

## Global MBA Assurance of Learning Assessment Matrix

Learning Goals	Learning Objectives	Assessment	
Understand and master core concepts and techniques of business to solve business problems	1.1 Students will integrate analytics into business decision-making process.	BU.913.610 Business Analytics	Final exam
	1.2 Students will apply core functional concepts to analyze current and emerging business problems.	BU.912.611 Operations Management	House game memo
	1.3 Students will develop innovative management strategies to address current and emerging business problems.	BU.912.610 Competitive Strategy	Case memo
Function effectively in diverse business contexts	2.1 Students will create real-world business recommendations as potential solutions for regional and international businesses.	BU.940.611 Innovation for Humanity	Final Project report
	2.2 Students will assess their team experience and propose strategies for future improvement.		Final Project presentation

Develop ethical reasoning and anchor business activities in ethics and human values	3.1 Students will be able to explain the role of human values in business leadership.	BU.913.611 Judgement and Decision Making	Final exam questions
	3.2 Students will be able to develop and justify an action plan to manage an ethical challenge.	BU.932.610 Ethical Leadership	Final exam questions
Develop interpersonal and leadership skills to become effective managers and leaders	4.1 Students will articulate ideas, thoughts, recommendations, and other communications clearly, concisely, and persuasively to business audiences.	BU.930.610 Effective Communication	Strategy memo
	4.2 Students will critically reflect their leadership skills in a team setting.	BU.930.632 Management and Organizational Behavior	Individual Diagnostic Paper