

# LEADERSHIP DEVELOPMENT PROGRAM

Certificate

# Designed for the next generation of BIPOC business leaders

» More information carey.jhu.edu

Enhance your business knowledge and skills for advancement as a BIPOC leader and decision-maker in today's rapidly changing global workplace.

#### » Online

In-person residencies in Baltimore and Washington, D.C.

# Curriculum

#### **Required courses** (12 credits)

- » Accounting for Decision Making
- » Statistical Analysis
- » Marketing Management
- » Managing in a Diverse and Global World
- » Business and Leadership Communication
- » Leadership Theory into Practice

Note: online courses are synchronous and conducted on Friday evenings and weekend days. Full cohort participation is expected.

Scan here to request more information

All 12 earned LDP credits can be transferred into the part-time Carey Flex MBA program.

#### Residencies

In addition to the online coursework, LDP holds two in-person residencies per year at both our Baltimore and Washington, D.C. locations. During these residencies, LDP students will have the opportunity to connect and engage with their peers and culturally diverse leaders in the business, government, and nonprofit sectors. Learning modules and activities will include grounding, practicum, growth, and reflection. Network and capacity building will be featured along with other opportunities for career growth and development.





# 9-15

average years of work experience

**52**%

of students admitted for fall 2022 hold advanced degrees

41% Black or African American 43% other minorities

52%





The Johns Hopkins Carey Business School is accredited by the Association to Advance Collegiate Schools of Business, the world's leading authority on the quality assurance of business school programs.

"[LDP was a] real turning point, an awakening of my aspirations and the feeling that I could, if I applied myself, rise to a senior management position."

> - Tony Wells Chief Media Officer, Verizon Leadership Development Program '97

"Being in senior leadership roles, it is important to know your voice and not to shrink back or be intimidated when others don't agree. LDP prepared me to have tough conversations. It has given me that confidence to know my voice has value."

— Claudia Bellony Atanga
Leadership Development Program '10, MBA '11

## Where our alumni work

LDP has given nearly 600 graduates the skills to advance to mid-level and senior-level leadership positions. Here are just some of the diverse organizations where our alumni have made an impact.

- » BGE
- » The Boeing Company
- » Deloitte
- » Exelon
- » Google
- » Hilton Hotels & Resorts
- » IBM
- » Intel Corporation
- » Marriott International

- » Maryland Chamber of Commerce
- » MetLife
- » Pepsi Co.
- » PNC Bank
- » Stanley Black and Decker
- » USAA
- » Verizon
- » The World Bank

### Funding opportunities

Johns Hopkins Carey Business School offers numerous options for financing your education, including full and merit-based scholarship opportunities, loans, payment plans and tuition reimbursement available for those who qualify. For more information, please contact your LDP recruiter. More information

carey.admissions@jhu.edu 410.234.9220 / carey.jhu.edu/visit 877.88.CAREY (877.882.2739) f@fD JHUCarey JHUCareyBusiness

# Build for what's next®