

# DESIGN LEADERSHIP MA/MBA

Master creative approaches to strategic decision-making and earn two degrees from two world-class institutions with the flexibility to choose your schedule in an accelerated, online format.

» **More information:** [carey.jhu.edu/mamba](https://carey.jhu.edu/mamba) | [mica.edu/mamba](https://mica.edu/mamba)

## Curriculum

Students will be able to tailor their Carey coursework to their desired online modality as synchronous (real-time) or asynchronous (anytime), or any combination of the two. MICA courses will be held weekly as live, synchronous interactive sessions on Zoom.

### MBA foundation (20 credits)

- » Accounting and Financial Reporting
- » Business Analytics
- » Business Communication
- » Business Microeconomics
- » Corporate Finance
- » Leadership and Organizational Behavior
- » Marketing Management
- » Operations Management
- » Statistical Analysis
- » Strategic Management

### MBA electives (22 credits)

- » You are welcome to take any elective courses you like. Specializations are simply a way to help organize your electives by content area. Elective courses may count toward more than one specialization, when applicable.

### MBA specializations

- » Business analytics and risk management
- » Digital marketing
- » Entrepreneurial marketing
- » Entrepreneurship, innovation, and technology
- » Financial management
- » Health care management, innovation, and technology
- » Investments
- » Public and private sector leadership

### MA in Design Leadership (24 credits)

- » Collaboration
- » The Competitive Advantage I
- » The Competitive Advantage II
- » Creativity and Innovation
- » Cultural Relevance and Awareness
- » Forecasting and Realization
- » Foundations of Design Leadership
- » Intersections of Business and Design I
- » Intersections of Business and Design II
- » Prototyping
- » Sustainability and Social Responsiveness



**2 YEARS**  
**FULL-TIME**  
**66 CREDITS**

**3.6**

average undergraduate GPA

**6.4**

average years of full-time  
work experience

**67%**

female students

**33%**

male students



"The Design Leadership MA/MBA program combines right- and left-brain processes to create **more ethical, efficient, innovative products, services, and businesses**. The program helps students build skills in the intersection between human-centered design and business strategy."

— **Emma Koramshahi**  
Design Leadership MA/MBA '22  
Principal Design Strategist, Fidelity Investments

**\$114,800**

**Average base salary\***

\*2020-2021 graduates

## Career opportunities

Design Leadership MA/MBA graduates become trailblazers across industries. Use your degree to accelerate your career or transition to new companies and fields of interest.

### Employers\*

- » American Express
- » Amtrak
- » CapitalOne
- » Dell
- » Deconstructive Design & Innovation
- » Deloitte
- » Deloitte Consulting
- » Deloitte Digital
- » Dick's Sporting Goods
- » FedEx
- » Fidelity Investments
- » Google
- » Healthworx
- » IBM
- » Insomniac Design
- » Johns Hopkins Applied Physics Laboratory
- » Johns Hopkins Medicine
- » JPMorgan Chase & Co.
- » KPMG
- » Marriott International
- » Prophet Consulting
- » Salesforce
- » T. Rowe Price
- » U.S. Patent and Trademark Office
- » University of Southern California

### Titles\*

- » Co-founder
- » Design Strategist
- » Design Thinking Consultant
- » Principal Design Strategist
- » Product Design Lead
- » Project Manager, Service Design
- » Senior Associate
- » Senior Consultant, Strategic Design and Innovation
- » Senior Design Strategist
- » Senior UX Content Strategist
- » UX/UI Designer


\*Not a comprehensive list

## Scholarships and financial aid

Johns Hopkins Carey Business School offers numerous options for financing your education, including merit-based scholarships, loans, payment plans, and tuition reimbursement available to those who qualify.  
[carey.jhu.edu/admissions/financial-aid](https://carey.jhu.edu/admissions/financial-aid)

## More information

Contact Admissions: [carey.admissions@jhu.edu](mailto:carey.admissions@jhu.edu)  
**410.234.9220 / [carey.jhu.edu/visit](https://carey.jhu.edu/visit)**  
877.88.CAREY (877.882.2739)

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