

Assurance of Learning Program Learning Objectives - Global MBA

Learning Goals	Learning Objectives
Understand and master core concepts and techniques of business to solve business problems	1.1 Students will integrate analytics into business decision-making process.
	1.2 Students will apply core functional concepts to analyze current and emerging business problems.
	1.3 Students will develop innovative management strategies to address current and emerging business problems.
Function effectively in diverse business contexts	2.1 Students will create real-world business recommendations as potential solutions for regional and international businesses.
	2.2 Students will assess their team experience and propose strategies for future improvement.
Develop ethical reasoning and anchor business activities in ethics and human values	3.1 Students will be able to explain the role of human values in business leadership.
	3.2 Students will be able to develop and justify an action plan to manage an ethical challenge.
Develop interpersonal and leadership skills to become effective managers and leaders	4.1 Students will articulate ideas, thoughts, recommendations, and other communications clearly, concisely, and persuasively to business audiences.
	4.2 Students will critically reflect their leadership skills in a team setting.