

JORDAN ALLEYNE RIPPY, Ph.D., CPA

Johns Hopkins University
Carey Business School
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EDUCATION

2017	Ph.D. (Accounting), The University of Alabama
2011	M.Acc., Baylor University
2010	B.B.A. (Accounting), Baylor University – <i>magna cum laude</i>

PROFESSIONAL EXPERIENCE

2018 – Present	Assistant Professor of Accounting in the Practice Track, Johns Hopkins University Carey Business School
2017 – 2018	Assistant Professor of Accounting, Florida State University
2012 – 2013	Ernst & Young, LLP, Dallas, TX – Auditor
2011 – 2012	Ernst & Young, LLP, New York, NY – Research Fellow

PROFESSIONAL CERTIFICATION

2012 – Present	Certified Public Accountant (Texas)
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ADMINISTRATIVE ASSIGNMENTS

Academic Program Director – Masters of Accounting (2020 – 2022)

Engaged internal and external stakeholders in listening sessions for program development, developed proposed course of study in coordination with the Associate Dean for Faculty Affairs, prepared and submitted proposal for approval by the Carey Curriculum Committee and the Maryland Higher Education Commission (MHEC), received approval from MHEC in 2021, worked with external market research firm to gather student data, determined that the program launch should be paused as a result of projected low student interest at the tuition level required for a profitable program.

Exploratory Leader – Ad Hoc Committee on Masters in Management (2020 – 2021)

Engaged internal stakeholders in listening session for program development, gathered competitor data, developed proposed course of study in coordination with the Vice Dean for Faculty and Research and Vice Dean for Education, drafted program proposal for approval by the Carey Curriculum Committee and the Maryland Higher Education Commission (MHEC), determined that the program launch should be paused while higher priority Carey offerings were considered.

Course Lead – Accounting for Decision Making in Health Care (2019 – Present)

Cost Measurement and Control (2019 – Present)

Responsible for regular updates to course content and other learning materials including the adoption of a new textbook and new case studies, oversees the faculty course selection process, and ensures consistent delivery of course content across faculty and modalities.

RESEARCH ACTIVITY

Peer-reviewed Publications

Amanda Beck, Collin Gilstrap, Jordan Rippy, and Brian Vansant (2021) “Strategic reporting by nonprofit hospitals: an examination of bad debt and charity care,” *Review of Accounting Studies* 26(3): 933-970.

Marcus Doxey, Richard Hatfield, Jordan Rippy, and Kyle Peel (2020) “Asymmetric investor materiality and the effects of disclosure,” *Auditing: Journal of Practice & Theory* 39(2): 27-50.

Working Paper

“Is the character of SEC comment letters relevant to recipients? Empirical evidence of constraining allowance for doubtful accounts” (University of Alabama, 2017)

Work in Progress

“What flies and what doesn’t? Revenue recognition and ESG in the airline industry,” with Jane Baldwin, James Long, and Lasse Mertins

MEDIA MENTIONS

CBS News: “[*What should you do with your money to prepare for a recession?*](#)” 20 June 2022.

COURSE DEVELOPMENT, JOHNS HOPKINS CAREY BUSINESS SCHOOL

Global Immersion in London: Leadership in Crisis

Personal Finance for Professionals – Executive Education

Accounting for the Non-Accountant – Executive Education Custom Programs

Accounting for Decision Making in Health Care (online)

Cost Measurement and Control (online and onsite)

TEACHING, JOHNS HOPKINS CAREY BUSINESS SCHOOL

Global Immersion in London: Leadership in Crisis (MBA, MS)	Expected 2023
Personal Finance for Professionals – Executive Education	2022 – Present
Financial Crises and Contagion (MBA, MS)	2022
Accounting for the Non-Accountant – Executive Education Custom Programs	2021 – Present
Innovation for Humanity – Jemez Pueblo (MBA)	2020
Accounting for Decision Making in Health Care (MS)	2019 – Present
Cost Measurement and Control (MS)	2019 – Present
Financial Statement Analysis (MS)	2018 – Present
Financial Accounting and Reporting (MS)	2018 – Present

TEACHING, FLORIDA STATE UNIVERSITY

Advanced Managerial Accounting (Undergraduate)	2017 – 2018
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SERVICE, JOHNS HOPKINS CAREY BUSINESS SCHOOL

Hiring Committee (Director of Office of Faculty & Research)	2023
Hiring Committee (Events Coordinator in Office of Faculty & Research)	2023
Hiring Committee (Sr. Admin. Coordinator in Office of Faculty & Research)	2023
Carey Faculty Advisory Committee (CFAC)	2022 – Present

Hiring Committee (Copy Editor in Teaching & Learning)	2022
Hiring Committee (Learning Technologist in Teaching & Learning)	2022
Curriculum Subcommittee for Finance, Accounting, and Real Estate	2022
Faculty Search Committee (Accounting)	2022
555 Penn User Advisory Committee	2021 – 2022
DEIB in Academic Programs Committee	2021 – 2022
Future of Culture and Work at Carey Committee	2021 – 2022
Carey Awards Selection Committee	2021
Faculty Search Committee (Accounting)	2021
Teaching in the Remote Live Format – Panel for New Faculty	2021
United Way Campaign – Faculty Chair	2020 – 2022
Career Development Office: Consulting Group – Faculty Liaison	2019 – 2020
Academic Honor Council	2019 – 2020
Visiting Faculty Summer Co-host (with Ge Bai) – Remmer Sassen, Ph.D.	2019
Goldman Sachs 10,000 Small Businesses – Session Presenter	2018
Flex-MBA Residency – Opening Plenary Case Study Leader	2018

GRANTS AND AWARDS

Lilly Family Foundation Grant, Episcopal Diocese of Washington (\$1,000,000)	2021
Dean's Award for Faculty Excellence at Carey Business School	2019

COMMUNITY ENGAGEMENT

Board Member – Finance Committee – Episcopal Diocese of Washington	2020 – Present
Advisor to the Vestry – St. David's Episcopal Church, Washington, D.C.	2022 – Present