



# FULL-TIME MBA

Build for what's  
next with your  
Johns Hopkins MBA.



# AT A GLANCE

Baltimore, Maryland

2 years

54 credits

Full-time

## TWO PATHWAYS

- » Analytics, Leadership, and Innovation
- » Health, Technology, and Innovation

Tuition: \$66,500 per year

Fees: \$1,000

# MBA CURRICULUM

Combine cutting edge business analytics and leadership skills to navigate complexities in fast-growing markets. Develop strategies and techniques to harness technological advancements and innovation. And hone your skills through a curated mix of immersive experiential learning, classroom learning, and co-curricular experiences.

Customize your electives to focus on key areas of expertise that employers seek. Choose from finance, marketing, consulting, operations management, leading organizations, and entrepreneurship.

**Graduate ready to build for what's next.**

## **Foundation courses**

- » Accounting Foundations
- » Behavioral Science: Leadership and Organizational Behavior
- » Behavioral Science: Leading Change
- » Behavioral Science: Negotiating Collaboratively
- » Business Communication
- » Competitive Strategy
- » Data Science: Artificial Intelligence
- » Data Science: Statistics
- » Ethical Leadership
- » Finance
- » Microeconomics and Market Design
- » Operations Management

## **Experiential learning**

- » Innovation Field Project
- » Data Science: Big Data Consulting Project
- » Experiential Menu

## **Sample electives**

### **Consulting**

- » Global Strategy
- » Strategic Human Capital
- » Strategy Consulting Practicum

### **Entrepreneurship**

- » Entrepreneurial Finance
- » Entrepreneurial Ventures
- » New Product Development

### **Finance**

- » Advanced Corporate Finance
- » Cryptos and Blockchain
- » Financial Modeling and Valuation

### **Leading organizations**

- » Effective Teaming
- » Managing in a Diverse Global World
- » Power and Politics

### **Marketing**

- » Marketing Research
- » Marketing Strategy
- » Social Media Analytics

### **Operations management**

- » Advanced Business Analytics
- » Supply Chain Analytics
- » Managing Complex Projects

# APPLY TODAY

The Johns Hopkins MBA isn't for the complacent. It is for the imaginative, the determined, the people who see possibilities in themselves and in their industries. It's for those ready to seize opportunity. The Johns Hopkins MBA is the next step in launching or advancing your career.

## Application requirements



- ✓ **Transcripts for all previous degree programs**
- ✓ **Resume**
- ✓ **Course-by-course credential evaluation for all degrees from outside the U.S.**
- ✓ **Two essays**
- ✓ **One letter of recommendation**
- ✓ **GMAT/GRE scores** (waivers available)
- ✓ **TOEFL or IELTS scores** for non-native English speakers
- ✓ **Interview** – after you submit your application





# EXPERIENTIAL LEARNING

Leadership, resilience, and entrepreneurship aren't learned in a book. They are developed by doing. Put theory to work and embed yourself in local, national, and international experiential learning opportunities.

Students are required to take four experiential learning courses, with the option to take additional courses as electives.

## Innovation Field Project

In the signature MBA experiential learning course, students are paired with a corporate sponsor to identify critical business challenges and new opportunities. Use rigorous problem solving techniques learned in the first year of your full-time MBA to provide consultation and solutions to complex business problems. Develop strong leadership skills, all while gaining real-world experience to transfer directly back to your workplace.

# EXPERIENTIAL COURSES

## **Advising Project Teams**

Further develop your capacity to lead teams by advising an *Innovation Field Project* team.

## **Applied Behavioral Strategy**

Work with a Baltimore or Washington, D.C. organization to gain a theoretical and practical understanding of consumer and employee behavior.

## **Big Data Consulting Project**

Analyze an organization's large dataset, and present creative solutions to business challenges.

## **Design Lab and Commercializing Discovery**

In this two-course series, full-time MBA students in the Health, Technology, and Innovation pathway manage a product's life cycle from design to commercialization.

## **Global Immersion**

Travel abroad for firsthand experience of international trade policy, financial markets, and more.

## **Leadership Development Expeditions**

Enhance your leadership skills on a nine-day outdoor excursion to Norway or Belize.

# CAREER

Your MBA is the first step to build for what's next. The Career Development Office will work with you to develop a professional network and enhance your industry knowledge. When you graduate, you will be ready to change careers or advance at your current organization.

## Employment outcomes\*

**100%**

**Accepted full-time offers**  
(within 90 days after graduation)



**\$101,289**

**Average base salary\*\***

**\$21,977**

**Average signing bonus\*\***

**\$23,958**

**Average additional guaranteed compensation**



\*2021 graduates

\*\* Values have been rounded to the nearest whole dollar amount.

## Analytics, Leadership, and Innovation

What will drive the next decade of business?

Understanding the application of business analytics alone won't drive innovation. You'll also need the leadership skills to engage the people around you to implement data-driven strategies. In the Analytics, Leadership, and Innovation pathway, harness the powerful synergy between analytics and leadership to navigate the fast-moving market.

### Develop an in-demand skill set

Employers across industries are searching for managers who not only understand the technical data analysis tools but can also effectively manage teams to implement data-driven change. Develop the skill set the modern business environment demands.

#### Courses

- » Data Science: Econometrics for Market Analysis
- » Ethical Leadership
- » Foundations of Business Analytics
- » Two experiential learning courses

## Health, Technology, and Innovation

To lead in the health industry, you have to be ready to navigate changing government regulations, new technologies, and increased competition. With the Health, Technology, and Innovation pathway, build the specialized business-analytics and leadership skills to find technology-driven, human-centered solutions to complex health problems. Graduate ready to lead through change in the health industry.

### The power of Johns Hopkins

Capitalize on Carey Business School's unique position in Johns Hopkins' world-renowned health ecosystem. Partner with innovative and pioneering faculty, health practitioners, and cutting-edge researchers.

#### Courses

- » Business Law, Health Law, and Regulations
- » End-to-End Health Breakthroughs: Design Lab (*course 1*) and Commercializing Discovery (*course 2*)
- » Ethics of Business of Health
- » Foundations of Business of Health



The NEXT approach hand-selects an industry professional to work one on one with our full time MBA students throughout their time in the Johns Hopkins MBA program at Carey Business School. Students will reflect upon their personal and professional narratives through insight and critical feedback from their industry mentor to define areas of strength and improvement, hone leadership skills, and plan for post-Carey career goals.

With help from an industry professional, students can connect their experiences in and out of the classroom to build a professional identity that features their skills as a confident business leader. Plan for and achieve leadership goals through one on-one meetings at key points during the two-year program and graduate with the skills to stand out in an increasingly competitive job market.



NEXT

# SCHOLARSHIPS

Carey Business School offers numerous scholarships for full-time MBA students. These include the following:

» **Carey Business Fellowship**

All Johns Hopkins MBA applicants are eligible to be considered for the Carey Business Fellowship. It includes full tuition and a \$19,800 stipend per year. Visit [carey.jhu.edu/mba-fellows](https://carey.jhu.edu/mba-fellows) for more information.

» **Dean's Scholarship**

This award recognizes students whose backgrounds and talents enrich and benefit their program and the school community. Awards include full scholarships.

» **Reaching Out MBA Fellowship**

We partner with Reaching Out to offer scholarships for budding LGBTQ+ business leaders. Fellows receive \$10,000 or more per year and access to Reaching Out programming.

» **Forte Fellowships**

The Forte Fellowships are competitive awards that recognize students in the full-time Johns Hopkins MBA who demonstrate a commitment to advancing women in business. The fellowships reflect the school's longstanding investment in educating and empowering women for future leadership roles in business.

» **Baltimore Scholars Fellowship**

The Baltimore Scholars Fellowship is available to high achieving students joining the full-time Johns Hopkins MBA program. Eligible students must be graduates of a Baltimore City public high school prior to undergraduate studies. Fellows receive full tuition for two years.

For more scholarships and more information on eligibility, visit [carey.jhu.edu/admissions](https://carey.jhu.edu/admissions)

## Contact Admissions

**More information:** [carey.jhu.edu/full-time-MBA](https://carey.jhu.edu/full-time-MBA)  
[carey.admissions@jhu.edu](mailto:carey.admissions@jhu.edu)  
410.234.9220 / 877.88.CAREY (877.882.2739)

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