



JOHNS HOPKINS
CAREY BUSINESS SCHOOL

EXECUTIVE EDUCATION



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At Johns Hopkins Carey Business School, we **build for what's next**® through advanced business education opportunities. Our extensive selection of over 30 courses, certificate programs, and academies is designed for forward-thinking professionals looking to navigate the dynamic business world and find solutions to the world's most critical challenges. Whether you want to hone a skill in a single course or cultivate a comprehensive skillset through our certificate programs and academies, Carey's Executive Education program offers continuous learning opportunities for every professional development path.

The executive advantage

As America's first research university, Johns Hopkins is no stranger to innovation and leadership. Our Executive Education programs are taught by world-renowned faculty, with curriculums based on in-demand skills and cutting-edge industry knowledge. We keep class sizes small for an engaging, immersive experience. Demonstrate your knowledge through courses that simulate real-world leadership challenges, offer decision-making scenarios, and opportunities for growth. Our curriculum is built to allow you to immediately apply what you're learning in the classroom back to your career.

Network, collaborate, and develop important connections with industry peers as you immerse yourself in a hands-on learning experience. Join the thousands of successful participants who have used what they learned through Carey's Executive Education program to solve their workplace challenges and strengthen their leadership skills.

Whether you're at a pivotal point in your career, looking for the skills to reach the next level, or developing talent at your organization, Johns Hopkins Carey Business School's Executive Education programs will help you **build for what's next.**[®]

Executive Education programs

Our Executive Education programs are thoughtfully structured around in-demand skills and topics, preparing you to accelerate your career and find innovative solutions to complex business problems. The skills you learn in our courses won't just secure your next promotion—they'll position you to lead the next generation of innovation in your field.



Business Communication

In business, good communicators can grab attention, motivate action, and create lasting impact. Discover your professional voice through interpersonal communication, written and visual communication, and public speaking. Build confidence and communication techniques to meet the demands of today's business environment.



FEATURED COURSE

Team Communication and Conflict Management

In today's rapidly changing business landscape, effective communication is becoming an increasingly important skill. Refine your personal leadership narrative by learning to communicate in productive ways and to guide conversations toward effective solutions.

Earn the Executive Certificate in Business Communication

Consisting of three courses, you will develop skills to captivate your audience and communicate as a leader. Learn tactical skills, boost your confidence, and develop questioning, listening, and general communication skills to improve your brand.

Courses:

- Team Communication and Conflict Management
- Written and Visual Communication
- Public Speaking for Professionals

“The curriculum seamlessly integrated theory and practical application, equipping me with invaluable skills that have significantly enhanced my professional communication, making it a transformative experience worth every moment and investment.”

Mohamad Mohamad

Global Category Director
Coty

Design Thinking for Innovation

Are you ready to harness your creative potential and challenge the way things have always been done? Using multiple academic perspectives such as design theory, organizational behavior, social psychology, and more, you will learn how to lead your team to creative solutions by finding and promoting creativity and entrepreneurship in the workplace.



FEATURED COURSE

Introduction to Design Thinking

Learn how to leverage research, ideation, and prototyping to tackle even the hardest business challenges. Collaborate with industry peers and explore creative approaches to problem solving, while learning the basics of design thinking methodology.

Earn the Executive Certificate in Design Thinking for Innovation

Join the next generation of business innovators and tap into more creative and unique problem solving techniques. With an Executive Certificate in Design Thinking for Innovation, you will revolutionize your problem solving approach, implement co-creation to promote a more collaborative culture, and work to solve complex, everyday issues to drive organizational success.

Courses:

- Introduction to Design Thinking
- Advanced Design Thinking
- Design Thinking Practicum

“As an instructional designer, I help develop and design impactful instruction for senior leaders and mayors across cities and municipalities. Much of our work is human-centered, so having a design-thinking perspective helps us work through our problem solving approaches. We can dig deeper and create new outcomes because of it.”

Mykella Auld

Instructional Designer, Executive Leadership Program,
Bloomberg Center for Government Excellence
The Johns Hopkins University



Financial Management

A strong practical understanding of finance is an essential skill for leaders and managers in any functional area within an organization. Our Financial Management courses are focused on the principles of finance and accounting, helping you discover the processes to assess your organization's current and future performance and leverage financial opportunities. In this condensed, flexible format, you will build a financial foundation typically found in degree programs.



FEATURED COURSE

Financial Statement Analysis

Leaders need the financial know-how to measure financial implications. In the Financial Statement Analysis course, you will develop the essential skills needed to analyze financial statements and build a comprehensive understanding of how managerial decisions impact those statements.

Earn the Executive Certificate in Financial Management

Focused on the principles of finance and accounting, the Financial Management Certificate will help transform a manager's ability to impact corporate strategy.

Courses:

- Finance for the Non-Financial Manager
- Financial Statement Analysis
- Capital Budgeting

“Whether you sometimes feel lost when attending a meeting on finance-related topics, or just want to refresh your finance knowledge, our Executive Certificate in Financial Management provides an excellent foundation to help you make sound financial decisions and better understand the financial transactions in your company or organization. After learning the basic concepts of corporate finance and accounting in the Finance for the Non-Financial Manager course, you can deepen your understanding of analyzing and forecasting the primary financial statements in Financial Statement Analysis, and complete your certificate in the Capital Budgeting course, which prepares you to make the right capital budgeting decisions.”

Lasse Mertins, PhD, CMA

Professor of Practice

Vice Dean for Education and Partnerships
Johns Hopkins Carey Business School

Health Care

Johns Hopkins is a global leader in the business of health. Harness the resources and reputation of Johns Hopkins University and gain an evidence-based understanding of effective leadership and management strategies. Devise strategies to address the complex challenges you face as a health care leader, and connect with industry-leading faculty and peers in key leadership roles to continue developing your network.

Join the Strategic Healthcare Leadership Program

As a health care professional at the forefront of a rapidly changing industry, you must exhibit diverse capabilities across business functions. Strategic thinking, problem-solving, operations management, and budgeting are just a few of the skills that aspiring health care leaders need in their toolkit. As an executive putting patient care at the forefront of your decisions, you can significantly benefit from increased leadership training, enabling you to create lasting outcomes in your career in health care.

The four-month program is designed to equip you with the hands-on skills and knowledge required to tackle the unique challenges in health care today. Leverage the thought leadership of expert faculty from Johns Hopkins and gain cutting-edge insights to place yourself on the path to success.

“The opportunity to learn from renowned and esteemed faculty in this program has been an unparalleled experience. The case studies and learning modules make this experience very approachable. Having the opportunity to learn from others in my cohort makes the entire experience that much more enjoyable. I am certain my deeper and more nuanced understanding of the environment will be a great asset to me in my career.”

Sara H Campbell, CPC

Senior Analyst
Johns Hopkins Medicine



Leadership

How do you build a high-functioning, innovative team? You need the leadership know-how to inspire, build an inclusive workplace, develop a successful problem solving framework, and manage change. Strengthen your leadership capacity with a research-based and experiential learning approach, and gain the strategies, tools, and techniques to lead through change, and emerge with a global network of peers.



“I have attended executive education at the world’s top 1% universities, and the Johns Hopkins Carey Business School’s Academy for Women and Leadership provides world-class speakers and facilitators aligned with individualized coaching and mentoring that is beyond compare. The Academy offers an exceptional level of academic excellence in executive education: the experience is earnest, challenging, good-humored, and radically transformational.”

Elizabeth Gunn, PhD

Academy for Women and Leadership graduate

Join the Academy for Women and Leadership

Although representation is slowly improving, women—particularly women of color—are dramatically underrepresented in leadership roles, and continue to face unique challenges in advancing. In the Academy for Women and Leadership, you will work with a leadership coach to make a plan for your professional goals, build a strong network with peers across industries, and use research-based teaching to reimagine and advance your leadership skills.

Earn the Executive Certificate in Organizational Leadership

In today’s fast-paced business world, it is crucial for successful leaders to have the ability to recognize problems as they develop and create evidence-based solutions on the go. The Executive Certificate in Organizational Leadership is a transformative learning journey that will help hone your leadership strategies, language, and confidence to make difficult decisions and advocate for better solutions. Complete the certificate with a personalized, actionable plan for your future.

LET JOHNS HOPKINS DO THE WORK

Your organization is unique and so are the challenges you face. Let the Johns Hopkins Carey Business School experts create custom solutions designed specifically for your organization. Whether you are looking to refresh your team's skills or grow in a particular area, all programs are fully customized and tailored to meet each individual participant's goals.

Our custom programs are perfect for leaders who cannot devote time to a full degree program but would benefit from a specialized skillset to continue to improve their organizations.

Ask us about our expertise in:

- Business communication
- Finance and value creation
- Health care leadership and innovation
- Leadership development
- Strategy and innovation

“ Before embarking on a custom Johns Hopkins Executive Education program, it's important to consider if your company is open to disruption and shifting the way you think. By working closely with the team at Johns Hopkins, we were able to target the modules that met our company's most pressing issues and strategic challenges. ”

Randy Richardson

VP Global Training and Education
Hoya Vision



THIS ISN'T JUST TRAINING, IT'S AN INVESTMENT.

Leadership development is an investment in your company's greatest resource—you and your team. In a rapidly evolving business world full of innovative industries, you'll need to invest in your workforce to stay ahead.

According to the Center for Creative Leadership study, 86 percent of companies that practice strategic leadership development report being able to respond rapidly to change. Johns Hopkins Carey Business School's Executive Education courses, certificate programs, and academies prepare you and your team with the skills you need to harness change and emerge ahead of the competition.

In addition to the skills gained in each course, Executive Education outcomes include:



Networking

Talking through problems and opportunities with your peers inside and outside of your organization can lead to organic innovations, new ideas, and powerful collaborations. Relationships built in Executive Education courses often last throughout the rest of your professional career.



Experiential learning

Our courses use an immersive learning approach with case studies and real-world examples from your organization. You will go beyond theory to find, practice, and implement real-world solutions.



Mapping your journey

Develop an individualized plan for personal and professional growth with help from our Executive Education experts to better understand your career goals.





READY TO BUILD FOR WHAT'S NEXT?

Contact us:
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Learn more:
carey.jhu.edu/exec-ed