

## JORDAN ALLEYNE RIPPY, Ph.D., CPA

Johns Hopkins University  
Carey Business School  
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### EDUCATION

Ph.D. (Accounting), The University of Alabama  
M.Acc., Baylor University  
B.B.A. (Accounting), Baylor University – *magna cum laude*

### PROFESSIONAL EXPERIENCE

2023 – Present Associate Dean of Faculty Affairs, Johns Hopkins University  
Carey Business School  
2023 – Present Associate Professor of Practice in Accounting, Johns Hopkins  
University Carey Business School  
2018 – 2023 Assistant Professor of Practice in Accounting, Johns Hopkins  
University Carey Business School  
2017 – 2018 Assistant Professor of Accounting, Florida State University  
2012 – 2013 Ernst & Young, LLP, Dallas, TX – Auditor  
2011 – 2012 Ernst & Young, LLP, New York, NY – Research Fellow

### PROFESSIONAL CERTIFICATION

2012 – Present Certified Public Accountant (Texas)

### ADMINISTRATIVE ASSIGNMENTS

#### *Associate Dean for Faculty Affairs (2023 – Present)*

Serve as a member of Management Council which is responsible for realizing the vision of the Dean for the School, support the recruitment, development, and retention of more than 100 full-time and 60 adjunct faculty, oversee the Office of Faculty and Research which is a team of 8 led by a staff Director, partner with the Faculty Director for Teaching Excellence to promote effective and efficient teaching across the on-site, remote live, and asynchronous online modalities.

#### *Academic Program Director – Masters of Accounting (2020 – 2022)*

Engaged internal and external stakeholders in listening sessions for program development, developed proposed course of study in coordination with the Associate Dean for Faculty Affairs, prepared and submitted proposal for approval by the Carey Curriculum Committee and the Maryland Higher Education Commission (MHEC), received approval from MHEC in 2021, worked with external market research firm to gather student data, determined that the program launch should be paused as a result of projected low student interest at the tuition level required for a profitable program.

#### *Exploratory Leader – Ad Hoc Committee on Masters in Management (2020 – 2021)*

Engaged internal stakeholders in listening session for program development, gathered competitor data, developed proposed course of study in coordination with the Vice Dean for Faculty and Research and Vice Dean for Education, drafted program proposal for approval by the Carey Curriculum Committee and the Maryland Higher Education Commission (MHEC), determined that the program launch should be paused while higher priority Carey offerings were considered.

*Course Lead – Accounting for Decision Making in Health Care (2019 – Present)*  
*Cost Measurement and Control (2019 – Present)*

Responsible for regular updates to course content and other learning materials including the adoption of a new textbook and new case studies, oversees the faculty course selection process, and ensures consistent delivery of course content across faculty and modalities.

## **RESEARCH ACTIVITY**

### ***Peer-reviewed Publications***

Beck, A., Gilstrap, C., Rippey, J., and Vansant, B. (2021) “Strategic reporting by nonprofit hospitals: an examination of bad debt and charity care,” *Review of Accounting Studies* 26(3): 933-970.

Doxey, M., Hatfield, R., Rippey, J., and Peel, K. (2020) “Asymmetric investor materiality and the effects of disclosure,” *Auditing: Journal of Practice & Theory* 39(2): 27-50.

### ***Working Paper***

“Is the character of SEC comment letters relevant to recipients? Empirical evidence of constraining allowance for doubtful accounts” (University of Alabama, 2017)

### ***Work in Progress***

“What flies and what doesn’t? Revenue recognition and ESG in the airline industry,” with Jane Baldwin, James Long, and Lasse Mertins

## **MEDIA MENTIONS**

U.S. News & World Report: “[What is a purchase APR?](#)” 18 December 2023.

CBS News: “[What should you do with your money to prepare for a recession?](#)” 20 June 2022.

## **COURSE DEVELOPMENT, JOHNS HOPKINS CAREY BUSINESS SCHOOL**

Global Immersion in London: Leadership in Crisis

Personal Finance for Professionals – Executive Education

Accounting for the Non-Accountant – Executive Education Custom Programs

Accounting for Decision Making in Health Care (online)

Cost Measurement and Control (online and onsite)

## **TEACHING, JOHNS HOPKINS CAREY BUSINESS SCHOOL**

Global Immersion in London: Leadership in Crisis (MBA, MS)

2023

Personal Finance for Professionals – Executive Education

2022 – Present

Financial Crises and Contagion (MBA, MS)

2022

Accounting for the Non-Accountant – Executive Education Custom Programs	2021 – Present
Innovation for Humanity – Jemez Pueblo (MBA)	2020
Accounting for Decision Making in Health Care (MS)	2019 – Present
Cost Measurement and Control (MS)	2019 – Present
Financial Statement Analysis (MS)	2018 – Present
Accounting and Financial Reporting (MS)	2018 – Present

### **TEACHING, FLORIDA STATE UNIVERSITY**

Advanced Managerial Accounting (Undergraduate)	2017 – 2018
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### **SERVICE, JOHNS HOPKINS CAREY BUSINESS SCHOOL**

Interim Director of the Office of Faculty & Research (8 direct reports)	2023
Hiring Committee Lead (Admin. Coordinator in Office of Faculty & Research)	2023
Hiring Committee Lead (Director of Office of Faculty & Research)	2023
Hiring Committee (Events Coordinator in Office of Faculty & Research)	2023
Hiring Committee (Sr. Admin. Coordinator in Office of Faculty & Research)	2023
Carey Faculty Advisory Committee (CFAC)	2022 – 2023
Hiring Committee (Copy Editor in Teaching & Learning)	2022
Hiring Committee (Learning Technologist in Teaching & Learning)	2022
Curriculum Subcommittee for Finance, Accounting, and Real Estate	2022
Faculty Search Committee (Accounting)	2022
555 Penn User Advisory Committee	2021 – 2022
DEIB in Academic Programs Committee	2021 – 2022
Future of Culture and Work at Carey Committee	2021 – 2022
Carey Awards Selection Committee	2021
Faculty Search Committee (Accounting)	2021
Teaching in the Remote Live Format – Panel for New Faculty	2021
United Way Campaign – Faculty Chair	2020 – 2022
Career Development Office: Consulting Group – Faculty Liaison	2019 – 2020
Academic Honor Council	2019 – 2020
Visiting Faculty Summer Co-host (with Ge Bai) – Remmer Sassen, Ph.D.	2019
Goldman Sachs 10,000 Small Businesses – Session Presenter	2018
Flex-MBA Residency – Opening Plenary Case Study Leader	2018

### **GRANTS AND AWARDS**

Lilly Family Foundation Grant, Episcopal Diocese of Washington (\$1,000,000)	2021
Dean’s Award for Faculty Excellence at Carey Business School	2019

### **COMMUNITY ENGAGEMENT**

Special Advisor to the Bishop – Episcopal Diocese of Alabama	2022 – Present
Advisor to the Vestry – St. David’s Episcopal Church, Washington, D.C.	2022 – Present
Board Member – Finance Committee – Episcopal Diocese of Washington	2020 – Present