



DESIGN THINKING PRACTICUM

Program Overview

Once you've learned to creatively solve problems through design thinking, the next step is leading your team through innovative solutions to complex problems. Learn to facilitate your own design thinking and human-centered design workshop, and lead your team to the answers you've been looking for.

Participants taking the Design Thinking Practicum should have demonstrated mastery of design thinking techniques by successfully completing the prerequisites of Introduction to Design Thinking and Advanced Design Thinking.

This course is intended for professionals looking to take the leap from learning about design thinking to leading workshops on their own.

Participants will learn from renowned faculty and work alongside peers to gain the skills needed to create and facilitate a workshop of their own that utilizes the principles of design thinking (empathize, define, ideate, prototype, and test) to drive creativity in their own organization.

The prerequisite for this course is Introduction to Design Thinking and Advanced Design Thinking. Design Thinking Practicum is the final course required to earn the Executive Certificate in Design Thinking for Innovation.

Program Agenda

	DAY 1	DAY 2	DAY 3
MORNING 9:00AM - 12:00PM	LECTURE, DISCUSSION & PRACTICE: Design thinking workshop preparation; workshop design challenges; Empathy in workshop design	LECTURE, DISCUSSION & PRACTICE: Empathy; Workshop logistics; Define	LECTURE, DISCUSSION & PRACTICE: Ideate; Prototype; Test
BREAK 12:00PM - 1:00PM	LUNCH AND AFTERNOON PREPARATION	LUNCH AND AFTERNOON PREPARATION	LUNCH AND AFTERNOON PREPARATION
AFTERNOON 1:00PM - 2:30PM 2:30PM-4:00PM	LECTURE, DISCUSSION & PRACTICE: Ice breakers; Virtual design thinking workshops; Workshop troubleshooting Optional individual coaching sessions; Study Hall	LECTURE, DISCUSSION & PRACTICE: Design thinking workshop facilitation: Self-awareness; Facilitation practice Optional individual coaching sessions; Study Hall	LECTURE, DISCUSSION & PRACTICE: Design thinking workshop facilitation: Creative facilitation; Facilitation practice Optional individual coaching sessions; Study Hall