

# **SUMMER BUSINESS ACADEMY**

An immersive experience for historically underrepresented undergraduate scholars.

## What is the Carey Summer Business Academy?

- Annual Event: Program created to develop key leadership skills and facilitate the personal and professional growth of future leaders.
- Intensive 10-day Experience: Free exposure to graduate-level business education and the latest management and leadership theories and applications. Students participate in this opportunity at no cost.
- **Diversity Initiative:** Participating scholars gain access to diverse leaders and real-life industry challenges at the intersection of business and other disciplines.



### How will I benefit?

#### **Individual growth**

- Business Knowledge: Participate in one-on-one training sessions with Carey Business School faculty, staff, and alumni.
- Career Development: Learn foundational business and leadership concepts while developing elevator pitches to compete in a sponsored Elevator Pitch Competition.

### **Team building**

- Coaching: Receive assessment feedback, one-on-one training, and individual attention from faculty and other experts from Carey.
- Experiential Learning: Participate in a business case competition to cultivate knowledge of the latest business techniques with the chance to win prizes and scholarships.

#### **Community exposure**

- Networking: Build professional networks and learn from business leaders from historically underrepresented groups.
- Mentorship: Create lifelong connections with current graduate business students, alumni, and industry partners from historically underrepresented groups.



The Summer Business Academy was an amazing opportunity to see firsthand what it would be like as **an MBA student at Johns Hopkins Carey Business School**. It also allowed me to meet likeminded peers from across the country. By the end of the program, I knew admissions staff, professors, graduates, and current students at Hopkins.









Karina Pereira
Summer Business Academy '21
University of Maryland '24

The Summer Business Academy provided me with a diverse array of perspectives that exposed me to what is possible for my personal and professional growth. I gained the confidence to speak up on my experience as a minority, which will ultimately help me advocate for myself in the future.

Yasheika Watson
Summer Business Academy '21
University of the District of Columbia '21



# **APPLY TODAY**

carey.jhu.edu/sba

For more information:

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