

Assurance of Learning Assessment Matrix - Flexible MBA

Learning Goals	Learning Objectives	Courses	Assessments
Apply core concepts and methods to solve problems in the business disciplines	1.1 Students will apply core concepts in developing innovative business strategies and management practice.	BU.142.620 Leadership in Organizations	Analysis Essay
		BU.680.620 Operations Management	House game memo
	1.2 Students will integrate analytical frameworks to solve business problems.	BU.520.601 Business Analytics	Final exam
Function effectively in complex business organizations	2.1 Students will identify strategies to effectively lead people and teams.	BU.142.620 Leadership in Organizations	Leadership Action plan
	2.2 Students will apply negotiation techniques to manage conflict.	BU.121.610 Negotiations	Real-world Connection
Integrate ethics and human values in business activities	3.1 Students will examine human values as a critical dimension of business leadership.	BU.131.601 Business Leadership and Human Values	Moral Compass essay
	3.2 Students will develop and justify an action plan to manage an ethical challenge they have identified.		Final case brief
Communicate business information effectively	4.1 Students will develop the written communication skills essential in business settings.	BU.120.601 Business Communication	White paper
	4.2 Students will model effective use of the presentation skills in a business setting.		Individual presentation