# 2022 FLEXIBLE MBA Employment report



# WELCOME

At Johns Hopkins Carey Business School, we've built a Flexible MBA program designed for the working professional to pursue a degree while maintaining a schedule that fits their prior work and life commitments. We see our graduates leverage the value of their professional experiences, coupled with a new MBA and career development resources, to advance or go on to work in some of the most cutting-edge industries across the world.

The Class of 2022 continued to show their commitment to innovation, collaborative leadership, and how they are building for what's next. Our graduates have experienced personal and professional growth and transformation through career and leadership coaching opportunities offered at Carey Business School. Students identified and strategized to reach their unique goals, determined how to stand out from the competition, and shifted perspectives to take action.

Throughout the past year, our students participated in 1:1 career and leadership coaching, professional development courses, the Women as Leaders program, and Professional Storytelling and Career Transition workshops to learn and develop key skills for lifelong career advancement and management. They participated in global networking opportunities with alumni and employers from different industries through programs like Carey in the City, Industry Breakouts, and the annual MBA Summit, where students meet, learn from, and collaborate with industry professionals to help build connections for their future.

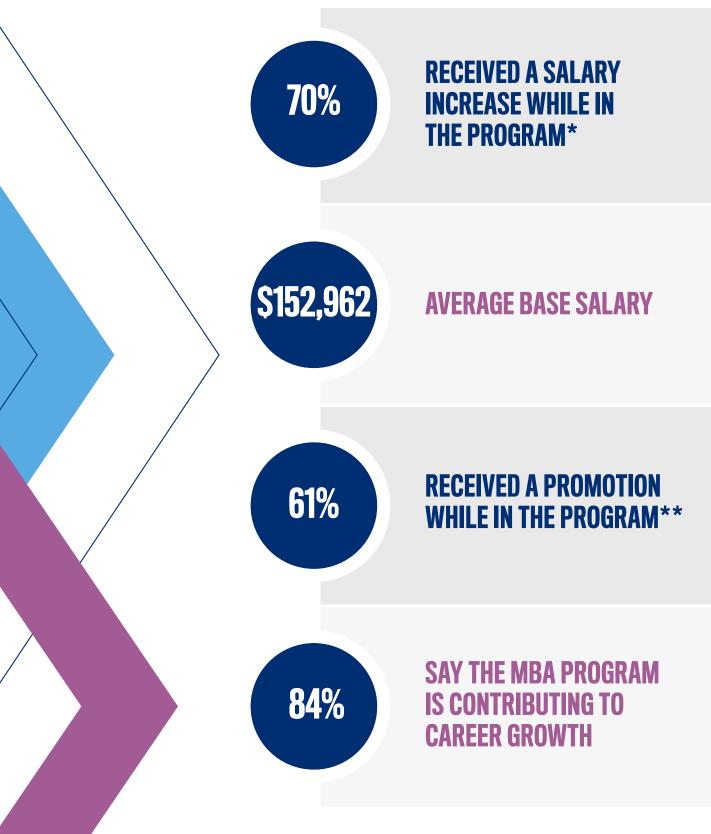
Whether you are switching industries or accelerating in your career, your next step begins at Carey. Please take the time to explore our 2022 Flexible MBA employment data and career resources to see the Johns Hopkins difference at work.

Jim Jund

Jenn Leard Director, Career & Life Design

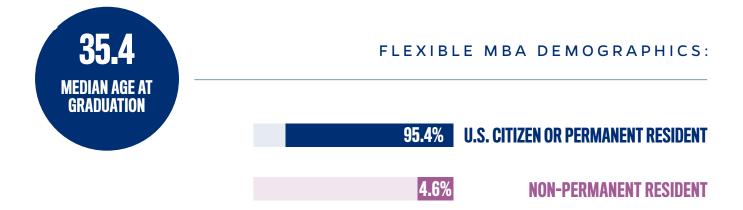
**Corinne Brassfield** Director, Employer Relations

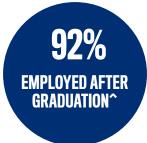
## 2022 Flexible MBA Employment Report Overview



\*Percentage of graduates reporting full-time employment, who reported a salary increase while in the program. \*\*Percentage of graduates reporting full-time employment, who reported receiving a promotion while in the program.

## 2022 Flexible MBA Employment Report Demographics and employment





#### EMPLOYMENT STATISTICS:

Placement*	Count	Percent
Employed	233	76%
Started own business	9	3%
Unemployed	20	7%
No information	44	14%
Total graduates	306	100%

<sup>^</sup>Based on the number of students already employed or seeking employment within four months of graduation, excluding unknowns and those starting their own business.

## **2022 Flexible MBA Employment Report** Compensation

#### BASE SALARY:

#### Graduates reporting base salary

Carey program group*	Count	Percent	Average	Median	Low	High
Design Leadership MA/MBA	4	2%	\$110,625	\$101,250	\$70,000	\$170,000
Flexible MBA	164	88%	\$155,704	\$127,000	\$12,857	\$850,000
Flexible MBA/AAP	5	3%	\$100,600	\$85,000	\$50,000	\$175,000
Flexible MBA/Nursing	11	6%	\$164,182	\$167,000	\$80,000	\$240,000
Second Degree Option	2	1%	-	-	-	-
Total graduates	186	100%	\$152,962	\$125,500	\$12,857	\$850,000

\*186 out of 233 graduates (80%) reported both being employed and their salary information. Per MBA CSEA Employment Standards, data is not displayed where the number of graduates reporting is less than three.

#### SIGNING BONUS:

#### Graduates reporting signing bonus

Carey program group**	Count	Percent	Average	Median	Low	High
Design Leadership MA/MBA	0	0%	-	-	-	-
Flexible MBA	45	90%	\$59,179	\$15,000	\$3,000	\$1,700,000
Flexible MBA/AAP	2	4%	-	-	-	-
Flexible MBA/Nursing	2	4%	-	-	-	-
Second Degree Option	1	2%	-	-	-	-
Total graduates	50	100%	\$54,661	\$12,500	\$3,000	\$1,700,000

\*\*Per MBA CSEA Employment Standards, data is not displayed where the number of graduates reporting is less than three.

#### SALARY BY YEARS OF WORK EXPERIENCE:

#### Graduates reporting salary by work experience

Years of work experience**	Count	Percent	Average	Median	Low	High
O to 3 years	23	12%	\$89,339	\$90,000	\$30,000	\$140,000
4 to 7 years	53	28%	\$130,298	\$120,000	\$60,000	\$350,000
8 to 12 years	52	28%	\$147,048	\$129,500	\$70,000	\$355,000
13 to 20 years	40	22%	\$201,546	\$189,000	\$12,857	\$450,000
Over 20 years	15	8%	\$240,133	\$155,000	\$48,000	\$850,000
Unknown	3	2%	\$60,000	\$55,000	\$50,000	\$75,000
Total graduates	186	100%	\$152,962	\$125,500	\$12,857	\$850,000

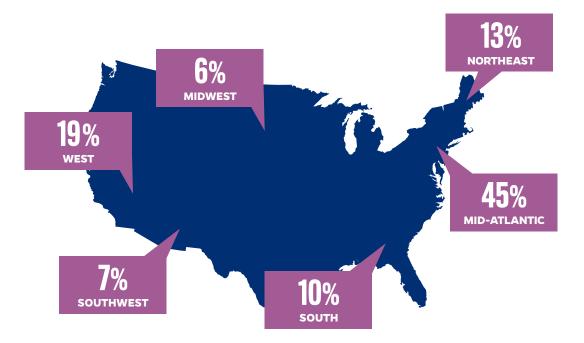
## 2022 Flexible MBA Employment Report Base salary by region

#### BASE SALARY BY NORTH AMERICAN GEOGRAPHIC REGION:

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North American Region^	Count	Percent	Average	Median	Low	High
Mid-Atlantic	82	45%	\$136,121	\$120,000	\$12,857	\$470,000
Midwest	11	6%	\$133,455	\$125,000	\$55,000	\$246,000
Northeast	23	13%	\$144,852	\$130,000	\$60,000	\$350,000
South	18	10%	\$257,633	\$183,200	\$60,000	\$850,000
Southwest	12	7%	\$146,708	\$124,500	\$48,000	\$350,000
West	35	19%	\$157,244	\$140,000	\$50,000	\$450,000
Total graduates	181	100%	\$153,939	\$128,000	\$12,857	\$850,000

#### Graduates accepting new employment

<sup>^</sup>Per MBA CSEA Employment Standards, data is not displayed where the number of graduates reporting is less than three. The 3% of graduates who reported outcomes from outside of North America are not included within these breakdowns and percentages.



Carey Flexible MBA graduates are concentrated in the Mid-Atlantic, but they study with online students across the world.

## **2022 Flexible MBA Employment Report** Salary by function and industry

#### BASE SALARY BY PROFESSIONAL FUNCTION:

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Professional function	Count	Percent	Average	Median	Low	High
Accounting	1	1%	-	-	-	-
Consulting	17	9%	\$123,859	\$115,000	\$48,000	\$240,000
Finance	21	11%	\$106,738	\$100,000	\$60,000	\$175,000
General management	47	25%	\$148,936	\$136,000	\$70,000	\$390,000
Human resources	3	2%	\$193,333	\$160,000	\$120,000	\$300,000
Information technology	16	9%	\$138,853	\$133,750	\$55,000	\$230,000
Marketing/sales	12	6%	\$102,142	\$106,351	\$60,000	\$132,000
Operations/logistics	8	4%	\$127,250	\$116,000	\$65,000	\$200,000
Other	61	33%	\$195,795	\$160,000	\$12,857	\$850,000
Total graduates	186	100%	\$152,962	\$125,500	\$12,857	\$850,000

#### Graduates accepting new employment

This is not a comprehensive list. Per MBA CSEA Employment Standards, data is not displayed where the number of graduates reporting is less than three.

#### BASE SALARY BY INDUSTRY:

#### Graduates accepting new employment

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Industry	Count	Percent	Average	Median	Low	High
Accounting Services	1	0.5%	-	-	-	-
Consulting	10	5%	\$122,200	\$117,500	\$48,000	\$175,000
Consumer packaged goods	1	0.5%	-	-	-	-
Energy	4	2%	\$102,250	\$105,000	\$60,000	\$139,000
Financial services	16	9%	\$109,531	\$106,500	\$55,000	\$230,000
Government	17	9%	\$104,492	\$110,000	\$12,857	\$173,000
Health care	83	45%	\$190,134	\$150,000	\$41,500	\$850,000
Hospitality	1	0.5%	-	-	-	-
Manufacturing	9	5%	\$129,389	\$120,000	\$62,000	\$225,000
Media/entertainment	2	1%	-	-	-	-
Non-profit	4	2%	\$141,250	\$142,500	\$100,000	\$180,000
Real estate	9	5%	\$106,889	\$100,000	\$60,000	\$175,000
Retail	2	1%	-	-	-	-
Technology	15	8%	\$143,037	\$136,000	\$92,000	\$200,000
Transportation & logistics services	1	0.5%	-	-	-	-
Other	11	6%	\$147,082	\$125,000	\$80,000	\$300,000
Unknown	0	0%	_	-	_	-
Total graduates	186	100%	\$152,962	\$125,500	\$12,857	\$850,000

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## **2022 Flexible MBA Employment Report** Career development resources

Career development professionals at Johns Hopkins Carey Business School empower students to reach their full potential and secure, transition to, and/or advance in meaningful careers that make an impact in the world. Students have the opportunity to engage 1:1 in career or leadership coaching, attend career development and advancement workshops, and participate in year-round events. That includes the annual MBA Summit, featuring networking sessions, panel discussions, company recruitment, and skill-building workshops with subject matter experts and industry leaders.

#### **OPPORTUNITY HIGHLIGHTS:**

- » Transformational 1:1 career and leadership coaching
- » Career and Life Design for Experienced Professionals 8-week course
- » Career Development Workshops embedded in Flex MBA Residencies: Career and Life Design, Professional Storytelling, Leadership Coaching
- » Workshops for students navigating career transition and advancement
- » Working Professionals Virtual Networking Events
- » Annual MBA Summit
- » Johns Hopkins Carey Business School Experienced Job Postings group via LinkedIn

## **100% OF STUDENTS**

in the Career & Life Design for Experienced Professionals course "strongly agree/agree" that "the overall quality of the course was good." **99** 

"I can't thank the career development team enough for the experiential learning opportunities, career coaching, and countless networking events offered throughout my time at Carey. The career development team provides resources and support for students to enhance their learning experience. Even though I completed the Flexible MBA program from California, I was able to utilize the career resources and felt part of the Carey community."



ERICA NELSON MSN/MBA '22 RN Project Manager Scripps Health

## **2022 Flexible MBA Employment Report** Employers

#### ORGANIZATIONS HIRING FLEXIBLE MBA GRADUATES:

Abbott Advent Health Amazon AstraZeneca Boeing Children's Hospital of Philadelphia Deloitte **EY-Parthenon** Grant Thornton Guidehouse HCA Healthcare Humana IBM Kaiser Permanente KPMG LifeBridge Health Merck & Co. MITRE Morgan Stanley Northrop Grumman Corporation Pfizer PricewaterhouseCoopers Salesforce Stanley Black and Decker Stryker T. Rowe Price U.S. Food and Drug Administration USAA

**77** 

"The entire career development team was a resource for me. I learned that each team member could help me in different areas of my employment process. As a result, the team helped me revamp my resume to be on par with other graduate-level candidates, refine my internship search by helping me understand what I wanted to get out of it, and prepared me for interviews. Once I completed my internship, I was sent a full-time offer and the team helped me negotiate my salary."



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This is not a comprehensive list.

#### FLEXIBLE MBA GRADUATES' JOB TITLES:

Associate brand manager

- Associate wealth management advisor
- Capital asset analyst
- Chief executive officer
- Chief financial officer
- Chief medical officer
- Chief people officer
- **Clinical specialist**
- Commercial finance manager
- Cybersecurity senior advisor
- Design strategist
- Director, equity analyst
- Director, government affairs
- Investor relations
- Lead financial analyst
- Lead quantitative risk analyst
- Manager of data science
- Product marketing
- Program manager, business transformation
- Project manager
- Purchasing analyst
- Regional medical director
- Senior innovation consulting associate
- Sr. director of capital projects
- Sr. manager, global program management
- Sr. VP of clinical operations
- Strategy consultant
- UX designer

**99** 

"I utilized the leadership coaching resource and became a more effective leader and teammate because of it. I pushed my limits and gained major personal benefits such as a fresh perspective, enhanced performance, confidence, and job satisfaction. Throughout the coaching process, the biggest impact was in my self-awareness. I became more aware of my own thoughts, types of behaviors, and feelings that helped me pivot certain aspects of my communication style, listening skills, and self-regulation. It brought out the best of my leadership skills."



**THEA ROSENBAUM MBA '21** Chief Clinical Transformation Officer UAMS Health

This is not a comprehensive list.

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