with Bloomberg Philanthropies in support of Bloomberg's What Works Cities Initiative. GovEx assesses the ability of government to use data and evidence, provides technical assistance to close gaps in data and evidence practices or advance practices, and deepens the skills of the public sector workforce. GovEx has been recognized by Route 50, Civvys and others for our impact on the field.

Director of Product, 2012-2015
Socrata Incorporated
Oversaw the development of GovStat, Socrata's SaaS based performance management and collaboration tool. Worked with early adopter customers in the implementation of GovStat Supported customers in the identification of high-value data, the application of data to internal strategic frameworks, and the communication of progress on their strategic frameworks to both internal and external stakeholders. Socrata grew from a small 15 person start up with less than 10 recurring customers to a booming 250+ employee team with over 10 million dollars in annual recurring revenue largely credited to the build out of the GovStat platform.

Director of StateStat and the Governor's Delivery Unit
Office of Governor Martin O'Malley, Annapolis, Maryland 2008-2012
Oversaw roughly 85 percent of the State's budget and comparable amount of the workforce through a robust data-driven performance management program. StateStat is credited for driving violent crime down to historic lows, four years of the number one school system in the country, less hungry children, improvement in the health of the Chesapeake Bay, maintaining a AAA bond rating throughout the Great Recession and more. StateStat was an international model for excellence in government and replicated around the globe.

Maryland's Department of Juvenile Services, Baltimore, Maryland
Chief of Staff, 2007-2008
Supervised 50+ employees in the communications, legislative, and community outreach units
Provided supervisory support to both the operations and programmatic divisions of the agency
Worked with the Governor's office in the architecture and implementation of StateStat and the Governor's Delivery Unit. Prepared written testimony, talking points, and correspondence for the Secretary. Developed policy and procedures.

Special Assistant to the Secretary, 2006-2007
Coordinated communication between the state's juvenile judges and the Office of the Secretary. Supervised the Juvenile Detention Alternative Initiative statewide coordinator, the Secretary's Unit for Special Projects, and the Community Affairs Department. Maintained, drafted, and tracked correspondence between the Secretary and the public. Ensured that the Secretary's vision is implemented throughout the Department. Review all policy implemented across the department.

Case Management Specialist III/Court Liaison, 2002-2006
Represented the Department in the Circuit Court for Montgomery County and the Circuit Court for Baltimore City. Made service recommendations for juveniles found involved in delinquent acts. Met with families to determine if court action is indicated in pending delinquency charges. Coordinated the Girls' Group of Montgomery County: a community-based, comprehensive detention alternative aimed at keeping female offenders in the community.

PROJECT FUNDING:

Title	Role	Budget Awarded
Youth Climate Action Fund; Rockefeller Philanthropy Advisors. 02/05/2024 – 02/04/2026	PI	$1,698,101.00
GovEx AI Repository; Bloomberg Philanthropies. 12/08/2023 – 12/07/2025	PI	$657,500.00
Bloomberg Harvard City Leadership Initiative (BHCLI); Jewish Communal Fund. 08/01/2023 – 02/28/2025	PI	$1,450,000.00
City Data Alliance (CDA) Cohort 2&3; Bloomberg Philanthropies. 05/19/2023 – 02/28/2025	PI	$1,150,000.00
Bloomberg American Sustainable Cities Initiative (BASC); Bloomberg Philanthropies. 05/01/2023 – 04/30/2027.	PI	$6,500,000.00
Bloomberg Infrastructure Hub (BIH); National Philanthropic Trust. 07/01/2022 – 06/30/2024. Award Number: 142237	PI	$2,162,218.00
SNF NOSTOS 2022: Health; Stavros. 05/01/2022 – 05/31/2022. Award Number: 140885	PI	$19,003.00
Direct Assistance Evaluation; Mayors Fund for Los Angeles. 04/25/2022 – 12/31/2022. Award Number: 140427	PI	$22,000.00
Opportunity Accelerator; Results for America. 01/01/2022 – 06/30/2024. Award Number: 141685	PI	$2,754,831.00
Bloomberg Center for Public Innovation; Bloomberg Philanthropies. 11/01/2021 – 03/30/2024. Award Number: 139352	PI	$26,036,000.00
AARP Virtual Conference; American Association of Retired Persons. 11/01/2021 – 10/31/2023. Award Number: 138627	PI	$31,000.00
Bloomberg Center for Government Excellence; Bloomberg Philanthropies. 07/01/2021 – 06/30/2024. Award Number: 139356	PI	$30,952,380.00
Borough of Pottstown Cities of Service Love Your Block Engage; TRI County Community Network. 07/01/2021 – 07/01/2022. Award Number: 138593	PI	$29,300.00
City of Roswell, GA Professional Practices Service Agreement; City of Roswell Georgia. 02/13/2020 – 01/12/2021. Award Number: 134036	PI	$37,821.00
Centre for Homelessness Impact Data Quality and Inventorying; Centre for Homelessness Impact. 12/01/2020 – 06/30/2021. Award Number: 136650	PI	$2,086.00
Opportunity Accelerator; Results for America. 07/01/2020 – 12/31/2021. Award Number:136232	PI	$1,560,000.00
Cities of Service AARP Master Services Agreement – Task Order; American Association of Retired Persons. 07/01/2020 – 12/31/2021. Award Number: 136289	PI	$133,411.00
COVID-19 Testing Sites Initiative; Stavros S Niarchos Foundation. 06/26/2020 – 06/25/2021. Award Number: 134933	PI	$3,000,000.00
Results for America Professional Practice Services Agreement; Results for America. 12/01/2019 – 08/31/2021. Award Number: 133655	PI	$400,000.00
Michigan Department of Health and Human Services Performance; Michigan Public Health Institute. 10/01/2019 – 01/31/2020. Award Number: 133137	PI	$72,207.00
Centre for Homelessness Impact Professional Practice Service; Centre for Homelessness Impact. 08/27/2019 – 02/29/2020. Award Number: 132737	PI	$25,500.00
Michigan Department of Health and Human Services Performance; Michigan Public Health Institute. 08/16/2019 – 09/30/2019. Award Number: 132516	PI	$40,000.00
Guiding Opportunities AmeriCorps VISTA Program; Prudential Foundation. 08/01/2019 – 11/10/2020. Award Number: 135905	PI	$7,172.06
Office of Neighborhood Safety and Engagement Washington, D.C.; Public Welfare Foundation. 07/01/2019 – 07/31/2021. Award Number: 131978	PI	$200,000.00
Results First: Curriculum Development and Training; Pew Charitable Trusts. 05/16/2019 – 08/12/2020. Award Number: 131760	PI	$180,935.00
City of Roswell, GA Professional Services Agreement; City of Roswell Georgia. 04/17/2019 – 10/31/2019. Award Number: 131611	PI	$36,509.00
Improving Economic Mobility Through Community Data Use; The Ballmer Group. 01/01/2019 – 06/30/2021. Award Number: 130833	PI	$1,500,100.00

Knights Cities Data Academy; John S and James L Knight Foundation. 01/01/2019 – 12/31/2020. Award Number: 131455	PI	$540,934.00
Economic Mobility Use Cases, Community, and Data Standards; Bill and Melinda Gates Foundation. 11/01/2018 – 10/31/2020. Award Number: 130503	PI	$680,997.00
City of Cambridge, Massachusetts Professional Practice Service; City of Cambridge Massachusetts. 10/01/2018 – 12/31/2018. Award Number: 130775	PI	$8,288.00
Johns Hopkins University Center for Government Excellence; Jewish Communal Fund. 09/15/2018 – 07/31/2022. Award Number: 130117	PI	$750,000.00
The City of Durham Professional Services Agreement; The City of Durham North Carolina. 09/01/2018 – 08/31/2019. Award Number: 130369	PI	$12,825.00
Rhode Island Department of Labor and Training Professional S; Rhode Island Dept of Labor and Training. 09/01/2018 – 08/31/2019. Award Number: 130119	PI	$42,307.00
City of Gresham Professional Practices Service Agreement; City of Gresham. 09/01/2018 – 02/28/2019. Award Number: 129932	PI	$14,999.00
Urban 95 Proposal; Bernard Van Leer Foundation. 09/01/2018 – 05/31/2020. Award Number: 129959	PI	$522,633.00
City of Boise Professional Services Agreement; City of Boise. 08/21/2018 – 08/28/2019. Award Number: 129780	PI	$10,101.00
Louisville Metro Government Professional Services Agreement; Louisville Metro Government. 08/01/2018 – 08/31/2018. Award Number: 129538	PI	$6,500.00
What Works Cities Center for Government Excellence; Jewish Communal Fund. 07/01/2018 – 06/30/2021. Award Number: 129159	PI	$9,250,000.00
Better Serving Philadelphia's Youth Through Data Informed Pe; Stoneleigh Foundation. 07/01/2018 – 09/15/2021. Award Number: 128502	PI	$524,913.00
North Carolina Local Government Budget Association Profession; North Carolina Local Government Budget Association. 06/01/2018 – 07/13/2018. Award Number: 129172	PI	$1,000.00
Professional Practice Services Agreement Between Oregon Metro; Oregon Metro Regional Government. 02/15/2018 – 02/14/2021. Award Number: 128212	PI	$14,918.75
SCC-Planning: How Can Investments in Smart Cities Technological; University of Maryland College Park. 09/01/2017 – 08/31/2018. Award Number: 127286	PI	$7,500.00

FELLOWSHIPS:

Oxford University: Visiting Fellow of Practice at the Blavatnik School for Government (2018-Present)
Public Sector Fellowship New York Law School: Public Sector Fellow focused on worker's rights and administrative law. (1999-2001)
National Academy for Public Service

PROFESSIONAL ACTIVITIES:

National Association of State Chief Information Officers: Member of the Conference Planning Committee 2012-2013

American Society of Public Administration (ASPA): Member of ASPA and Appointed to the Center for Performance (CAP) Board representing State and Local Government in 2013. Chair of the CAP Awards 2013-Present. Recipient of the CAP award in 2012.

SELECT HONORS AND AWARDS

2021 Outstanding Achievement in Public Health Award, Research!America, for *Johns Hopkins Coronavirus Resource Center* (Team Award)

2020 Time. *The Best Inventions of 2020 - Go-To Data Source: Johns Hopkins Corona-virus Resource Center* (Team Award)

2019 Bridge Alliance Education Fund, Big Tent Nation, and the National Conference on Citizenship - Civvys Awards Honorable Mention

2017 Government Technology. *Top 25 Doers, Dreamers and Drivers Award.*

2016 Route Fifty. *Navigator Award Finalist: Beth Blauer, Center for Government Excellence and What Works Cities*

2013 Government Technology. Government Transparency and Accountability Industry Recognition – Consultant of the Year (2013

2012 Center for Accountability and Performance - Organizational Leadership Award

SELECT PRESS COVERAGE/PUBLISHED OPINION

Pond, Emily N. MPH; Rutkow, Lainie JD, PhD, MPH; Blauer, Beth JD; Aliseda Alonso, Angel MPP; Bertran de Lis, Sara PhD; Nuzzo, Jennifer B. DrPH, SM. Disparities in SARS-CoV-2 Testing for Hispanic/Latino Populations: An Analysis of State-Published Demographic Data. Journal of Public Health Management and Practice 28(4):p 330-333, July/August 2022. | DOI: 10.1097/PHH.0000000000001510

Aliseda-Alonso, A., Lis, S. B. D., Lee, A., Pond, E. N., Blauer, B., Rutkow, L., & Nuzzo, J. B. (2022). The Missing COVID-19 Demographic Data: A Statewide Analysis of COVID-19–Related Demographic Data From Local Government Sources and a Comparison With Federal Public Surveillance Data. *American journal of public health*, *112*(8), 1161-1169.
https://beyondtransparency.org/chapters/part-4/why-data-must-drive-decisions-in-government/

Goldstein, B., Mahoney, J., O'Neil, D. X., Coleman, E., Feldman, J., Alfred, R., ... & Nemani, A. Why Data Must Drive Decisions in Government.

CNET. *How Johns Hopkins' coronavirus dashboard came to be*. Mar. 16, 2021

https://www.cnet.com/health/how-johns-hopkins-coronavirus-dashboard-came-to-be/

Yahoo News. *As U.S. COVID-19 deaths top 500,000, leaders learn to make better, data-driven decisions*. Feb. 23, 2021

https://news.yahoo.com/u-covid-19-deaths-top-131045127.html

Porterfield, Joshua E., Beth Blauer, and Lainie Rutkow. "Demographic Data and the Covid-19 Pandemic: A Regulatory Conundrum." Howard LJ 65 (2021): 387.

TIME. *The best inventions of 2020: 2020's go-to data source – Johns Hopkins Coronavirus Resource Center*. Nov. 19, 2020

https://time.com/collection/best-inventions-2020/5911434/johns-hopkins-coronavirus-resource-center/

Miami Herald. *Does COVID kill someone in the U.S. every minute? It's actually worse, data show*.

https://www.miamiherald.com/news/coronavirus/article247846630.html

The New York Times. *Covid-19 Data Is a Mess. We Need a Way to Make Sense of It*. Nov. 23, 2020

https://www.nytimes.com/2020/11/23/opinion/coronavirus-testing.html

NPR. *Cities And States Are Imposing New COVID-19 Restrictions. Experts Say It's Not Enough*. Nov. 13, 2020

https://www.npr.org/2020/11/13/933561136/cities-and-states-are-imposing-new-covid-19-restrictions-experts-say-its-not-eno

Baltimore Sun. *Meet some of the Baltimore women driving the national response to the coronavirus pandemic.* Oct. 19, 2020

https://www.baltimoresun.com/features/women-to-watch/bs-pr-women-coronavirus-response-20201019-2ypuji2qxvdj5mc5og6szczsou-story.html

The Washington Post. *Millions track the pandemic on Johns Hopkins's dashboard. Those who built it say some miss the real story*. Jun. 29, 2020

https://www.washingtonpost.com/local/johns-hopkins-tracker/2020/06/29/daea7eea-a03f-11ea-9590-1858a893bd59_story.html

StateScoop. *Johns Hopkins University expands data programs for local governments*. Apr. 29, 2019

https://statescoop.com/johns-hopkins-university-expands-data-programs-for-local-governments/

Blauer, B. (2018). Building the Data City of the Future. The ANNALS of the American Academy of Political and Social Science, 675(1), 151–165. https://doi.org/10.1177/0002716217746359

InformationWeek. *Don't Get Side-Tracked by Flashy Metrics, Success is in the People*. May. 22, 2018

https://www.informationweek.com/government/dont-get-side-tracked-by-flashy-metrics-success-is-in-the-people/d/d-id/1331791?

Blauer, Beth. "Barriers to Building a Data Practice in Government." recorded lecture for "Solving Public Problems with Data," The GovLab (2017).

Government Technology. *Has the Crusade to 'Reinvent Government' Fallen Short?* Sept. 2, 2016

https://www.govtech.com/people/Has-the-Crusade-to-Reinvent-Government-Fallen-Short.html

Technical.ly. *Baltimore is now a What Works city*. Jun. 20, 2016

https://technical.ly/baltimore/2016/06/20/what-works-cities-center-government-excellence/

Governing. *Bloomberg Philanthropies Expands Data Help to 13 More Cities*. Dec. 10, 2015

https://www.governing.com/archive/gov-bloomberg-philanthropies-what-works.html

Gov Innovator. *StateStat in Maryland: An interview with Beth Blauer*. Feb. 3, 2012

https://govinnovator.com/statestat/

The Recovery Act: *INTERVIEW WITH: Beth Blauer, director of Maryland's StateStat*. March 16, 2010

https://therecoveryact.wordpress.com/2010/03/16/interview-with-beth-blauer-director-of-maryland's-statestat/

ComputerWorld. *Maryland: Leader of the Pack - The state is a pioneer in using Web maps to track government spending and performance*. Nov. 2, 2009

https://www.computerworld.com/article/2550405/maryland--leader-of-the-pack.html

ESRI. *GIS Helps Maryland Improve Transparency and Accountability in Government*. Apr. 2009

https://www.esri.com/news/arcwatch/0409/feature.html