

# DESIGN LEADERSHIP (MA/MBA)

Master creative approaches to strategic decision-making and earn two degrees from two world-class institutions with the flexibility to choose your schedule in an accelerated, online format.

» **More information:** [carey.jhu.edu/mamba](https://carey.jhu.edu/mamba) | [mica.edu/mamba](https://mica.edu/mamba)

## Curriculum

You will be able to tailor your Carey coursework to your desired online modality as synchronous (real-time) or asynchronous (anytime), or any combination of the two. MICA courses will be held weekly as live, synchronous interactive sessions on Zoom.

### MBA foundation (20 credits)

- » Accounting and Financial Reporting
- » Business Analytics
- » Business Communication
- » Business Microeconomics
- » Corporate Finance
- » Leadership and Organizational Behavior
- » Marketing Management
- » Operations Management
- » Statistical Analysis
- » Strategic Management

### MBA electives (22 credits)

- » You are welcome to take any elective courses you like. Specializations are simply a way to help organize your electives by content area. Elective courses may count toward more than one specialization, when applicable.

### MBA specializations

- » Business analytics and risk management
- » Digital marketing
- » Entrepreneurial marketing
- » Entrepreneurship, innovation, and technology
- » Financial management
- » Health care management, innovation, and technology
- » Investments
- » Public and private sector leadership

### MA in Design Leadership (24 credits)

- » Collaboration
- » The Competitive Advantage I
- » The Competitive Advantage II
- » Creativity and Innovation
- » Cultural Relevance and Awareness
- » Forecasting and Realization
- » Foundations of Design Leadership
- » Intersections of Business and Design I
- » Intersections of Business and Design II
- » Prototyping
- » Sustainability and Social Responsiveness



**2 YEARS**  
**FULL-TIME**  
**66 CREDITS**

**3.38**

average undergraduate GPA

**7.25**

average years of full-time  
work experience

**67%**

female students

**33%**

male students



The Johns Hopkins Carey Business School is accredited by the Association to Advance Collegiate Schools of Business, the world's leading authority on the quality assurance of business school programs.

Fall 2023 incoming class

"The Design Leadership (MA/MBA) program combines right- and left-brain processes to create **more ethical, efficient, innovative products, services, and businesses**. The program helps students build skills in the intersection between human-centered design and business strategy."

— **Emma Koramshahi**  
MA/MBA '22  
Principal Design Strategist, Fidelity Investments

**\$110,625**

**Average base salary\***

*\*2021-2022 outcomes data*

## Career opportunities

Design Leadership (MA/MBA) graduates become trailblazers across industries. Use your degree to accelerate your career or transition to new companies and fields of interest.

### Employers\*

- » American Express
- » Amtrak
- » CapitalOne
- » Dell
- » Deconstructive Design & Innovation
- » Deloitte
- » Deloitte Consulting
- » Deloitte Digital
- » Dick's Sporting Goods
- » FedEx
- » Fidelity Investments
- » Google
- » Healthworx
- » IBM
- » Insomniac Design
- » Johns Hopkins Applied Physics Laboratory
- » Johns Hopkins Medicine
- » JPMorgan Chase & Co.
- » KPMG
- » Marriott International
- » Prophet Consulting
- » Salesforce
- » T. Rowe Price
- » U.S. Patent and Trademark Office
- » University of Southern California

### Job titles\*

- » Co-founder
- » Design strategist
- » Design thinking consultant
- » Principal design strategist
- » Product design lead
- » Project manager, service design
- » Senior associate
- » Senior consultant, strategic design and innovation
- » Senior design strategist
- » Senior UX content strategist
- » UX/UI designer

*\*This is not a comprehensive list.*

## Scholarships and financial aid

Johns Hopkins Carey Business School offers numerous options for financing your education, including merit-based scholarships, loans, payment plans, and tuition reimbursement available to those who qualify.  
[carey.jhu.edu/admissions/financial-aid](https://carey.jhu.edu/admissions/financial-aid)

## More information

Contact Admissions: [carey.admissions@jhu.edu](mailto:carey.admissions@jhu.edu)  
**410.234.9220 / [carey.jhu.edu/visit](https://carey.jhu.edu/visit)**  
877.88.CAREY (877.882.2739)

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