

LEADERSHIP DEVELOPMENT PROGRAM

Advancing leadership through representation in business and community

Leadership Development Program to Master of Science in Marketing (Part-Time)

How do I apply for MS in Marketing (Part-Time)? You will apply as a current student adding a program. To apply, go to:

- 1. applygrad.jhu.edu
- 2. Click "Identify your Status", Select "Current Carey Student"
- 3. Click "Continue"
- 4. Select new program you are applying to, term, and location
- 5. Complete the application with any necessary documentation as requested

When will the application be available for Fall? The application for each new cycle opens in September every year.

What are the admissions requirements? All applicants are considered in the same way. We primarily review work experience, grade point averages, and letters of recommendation.

How will my Leadership Development Program Courses count as equivalent in MS of Marketing?

LDP COURSE	CR	COUNTS AS
BU.410.620 Marketing Management	2	Marketing Management
BU.510.601 Statistical Analysis	2	Statistical Analysis
BU.120.650 Business and Leadership Communication	2	Business Communication

Please note, as you get closer to the start of the MS in Marketing Program, you will be introduced to your academic advisor. Your academic advisor will support you in developing a program plan based on your desired pace for degree completion.

Include your current Carey Transcript with LDP Coursework to date with your application materials; this may be an unofficial transcript.

For more information on MS in Marketing Part-Time Program, please visit https://carey.jhu.edu/programs/master-science-programs/ms-marketing-part-time.