

DESIGN THINKING PRACTICUM

Program Overview

Once you've learned to creatively solve problems through design thinking, the next step is leading your team through innovative solutions to complex problems. Learn to design and facilitate your own design thinking workshop and lead your team to innovative ideas.

Participants taking the Design Thinking Practicum should have demonstrated mastery of design thinking techniques by successfully completing the prerequisites of Introduction to Design Thinking and Advanced Design Thinking, in that order.

This course is intended for professionals looking to take the leap from learning about design thinking to designing workshops on their own.

Participants will learn from renowned faculty and work alongside peers to gain the skills needed to create and facilitate a workshop of their own that utilizes the principles of design thinking (empathize, define, ideate, prototype, and test) to drive creativity in their own organization.

Design Thinking Practicum is the final course required to earn the [Executive Certificate in Design Thinking for Innovation](#).

Program Agenda

DAY ONE

DAY TWO

DAY THREE

<p>9:00 a.m. - Noon</p>	<p>Lecture, Discussion and Practice:</p> <ul style="list-style-type: none"> • Design Thinking Workshop Preparation • Workshop Design Challenges • Empathy in Workshop Design 	<p>Lecture, Discussion and Practice:</p> <ul style="list-style-type: none"> • Empathy • Define • Workshop Logistics 	<p>Lecture, Discussion and Practice:</p> <ul style="list-style-type: none"> • Ideate • Prototype • Test
<p>Noon - 1:00 p.m. LUNCH AND AFTERNOON PREPARATION</p>			
<p>1 - 2:30 p.m.</p>	<p>Lecture, Discussion and Practice:</p> <ul style="list-style-type: none"> • Ice Breakers • Virtual Design Thinking Workshops 	<p>Lecture, Discussion and Practice:</p> <ul style="list-style-type: none"> • Design Thinking Workshop Facilitation • Self-Awareness 	<p>Lecture, Discussion and Practice:</p> <ul style="list-style-type: none"> • Design Thinking Workshop Facilitation • Creative Facilitation
<p>2:30 - 4 p.m.</p>	<p>Optional individual coaching sessions and study hall</p>	<p>Optional individual coaching sessions and study hall</p>	<p>Optional individual coaching sessions and study hall</p>