

# WELCOME

At Johns Hopkins Carey Business School, we've built a Flexible MBA program designed for working professionals to pursue a degree while maintaining a schedule that fits their prior work and life commitments. We see our graduates leverage the value of their professional experiences, coupled with a new MBA and career development resources, to advance or go on to work in some of the most cutting-edge industries across the world.

The Class of 2021 continued to show their commitment to innovation and how they are building for what's next. Our graduates have experienced personal and professional growth and transformation through career and leadership coaching opportunities offered at Carey Business School. Students identified and strategized to reach their unique goals, determined how to stand out from the competition, and shifted perspectives to take action. They participated in **professional development courses** to learn and develop key skills for lifelong career management and engaged in global networking opportunities with alumni and employers from different industries through programs like **Carey in the City** and the **MBA Summit** to build connections for their future.

Whether you are switching industries or accelerating in your career, your next step begins here. Please take the time to explore our 2021 Flexible MBA employment data to see the Johns Hopkins difference at work.

**Jenn Leard** 

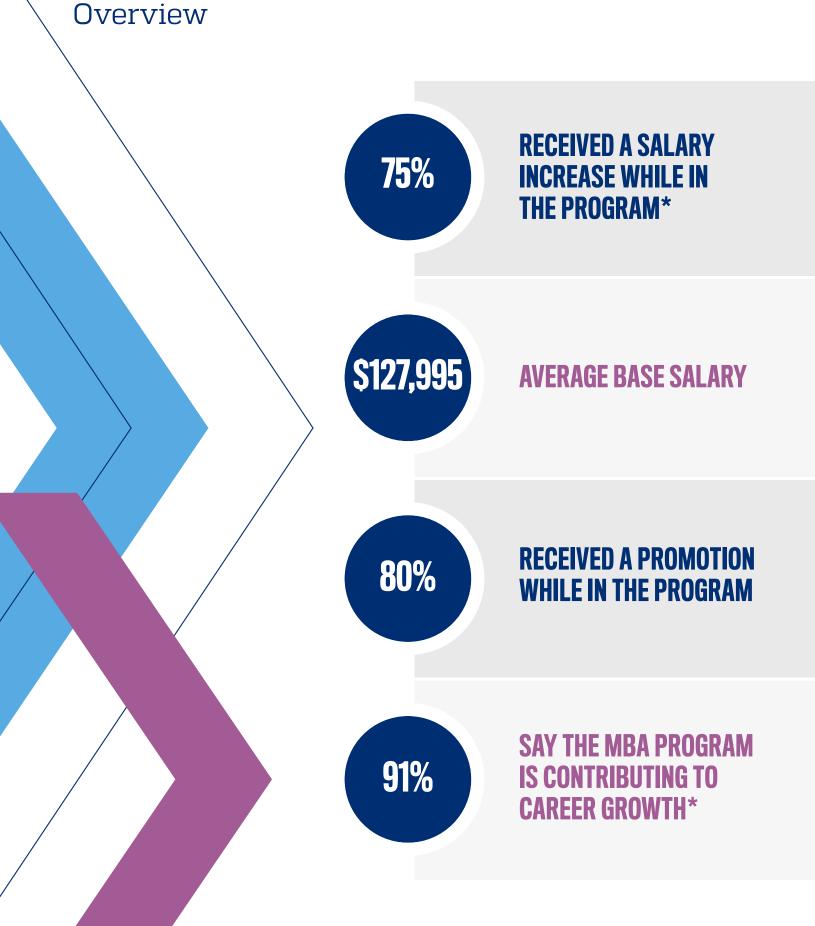
Director, Coaching & Education

Jersy m Jund

**Corinne Brassfield** 

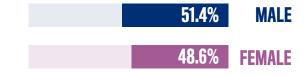
Director, Employer Relations

## 2021 Flexible MBA Employment Report



## **2021 Flexible MBA Employment Report**Demographics and employment

#### FLEXIBLE MBA DEMOGRAPHICS:







#### **EMPLOYMENT STATISTICS:**

Placement*	Count	Percent
Employed	169	78%
Left the workplace	3	1%
Started own business	9	4%
Unemployed	4	2%
No information	31	15%
Total graduates	216	100%

<sup>\*</sup>Based on the number of students already employed or seeking employment within four months of graduation.

## **2021 Flexible MBA Employment Report** Compensation



#### **BASE SALARY:**

### Graduates reporting base salary

Carey program group	Count	Average	Median	Low	High
Flexible MBA	100	\$127,995	\$111,680	\$18,000	\$560,000

#### SIGNING BONUS:

## **Graduates reporting** signing bonus

Carey program group	Count	Average	Median	Low	High
Flexible MBA	26	\$15,250	\$10,000	\$1,000	\$60,000

#### SALARY BY YEARS OF WORK EXPERIENCE:

## Graduates reporting salary by work experience

Years of work experience*	Percent	Average	Median	Low	High
0 to 3 years	18%	\$104,941	\$110,000	\$47,500	\$160,000
4 to 7 years	31%	\$106,676	\$107,000	\$55,000	\$190,000
8 to 12 years	26%	\$126,585	\$119,850	\$72,000	\$250,000
13 to 20 years	20%	\$177,079	\$132,000	\$65,000	\$560,000
Over 20 years/Unknown	5%	-	-	-	-
Total graduates	100%	\$127,995	\$111,680	\$18,000	\$560,000

<sup>\*</sup>Per MBA CSEA Employment Standards, data is not displayed where the number of graduates reporting is less than three.

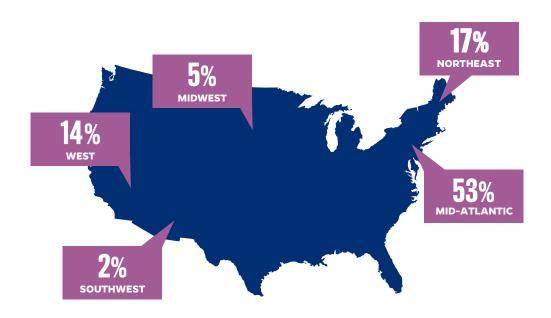
## **2021 Flexible MBA Employment Report**Base salary by region

#### BASE SALARY BY NORTH AMERICAN GEOGRAPHIC REGION:

#### Graduates accepting new employment

North American Region*	Count	Percent	Average	Median	Low	High
Mid-Atlantic	86	53%	\$123,511	\$111,000	\$47,500	\$360,000
Midwest	8	5%	\$197,419	\$105,000	\$72,093	\$560,000
Northeast	28	17%	\$121,659	\$120,750	\$18,000	\$195,000
South	12	7%	\$154,614	\$106,341	\$90,000	\$375,000
Southwest	4	2%	-	-	-	-
West	23	14%	\$127,124	\$115,960	\$68,000	\$250,000
Total graduates	161	100%	\$129,172	\$111,680	\$18,000	\$560,000

<sup>\*</sup>Per MBA CSEA Employment Standards, data is not displayed where the number of graduates reporting is less than three.



Carey Flexible MBA graduates are concentrated in the Mid-Atlantic, but they study with online students across the world.

## **2021 Flexible MBA Employment Report**Salary by function and industry

#### BASE SALARY BY PROFESSIONAL FUNCTION:

#### **Graduates accepting new employment**

Professional function	Count	Percent	Average	Median	Low	High
Accounting	2	1%	-	-	-	-
Consulting	14	8%	\$114,800	\$107,500	\$85,000	\$160,000
Finance	13	8%	\$130,583	\$126,750	\$90,000	\$176,000
General Management	45	27%	\$113,430	\$105,000	\$18,000	\$300,000
Human Resources	2	1%	-	-	-	-
Information Technology	23	14%	\$109,444	\$107,000	\$68,000	\$160,000
Marketing/Sales	14	8%	\$110,534	\$110,000	\$67,000	\$190,000
Operations/Logistics	11	7%	\$145,100	\$140,500	\$80,000	\$250,000
Other	43	25%	\$169,346	\$130,000	\$52,000	\$560,000
Not specified	2	1%	-	-	-	-
Total graduates	169	100%	\$127,995	\$111,680	\$18,000	\$560,000

This is not a comprehensive list.

Per MBA CSEA Employment Standards, data is not displayed where the number of graduates reporting is less than three.

# 36% ACCEPTED NEW EMPLOYMENT IN HEALTH CARE

#### BASE SALARY BY INDUSTRY:

#### **Graduates accepting new employment**

Industry	Count	Percent	Average	Median	Low	High
Consulting	13	8%	\$114,960	\$109,800	\$92,000	\$160,000
Consumer packaged goods	4	2%	\$102,935	\$99,806	\$89,000	\$120,000
Energy	5	3%	\$120,200	\$111,000	\$105,000	\$150,000
Financial services	20	12%	\$123,393	\$110,000	\$77,600	\$300,000
Government	19	11%	\$104,069	\$88,000	\$18,000	\$300,000
Health care	61	36%	\$148,498	\$120,750	\$52,000	\$560,000
Hospitality	1	1%	_	-	-	-
Manufacturing	9	5%	-	_	-	-
Media/entertainment	5	3%	_	_	-	-
Non-profit	3	2%	-	-	-	-
Technology	13	8%	\$134,375	\$128,500	\$110,500	\$170,000
Transportation & logistics services	2	1%	-	-	-	-
Other	13	8%	\$117,600	\$113,500	\$80,000	\$190,000
Unknown	1	1%	-	-	-	-
Total graduates	169	101%	\$127,995	\$111,680	\$18,000	\$560,000

This is not a comprehensive list.

Per MBA CSEA Employment Standards, data is not displayed where the number of graduates reporting is less than three.

# **2021 Flexible MBA Employment Report**Employers

#### ORGANIZATIONS HIRING FLEXIBLE MBA GRADUATES:

Accenture	Amazon
The Boeing Company	
Booz Allen Hamilton	
Cardinal Health	Apple
CareFirst BlueCross BlueShield	
Charles River Associates	Doloitto
Federal Deposit Insurance Corporation	Deloitte
Freddie Mac	
Genentech	Exelon Corporation
Guidehouse	Exclost Corporation
IBM	
Inova Health System	Johns Hopkins Medicine
IQVIA	_
Kaiser Permanente	
Lockheed Martin	McCormick and Company, Inc.
MedStar Health	
Medtronic	N. C Ol l .
Mount Sinai Health System	Morgan Stanley
Scripps Clinic Medical group	
U.S. Department of Defense	T. Rowe Price
U.S. Food and Drug Administration (FDA)	
University of Maryland Medical System	
Warner Bros Entertainment	Verizon

This is not a comprehensive list.

# **2021 Flexible MBA Employment Report**Job titles

#### TITLES HELD BY FLEXIBLE MBA GRADUATES:

Advisor, Strategic Pricing	Chief Executive Officer
Asset Management Analyst	
Brand Manager	
Business Data Analyst	Clinical Manager
Business Process Consultant	
Chief Medical Officer	
Chief Nursing Officer	Data Analyst
Compliance Consultant	
Corporate Financial Analyst	District Described Associated
Corporate Operations Manager	Digital Product Analyst
Creative Account Manager	
Director Business Operations	Director of Finance
Global Workplace Experience Leader	Director of Finance
Investment Analyst	
Manager - Project Management	Executive Officer
Multimedia Design Group Supervisor	
Office Medical Director	
Pharmacy Operations Manager	Policy Analyst
Principal Internal Trade Compliance Analyst	
Project Management Consultant	
Senior Director of Development & Partnerships	Product Design Lead
Senior Management Consultant	
Vice President of Supply Chain and Business Development	Senior Consultant

This is not a comprehensive list.

## **2021 Flexible MBA Employment Report**Carey career success stories



**VANESSA BATTISTA** 

Doctor of Nursing Practice/MBA, '21 Senior Nursing Director of Palliative Care at Dana-Farber Cancer Institute

Overall, I cannot say enough good things about my experiences with the Career Development Office. They are an invaluable resource and have certainly been a very influential, important, and informative part of my journey at Carey. The CDO provided me with virtual career counseling support on numerous occasions both before and during the pandemic (I was always an online student in the flex program). I met with several different staff members from the CDO to discuss my career goals and desires to prepare for interviews, get tips on networking, discuss consulting processes/opportunities, and work on my CV/résumé and cover letter. I have encouraged many of my classmates and colleagues to engage with the CDO—it's a resource that every student should tap into!



**MEGAN THORP** 

MBA, '22 Co-founder and Chief Operating Officer at Hcare Health, PBC

I didn't have to put my career on hold. Everyone in the part-time program had full-time obligations and were looking to advance their existing careers. This was significant because their focus and contributions in our interactions felt more aligned with where I was in my life. Being able to apply the coursework directly back to my professional life; it was freakishly parallel. Solving a problem for the course but then realizing I could apply it to my work; that cross functional application helped solidify the understanding of my education. I highly recommend for anyone who is a practical learner to engage in this type of educational opportunity.



ERIC YOUNG
MBA/MPH, '21
Senior Consulting Associate at
The Permanente Medical Group, Inc.

Our work culminated in the launch of a new world-class interdisciplinary enterprise, the Human Aging Project, that has the potential to improve the lives of older adults around the world. I am forever thankful to the Career Development Office not just for introducing me to the job, but for the thoughtfulness they show in matching students to the right opportunities. In addition to professional opportunities, CDO has helped me grow as a leader and person.



**SHAWNA FREDERICKS** 

MBA, '20 Senior Consultant at Optum

While enrolled in the Flexible MBA program,
Shawna was a senior analyst at Luminis Health. After
graduation, Shawna received another promotion as
senior consultant at Optum

For me, the decision to attend Johns Hopkins Carev Business School was an easy one. The ability to tailor my classes to my needs was key in ensuring I got what I needed from the program and to prepare me for future success. Being a working part-time student, I was unsure of what activities and resources within the Career Development Office would make sense for me to be part of. since I had a misconception that most were geared towards full-time students. Mary Somers from CDO encouraged me to utilize the job postings within Handshake to find organizations where I may be a good match. She reviewed my résumé several times, provided insightful, tailored feedback, and was extremely encouraging when I touched base with her before and after interviews. This career

move would be a pivot; it is very easy to begin to doubt yourself. Mary was a necessary vote of

confidence for my skills and abilities.

