DESIGNING PROFESSIONAL CHANGE

Program Overview

This Executive Education course provides you with the tools needed to catalyze your desired professional transformation while fostering capacities and mindsets needed to be an effective practitioner and facilitator of design thinking. You will learn how to use adaptive leadership techniques and design thinking to develop empathy, challenge assumptions, and move beyond routine patterns and ways of thinking towards a more expansive mindset. You will learn to play with ideas and solutions, embrace risk and failure, and systematically create a plan to hack professional growth and lead others towards greater innovation. Join us to design your professional change.

Program Agenda

	DAY 1	DAY 2	DAY 3
MID-MORNING **11:30AM - 1:30PM**	**WHOLE GROUP LECTURE AND DISCUSSION:** Cultivating professional exploration and self-understanding **DESIGN THINKING ACTIVITIES:** Journey mapping your professional life Mapping your professional ecological system	**WHOLE GROUP LECTURE AND DISCUSSION:** Identifying your professional purpose and designing your leadership style **DESIGN THINKING ACTIVITIES:** Identifying your ikigai Your leadership markers Experience diagram	**WHOLE GROUP LECTURE AND DISCUSSION:** Launching your professional change **DESIGN THINKING ACTIVITIES:** Divergent/convergent thinking to innovation Exercising your creative capacity Storyboarding a plan for change Developing a personal logic model Personal/professional intention setting and reflection
BREAK **1:30PM - 2:00PM**	BREAK	BREAK	BREAK
EARLY AFTERNOON **2:00PM - 3:15PM**	**WHOLE GROUP LECTURE AND DISCUSSION:** Identifying strengths, opportunities of what's in need of letting go of **DESIGN THINKING ACTIVITIES:** Rose, bud, thorn Affinity clustering Summary diagramming	**WHOLE GROUP LECTURE AND DISCUSSION:** Tapping into a sustaining your power to collaborate, lead, and create **DESIGN THINKING ACTIVITIES:** Your stress response style Managing your energy Problem tree analysis	**WHOLE GROUP LECTURE AND DISCUSSION:** Designing a culture of innovation **DESIGN THINKING ACTIVITIES:** Re-designing your team/organization/department with a HCD and innovation lens

MID AFTERNOON **3:15PM - 3:45PM**	**INDIVIDUAL WORK:** Privately sharing your activities on the insendi platform and reflecting with the group	**INDIVIDUAL WORK:** Privately sharing your activities on the insendi platform and reflecting with the group	**INDIVIDUAL WORK:** Privately sharing your activities on the insendi platform and reflecting with the group
LATE AFTERNOON **3:45PM - 5:00PM**	**OPTIONAL:** 15-minute one-to-one coaching slots	**OPTIONAL:** 15-minute one-to-one coaching slots	**OPTIONAL:** 15-minute one-to-one coaching slots
ASYNCHRONOUS	**ASYNCHRONOUS SESSION 1:** **PROFESSIONAL EXPLORATION AND YOUR PROFESSIONAL PURPOSE** **(Online, Self-paced; approximately 3 hours)** In this first asynchronous session of the course, you will work at your own pace on the platform. You will explore mindsets and empathy as a way of identifying your professional purpose. As part of this, you will engage in personal activities related to these areas of knowledge that you will share with me and engage in reflection activities with your peers.	**ASYNCHRONOUS SESSION 2:** **LAUNCHING YOUR PROFESSIONAL CHANGE** **(Online, Self-paced; approximately 3 hours)** In the second asynchronous session of the course, you will work at your own pace on the platform. You will explore the concept of grit and how you can identify barriers to change that can stop you from progress. You will use insights from behavioral science to develop gritty goals that overcome your barriers and work on launching your own professional change. As part of this, you will engage in personal activities related to these concepts that you will share with me and engage in reflection activities with your peers.	