

Christina S. Black, PhD

Johns Hopkins Carey School of Business

christina.black@jhu.edu

ACADEMIC AND EMPLOYMENT HISTORY

2022-present	Johns Hopkins Carey Business School Assistant Professor of Practice
2020-2022	McIntire School of Commerce, University of Virginia Assistant Professor of Commerce, General Faculty
2019-2020	Johns Hopkins Carey Business School Assistant Professor of Practice
2012-2018	Cornell University PhD, MA English Language and Literature
2010-2011	University of Oxford MSt English Literature 1660-1830
2005-2009	Columbia University, Barnard College BA English Language and Literature

AWARDS AND GRANTS (SELECTED)

Teaching Innovation Fund Award, Johns Hopkins Carey Business School, 2019-2020
Sage Dissertation Fellowship, Cornell University, 2016-2017
Graduate School Research Travel Grant, Cornell University, 2016
Museum of Old and New Art, Hobart, Australia
Knight Institute for Writing Peer Collaboration Grant, Cornell University, 2015
Sage Fellowship, Cornell University, 2012-2013
Provost Fellowship, U.C. Davis, 2012 (declined)
The Burns Society Prize for Best Paper, 2008

BOOK CHAPTER

Black, C. (2023). Anne Finch and the spleen of playwriting. *Women's theater theory and dramatic criticism*, eds. Burroughs C. and Gainor J.E. Routledge.

CASE STUDIES AND TEACHING MATERIALS

Black, C. & Munshaw, S. (2021). The values-driven startup. *Emerald Publishing*.

Munshaw, S. & **Black, C.** (2021). Venturing into retail: SoGal and Cherry Blossom Intimates. *Emerald Publishing*.

**Finalist for The Case for Women case competition

Black, C., Calvin, J., Sheats, D. (2020). Solving for the problem in Peru. *Innovation for Humanity*, Johns Hopkins Carey Business School.

Black, C., Myllyluoma, J., Sheats, D. (2020). Planning vs. the unknown in Rwanda. *Innovation for Humanity*, Johns Hopkins Carey Business School.

Black, C., Sheats, D. (2020) Supporting entrepreneurs in the Pueblo of Jemez, *Innovation for Humanity*, Johns Hopkins Carey Business School.

Detert, J. & **Black, C.** (2019). Balancing accounts. *Darden Business Publishing*.

** Wells Fargo Award for Excellence in Case and Curriculum Development

Detert, J., Taubenfeld, B., **Black, C.** (2019). Fair to whom? *Darden Business Publishing*.

** Wells Fargo Award for Excellence in Case and Curriculum Development

Detert, J. & **Black, C.** (2019). MBA hackers. *Darden Business Publishing*.

** Wells Fargo Award for Excellence in Case and Curriculum Development

Detert, J. & **Black, C.** (2019). Whom should we promote? *Darden Business Publishing*.

** Wells Fargo Award for Excellence in Case and Curriculum Development

Detert, J. & **Black, C.** (2018). The (politically) correct choice. *Darden Business Publishing*.

** Wells Fargo Award for Excellence in Case and Curriculum Development

Detert, J. & **Black, C.** (2018). Is it worth it. *Darden Business Publishing*.

** Wells Fargo Award for Excellence in Case and Curriculum Development

Detert, J. & **Black, C.** (2018). Managing your mentor. *Darden Business Publishing*.

** Wells Fargo Award for Excellence in Case and Curriculum Development

Detert, J. & **Black, C.** (2018). Ted's tirade. *Darden Business Publishing*.

** Wells Fargo Award for Excellence in Case and Curriculum Development

- Detert, J. & **Black, C.** (2018). Protecting your competitive advantage. *Darden Business Publishing*.
** Wells Fargo Award for Excellence in Case and Curriculum Development
- Detert, J. & **Black, C.** (2018). Anxious Alastair. *Darden Business Publishing*.
** Wells Fargo Award for Excellence in Case and Curriculum Development
- Detert, J. & **Black, C.** (2018). Pay scales. *Darden Business Publishing*.
** Wells Fargo Award for Excellence in Case and Curriculum Development
- Detert, J. & **Black, C.** (2018). Overheard at the office. *Darden Business Publishing*.
** Wells Fargo Award for Excellence in Case and Curriculum Development
- Detert, J. & **Black, C.** (2018). Personnel problems. *Darden Business Publishing*.
** Wells Fargo Award for Excellence in Case and Curriculum Development
- Fairchild, G., **Black, C.**, Hurst, B. (2018). Tentacles: Identity theft. *Resilience Education*.
- Black, C.** & Hurst, B. (2018). Personal budgeting overview: One last pedicure. *Resilience Education*.
- Black, C.** & Hurst, B. (2018). FICO score. *Resilience Education*.
- Black, C.** & Hurst, B. (2018). A quicksand of loans: Loan types. *Resilience Education*.
- Black, C.** & Hurst, B. (2018). Creating your own personal budget and balancing your checkbook. *Resilience Education*.
- Black, C.** & Hunt, B. (2018). Planning for the future: Savings and retirement. *Resilience Education*.
- Black, C.** & Hurst, B. (2018). Black cards and banking. *Resilience Education*.
- Black, C.** & Hurst, B. (2018). Willy buys a car. *Resilience Education*.
- Black, C.** & Hurst, B. (2018). Rose buys a house. *Resilience Education*.
- Black, C.** & Hurst, B. (2018). Umbrella of Protection: Health and life insurance. *Resilience Education*.

Black, C. & Hurst, B. (2018). Spreadsheets or Michelangelo: Going back to school. *Resilience Education.*

PRACTITIONER ARTICLES

Detert, J. & **Black, C. (2020).** The high stakes of hiring and promotion: What you should be considering. *Darden Ideas to Action.*

Fairchild, G. & **Black, C. (2019).** How to avoid or recover from identity theft: Resilience education. *Darden Ideas to Action.*

Detert, J., Bruno, E., **Black, C. (2018).** Courage in the workplace: Employee behavior that is linked to success. *Darden Ideas to Action.*

**Featured on *Forbes India* (Feb. 4, 2019)

Bourgeois, J. & **Black, C. (2018).** Roaring into the next century: Lessons in strategic leadership from Aston Martin. *Darden Ideas to Action.*

Detert, J. & **Black, C. (2018).** New directions for leadership research and teaching. *Darden Ideas to Action.*

Warnock, F. & **Black, C. (2018).** The real meaning of the Fed's press release. *Darden Ideas to Action.*

Bourgeois, J. & **Black, C. (2017).** Darden's eastern philosophy class yields three key insights for business leaders. *Darden Ideas to Action.*

**Featured on *UVA Today.*

Behfar, K. & **Black, C. (2017).** Advice from the trenches: Managing multicultural teams. *Darden Ideas to Action.*

Behfar, K. & **Black, C. (2017).** In defense of indirect confrontation: Managing cross-culture conflicts. *Darden Ideas to Action.*

Black, C. (2017). Darden in China: How to build a business. *Darden Ideas to Action.*

Venkatesan, R. & **Black, C. (2017).** Building a sustainable data analytics orientation: 3 reasons why it fails and 4 ways to make it work. *Darden Ideas to Action.*

Anik, L. & **Black, C. (2017).** She started it. *Darden Ideas to Action.*

Snell, S. & **Black, C.** (2017) Post-strategy. *Darden Ideas to Action*.

Frank, M. & **Black, C.** (2017). How do taxes affect investor behavior—and why does it matter? *Darden Ideas to Action*.

Bruner, R. & **Black, C.** (2017). A U.S. presidential leadership lesson: Optimism. *Darden Ideas to Action*.

**Featured on *UVA Today*

Eades, K. & **Black, C.** (2017). A CFO's view of risk management: What it should be, what it shouldn't be, and how it can work. *Darden Ideas to Action*.

Belmi, P. & **Black, C.** (2016). Power and social advantage: The vicious cycle and what to do about it. *Darden Ideas to Action*.

Black, C. (2015). On giving a shit: A book review of Peter Smith's between two stools. Review31.co.uk.

**Featured Read on *Arts and Letters Daily*

WORK IN PROGRESS

Black, C. (In revision). When to send? This is a teaching case for Business Communication about business emails, taking initiative at work, and work hierarchies.

Frick, K. & **Black, C.** (In revision). The Business of Pronouns. This is a teaching case for Business Leadership and Human Values about spearheading a values-driven project at work.

Black, C. (Invited for revision). Feminine contamination: Kristeva, Swift, Montagu, and the limits of close reading waste. *Eighteenth-Century Theory and Interpretation*.

TEACHING

Assistant Professor, Johns Hopkins Carey Business School

Best Practices in University Teaching (JHU-wide course delivered to faculty),
“Communication in the Classroom”, January 2024

Business Communication, Fall II 2023 (6 sections), Fall I 2023 (4 sections), Fall II 2022 (four sections), Fall I 2022 (two sections), Fall II 2019 (two sections), Spring II 2020
Business Leadership and Human Values, Spring II 2020, Summer 2020 (four sections)

Assistant Professor, McIntire School of Commerce, University of Virginia

Management Communication for Integrated Core Experience (ICE),
Fall 2020-Spring 2022 (two sections)
Management Communication for Masters of Science in the Management of IT
(MSMIT), Fall 2020-Spring 2022 (two sections)
Persuasion and Influence, Spring 2021-Spring 2022 (own design)
Faculty Seminar on the Teaching of Writing, January 2021
Transfer student orientation in management communication, August 2021

Adjunct Lecturer, Johns Hopkins Carey Business School

Business Communication, Fall I 2019 (two sections), Spring II 2021

Consulting Instructor, Darden School of Business, University of Virginia

Writing and argumentation feedback for Executive MBA Learning Residency,
Fall 2017 & Fall 2018

Lead Instructor, Department of English, Cornell University

Consumption and Waste from *Gulliver's Travels* to *Wall-E*, Spring 2016 (own design)
Detectives, Spies, Terrorists, Spring 2016 (own design)
Spy Writers, Fall 2014 & Spring 2015 (own design)
The Mystery in the Story, Fall 2013 & Spring 2014 (own design)

Co-Instructor, Warrior Scholars Project, Cornell University

Freedom, Equality, and Democracy in America, Summer 2015

Assistant Instructor, Department of English, Cornell University

The English Literary Tradition II, Spring 2013
True Personal Essay, Summer 2013

Teacher Training, Knight Institute for Writing, Cornell University, Summer 2013

Mentoring, Cornell University

Graduate Resident Fellow, Keeton House, 2013 – 2016

Leadership, academic support, intellectual and social programming, and community building between undergraduates and faculty across disciplines.

Mentor, Ph.D. Mentorship Program, English Department, 2015 – 2017

INVITED SPEAKING

2024 Carey Open Conversations: Gender Pronouns (co-lead with Kevin Frick)

2023 “The Business of Pronouns,” a video production of Carey Business School

2021 “How to pitch like a leader” for Blueprint at UVA

“The third culture,” a McIntire Global Fireside Talk

“Introduction to McIntire” for Second Year Council at UVA

MEDIA MENTIONS

October 5, 2021 “What Mark Zuckerberg got wrong in his 1300-Word Facebook memo,” *Forbes*

April 22, 2021 “Inspired: Dia Draper speaks at McIntire anti-racism event,” *Experience McIntire*

January 26, 2021 “Good for the long run: Connor Burns gives the extra mile,” *Experience McIntire*

November 20, 2020 “New Commerce faculty highlight impact of the centennial fund for faculty excellence,” *Experience McIntire*

INDUSTRY EXPERIENCE

2016 – present **C.S. Black Communications Consultancy**, Bethesda, MD

Clients include Developing Athlete Leaders, BetterUp, *Darden Ideas to Action*, Resilience Education, and faculty at the Darden School of Business.

- 2018 – 2019 **Clinton Health Access Initiative**, Charlottesville, VA
Manager, Donor and Grants Common Practice.

- 2015 **Cornell Graduate Consulting Club**, Ithaca, NY
Consultant for *The Ithaca Voice*. Analyzed a sponsorship pricing and marketing model, delivered in a client-ready booklet.

- 2011 – 2012 **Jessica’s English School**, Geoje City, South Korea
English as a foreign language instructor for students aged 5 – 35.

- 2010 – 2011 **Marie Stopes International**, London, UK
International Recruitment and HR Administrator. Editor and contributor to weekly employee newsletter.

- 2009 **Food Bank for New York City**, New York, NY
Institutional Giving Assistant specializing in grant proposals and donor research. Initiated and organized new donor event that exceed fundraising goal by 60%.

- 2008 **Morgan Stanley**, New York, NY
Institutional Equities Fellowship, including \$10,000 scholarship, summer internship in marketing, and sales and trading. Authored press releases and product guides.

SERVICE

- 2023-present Beet Week Faculty Mentor for student speakers
Carey Diversity and Inclusion Committee (member)
Carey Inclusive Teaching Committee (member)

- 2021-2022 Lead for McIntire, Writing Across the Curriculum at UVA
Lead for McIntire, Writing Assessment at UVA

- Fall 2021 Search committee chair, Management Communication Assistant

- Spring 2021 Facilitator for McIntire Anti-Racism and Allyship Journey

- 2020-2022 McIntire Strategic Planning Group, Access & Diversity
- 2020-2022 McIntire Integrated Core Experience Team 1
- 2019-2020 Johns Hopkins Carey Business School
Business communication syllabus development committee
- 2019 *Business Ethics Quarterly*
Ad hoc reviewer
- 2012-2016 British Reading Group of Cornell
President (2015-2016), Vice-President (2014-2015), Secretary (2012-2013)

CONFERENCES

Conferences Organized

- 2013 Global Nineteenth Century Day, Cornell University

Panels Organized

- 2011 Women's Writing, English Graduate Conference, University of Oxford

Papers Presented

- 2014 "Intestine Disorder: From Hobbes' Political Stomach to the Restoration and Augustan Poetry of Excrement," Berkeley Graduate Conference on British Political Thought
- 2013 "On Satire in John Henry Newman's Writing," The Thought of John Henry Newman, University of Oxford
- 2011 "On Hannah Glasse and the Literary Merits of Cookery Books," English Graduate Conference, University of Oxford

LANGUAGES

French: excellent reading, writing, speaking (Test d'évaluation de français (TEF): "niveau supérieur")

Italian: very good reading, writing, speaking (University of Siena tested level B1)

Spanish, Serbo-Croatian, Polish, and Korean: rudimentary speaking