

MA/MBA in

DESIGN LEADERSHIP

Success in business requires thinking differently. Join two innovative, world-class institutions and become a creative visionary capable of transforming products, companies, and lives.

» Full-time locations

Baltimore, MD (Harbor East)

» More information

carey.jhu.edu
mica.edu

Curriculum

MBA Foundation (20 credits)

- » Business Communication*
- » Leadership and Organizational Behavior
- » Strategic Management
- » Accounting & Financial Reporting
- » Business Microeconomics
- » Corporate Finance
- » Marketing Management
- » Statistical Analysis
- » Business Analytics
- » Operations Management

MBA Electives** (22 credits)

- » Choose up to 2 of the 8 optional specializations.

MA in Design Leadership (24 credits)

- » Foundations of Design Leadership
- » Collaboration
- » Creativity and Innovation
- » Cultural Relevance and Awareness
- » Forecasting and Realization
- » Prototyping
- » Sustainability and Social Responsiveness
- » The Competitive Advantage I and II
- » Intersections of Business and Design I and II

**Online sections of Business Communication also require students to attend an in-person residency at the Baltimore campus. The residency for Business Communication is two days.*

***Not a comprehensive list*



2 YEARS
FULL-TIME
66 CREDITS

3.63

average undergraduate GPA

7.5

average years of full-time
work experience

82%
U.S.

18%
International

82%
female students

18%
male students



The Johns Hopkins Carey Business School is accredited by the Association to Advance Collegiate Schools of Business, the world's leading authority on the quality assurance of business school programs.

Fall 2021 data

Employment outcomes



Accepted offers by industry

- 40% Accounting
- 20% Consumer Packaged Goods
- 20% Manufacturing
- 20% Transportation and Logistics Services

\$116,667

Average base salary

\$16,667

Average signing bonus

Career opportunities

Use your degree to accelerate your career or transition to new companies and industries.

Employers*

- » Amtrak
- » CapitalOne
- » Dell
- » Deloitte Consulting
- » Dick's Sporting Goods
- » FedEx
- » Google
- » IBM
- » Johns Hopkins Medicine
- » JP Morgan Chase
- » Marriott International
- » Salesforce
- » U.S. Patent and Trademark Office
- » U.S. Postal Service

Titles*

- » Senior Design Strategist
- » Consultant
- » Project Manager, Service Design
- » Senior Consultant
- » UX Strategist/Designer
- » Vice President, Strategic Initiatives

**Not a comprehensive list*

Scholarships and financial aid

Johns Hopkins Carey Business School offers numerous options for financing your education, including merit-based scholarships, loans, payment plans, and tuition reimbursement available to those who qualify. carey.jhu.edu/admissions/financial-aid

More information

Contact Admissions:

carey.admissions@jhu.edu

410.234.9220 / carey.jhu.edu/visit

877.88.CAREY (877.882.2739)



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