

## Kathleen Day

Professor, author, business reporter/editor print, radio and other electronic media  
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### Education

MBA, Finance New York University Stern School of Business  
MS Columbia University Graduate School of Journalism  
BA Bryn Mawr College

### Experience

#### **Johns Hopkins University Carey School of Business (2013-present)**

*Full-time lecturer* Financial crises; crisis communication; ethics; corporate governance; writing, speaking, presenting

#### **Author:**

- W.W. Norton, *What CEOs Do*, publication 2025
- Audible, *Why Banks Fail*, publication fall 2024
- Yale University Press: *Broken Bargain: Bankers, Bailouts and the Struggle to Tame Wall Street*, 2019. Kirkus review.
- W.W.Norton, "S&L Hell: The People and Politics Behind the \$1 Trillion Savings-and-Loan Scandal," W.W. Norton, 1993. New York Times "Notable Book." Business Week "Top 10" business book of the year. Kirkus star review. One of four finalists for The New York Public Library Helen Bernstein Book Award for Excellence in Journalism.

#### **Johns Hopkins Online Course Creator:**

- Financial Crises and Contagion
- Business Communication

**Contributing writer/editor** (2013- Present) Washington Post, CQResearcher; Audible. Past: Yale University Press blog, American Historical Society

**Contributor, speaker:** including NPR, MarketPlace, C-Span, Brookings Institute, Woodrow Wilson Center

**Dean's Award**, Faculty Excellence, 2016

**Reviewer**, Johns Hopkins University Press (2021 to present)

**The Washington Post:** *Contributor*, 2018-present;

*Full-time Business reporter* (1986-2008): Banking, financial services, accounting scandals, housing and securities markets, 9/11 terrorist financing, corporate governance, healthcare, prescription drugs. Regular market reports on WTOP, Diane Rehm, CNBC, C-Span, NPR, MarketPlace.

**CQResearcher:** 2018 to present, writing on business, including, inflation, China, artificial intelligence, disinformation, antitrust

**Center for Responsible Lending** (2008-2013) Non-profit, non-partisan consumer finance research; 2012 winner, MacArthur Foundation for Creative & Effective Institutions. *Spokesman, editor, writer*. Regular radio, TV guest, Diane Rehm, CNBC, MarketPlace, Fox News, Bloomberg TV, Al Jazeera. Quoted in New York Times, Washington Post, USA Today, Associated Press.

**Los Angeles Times** (1983-1986) *Business reporter*

**USA Today** (1982-1983) *Business reporter, start-up staff*

**Fellowships, additional activities**

- Instructor (2016 to 2021) Johns Hopkins Center for Talented Youth, Program on business entrepreneurship for middle school students.
- 2005 one of four finalists Gerald Loeb Awards.
- Adjunct professor, Georgetown University (2008 to 2013). Created ethics course based on financial crises in the United States since 1929. Awarded excellence in teaching award, 2008.
- Kaiser Family Foundation Fellow studying prescription drug pricing.
- PEW Fellow teaching business journalism in formerly communist countries.
- 2011 Robert F. Kennedy Book and Journalism Awards judge

