



# EXECUTIVE PRESENCE

## Program Overview

Leaders with executive presence inspire others through how they carry and express themselves in the workplace. Enhance your influence in your organization by developing professional qualities to head a confident team in an ever-changing business world.

In this three-day course, we will examine the 10 characteristics found to be determinates of EP and adopt verbal and nonverbal communication skills that elevate others' perceptions of our leadership ability. In addition, key analytical constructs (such as neurodiversity, race, ethnicity, gender and socioeconomic status) will be studied, focusing on how they impact instruction, assessment, and leadership.

Participants will interactively practice leading and participating in difficult conversations through low-stakes situations. They will develop strategies to fine-tune communication, thereby reducing anxiety and frustration in articulating ideas and finding solutions.

The use of principles, tools, practices, skills, visualizations, and mindsets are aimed at accelerating professional development, creativity and innovation, and meaningful change.

Executive Presence can be taken as a standalone course or as a prerequisite for the Executive Certificate in Organizational Leadership.

## Program Agenda (In-person delivery)

### DAY 1 FACULTY: DR. ALEXA CHILCUTT

#### 9am - Noon

Impression management theory and practice  
2014 Study on executive presence

#### 1pm - 4pm

Findings - 10 characteristics of executive presence  
Nonverbal and verbal communication that enhances executive presence  
Assignment - Follow instructions to construct a 60 -90 second "Leadership Pitch"

### DAY 2 FACULTY: DR. CARL DUPONT

#### 9am - Noon

Perceptions of power dynamics based on cultural and societal norms  
Bias

Neurodivergence and Intersectionality

#### 1pm - 4pm

Racio linguistics - Choosing the right words  
Facilitating difficult conversations  
Accent work

### DAY 3 FACULTY: DR. ALEXA CHILCUTT & DR. CARL DUPONT

#### 9am - Noon

Owning the space  
Breath and body work  
Confident stage presence in the real/virtual space  
Empathetic presence

#### 1pm - 4pm

Delivering leadership advocacy pitch  
Peer feedback  
Take-aways