

Josie Deanna Ganzermiller

Curriculum Vitae

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EDUCATION

Ph.D., Communication, University of Maryland

Specialization in Persuasion and Social Influence in Health and Media Communication

M.A. Communication Studies, West Chester University, 2011

Focus in Organizational Leadership & Persuasion

Applied Area in Education

B.A. Communication Arts & Sciences, Pennsylvania State University, 2008

CAS Study Abroad 2008, Rome, Italy

B.A. Theatre, Pennsylvania State University, 2008

TEACHING

Lecturer, Communication/Management, Johns Hopkins University, 2014-Present

Carey Business School

Instructor, Communication, University of Maryland, 2013-2015

3:3 Teaching load

Instructor, Communication Arts & Sciences, Penn State York, 2011- 2013

4:4 Teaching load, with occasional overloads

Student Teacher, Drexel Hill Middle School, 2011

Instructor, Theatre Classes, Upper Main Line YMCA, 2011

Education Coach, Community Integrated Services, July 2010- July 2011

On site at West Chester University

Teaching Assistant, Pennsylvania State University, 2008

Communication Theory, under Dr. Rachel Smith

I am prepared to teach the following courses:

- Effective Speech/ Public Speaking
- Communication Theory
- Business and Professional Communication
- Organizational Communication
- Health Communication
- Entertainment-Education
- Mass Media & Health Disparities
- Social Media
- Research Methods
- Business Ethics
- Effective Teaming
- Negotiations
- Small Group Communication
- Business Leadership
- Persuasion & Social Influence
- Management Communication
- Interpersonal Communication
- Fundamentals of Acting
- Introduction to Theatre

Note: *Moore, J. D. is Ganzermiller, J. D.

RESEARCH

UMD Center for Health and Risk Communication Research Affiliate, 2013-2016
Leadership Research and Teaching Assistant, West Chester University, 2010
Researcher & Research Assistant, Pennsylvania State University, 2008

CONFERENCE & PROFESSIONAL PRESENTATIONS

Ganzermler, J. D. (2018). *Personal Storytelling for Professional Gain: There's just no telling how far you'll go*. Presented at the 6th Annual Meeting of the Chesapeake & Potomac Association of Collegiate Registrars and Admissions Officers: Germantown, MD. *Invited Presentation

Ganzermler, J.D. (2017). *Global Health Strategies Leadership Executive Education Seminar*. Baltimore, MD. *Invited Presentation

Ganzermler, J. D. (2017). *Empowering women in business*. Presented at the Annual Wells Fargo Women's Summit. *Invited Presentation

Ganzermler, J. D. (2015). *The symbolic interactionism of becoming yourself: Theatrical performance as persuasion for identity, self-concept, and self-efficacy*. Paper presented at the annual meeting of the National Communication Association: Las Vegas, NV.

Award: Top Student Paper in Theatre, Film, and New Media Division.

Westcott-Baker, A., **Moore, J. D.**, Speer, R. (2015). *Dynamics of persuasion in response to organ donation messages*. Paper presented at the annual meeting of the International Communication Conference 2015: Puerto Rico.

Moore, J. D., & Westcott-Baker, A. (2015). *Give away your heart: Creating effective organ donation campaigns*. Paper presented at the biannual meeting of the D.C. Health Communication Conference: Washington, D.C.

Moore, J. D. (2015). *Lewin's field theory as a framework for parasocial interaction*. Paper presented at the biannual meeting of the D.C. Health Communication Conference: Washington, D.C.

Moore, J. D. (2014). *Parasocial interaction in Broadway's Rent as a framework for stigma reduction*. Paper presented at the 100th annual meeting of the National Communication Association: Chicago, IL.

Award: Top Student Paper in Theatre, Film, and New Media Division.

Moore, J. D., Westcott-Baker, A. (2014). *In your face or on the screen: An examination of responses regarding binge drinking through narratives in entertainment and social media*. Paper presented at the 100th annual meeting of the National Communication Association: Chicago, IL.

Moore, J. D. (2014) Panel Chair: *The Presence of Our Past(s) and focus for the future in health, risk, and crisis communication*. Panel to be presented at the 100th annual meeting of the National Communication Association: Chicago, IL.

Moore, J. D. (2014). *Seasons of love, lust, and life: Examining the effects of health messages, parasocial relationships, and social interaction in response to Broadway's Rent*. Paper presented at the biannual meeting of the Kentucky Conference on Health Communication: Lexington, KY.

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Moore, J. D. (2011). *Prezi, iPads, clickers, oh my!* Presented in a series of teaching workshops at Penn State York. *Invited Presentation

Moore, J.D. (2011). *FISH! Customer service training*, Presented for IT Helpdesk staff at Penn State York. *Invited Presentation

Moore, J. D. (2011). *What it means to study communication*. Presented at Penn State York, Guidance Counselors Day. *Invited Presentation

Smith, R. A., **Moore, J.**, Catona, D., & Johnson, J. (2009). *Advising label management: Understanding unlabeled confidants' encouragement of communication strategies to avoid stigmatization*. Paper presented at the annual meeting of the National Communication Association: Chicago, IL.

MANUSCRIPTS IN PREPARATION

Ganzermler, J. D. (2018). *Creative persuasion: Enhancing well-being and self-efficacy through theatrical performance*.

SERVICE

Johns Hopkins University, Carey Business School

- New Faculty Mentor Committee, At-Large Member 2017-19
- Academic Ethics Panel, Faculty Member 2018-19
- Honor Council, Faculty Member 2017
- Business of Entertainment Club, Advisor 2015-17
- Parent Coaching Committee, Chair 2016-17
- Search Committee, Faculty in Communication/Ethics 2017 & 2019

University of Maryland

- Graduate Assistant Advisory Committee Member, Elected 2014-15
- Graduate Student Admissions Ambassador 2014-15
- CommGrads Member 2013-15

Penn State University Service

- Interim Associate Director of Student Affairs Spring 2012
- Academic Advisor B.S. Business 2012-2013
- B.S. Business Internship Supervisor 2013
- Faculty Senate 2011-2013
- Diversity Committee 2012-2013
- Student Facility Fee Committee 2011-2012
- Green Team (Campus Sustainability Initiative) 2011-2013
- Student Government Association, Adviser 2012
- CAS Club, Adviser 2011-2013
- Penn State York THON, Adviser 2012-2013
- Penn Players Theatre Troupe, Co-Adviser 2011-2013
- Graduation Announcer 2013

Penn State Communication Department Service

- Open House/Recruiting 2011-2013
- Presenter at Guidance Counselor's Day 2011

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MEMBERSHIPS

- National Communication Association
- International Communication Association
- Eastern Communication Association
- Lambda Pi Eta, Communication Honors Society
- Penn State Alumni Association, Executive Board Member, York County

HONORS AND AWARDS

- Supplemental Research Support, JHU, 2019
- Graduate Fellow, University of Maryland, 2013-2016
- Center for Health and Risk Communication Research Fellowship, 2014
- Top Student Paper in Theatre, Film, and New Media, NCA 2014
- Funded Research Fellowship, Pennsylvania State University, 2008
- Academic Achievement Scholarship, 2006-2008

RELEVANT PROFESSIONAL EXPERIENCE

Private Communication Consulting, 2011-Present

Business, Leadership, Teambuilding, and Customer Service Workshops

- Fish Training
- DiSC Training
- Career Coaching
- Custom customer service and team building workshops for business professionals integrating structured role-playing and strategy

Community Integrated Services

Education Coach & Employment Training Specialist, 2010-2011

- Education coaching and collegiate private instruction
- Employment training & development
- Management, leadership, inclusion coaching

Accenture

Procurement Operations Specialist, Goodyear Buying Center, 2009-2010

- Successfully led transitions of Global Indirect and International order processing while streamlining processes and implementing best practices for marketing procurement.
- Trained employees to use SAP & Ariba, managed vendor relationships, offered realized savings through negotiations and competitive bidding.

Lehigh Valley Health Network

Associate for Emergency Medicine Institute, 2009

- Marketing & Public Relations
- Database coordination

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