



# SUMMER BUSINESS ACADEMY

An immersive experience for BIPOC undergraduate scholars.

## What is the Carey Summer Business Academy?

- **Annual Event:** Created to develop key leadership skills and facilitate the growth of diverse leaders.
- **Free, 10-day experience:** Exposure to graduate-level business education, and the latest management and leadership theories and applications.
- **Partner with INROADS:** INROADS creates a pipeline for talented and underrepresented youth pursuing careers in business.
- **Corporate Sponsors:** Competitions sponsored by Transamerica, AT&T, and Verizon.

## Who can participate?

1. BIPOC undergraduate rising juniors and seniors.
2. All majors are welcome to apply.
3. Minimum GPA requirement of 3.2.

## How will students benefit?



### Individual growth

- **Business Knowledge:** Participate in one-on-one training sessions with Carey experts.
- **Career Development:** Learn foundational business and leadership concepts while developing elevator pitches to compete in a sponsored Elevator Pitch Competition.



### Team building

- **Coaching:** Receive assessment feedback, one-on-one training, and individual attention from faculty and other experts from Carey.
- **Experiential:** Participate in a business case competition to win prizes and scholarships, and cultivate knowledge of the latest business techniques.



### Community exposure

- **Networking:** Build professional networks and learn from business leaders of color.
- **Mentorship:** Create lifelong connections with current graduate students, alumni, and industry partners of color.

“ I think students in their junior and senior years should take part in the Summer Business Academy because it’s an opportunity to network with business professionals in different sectors, students studying at the graduate level and it can only help them to solidify their vision for the future. ”

— Tia Goodson, MBA '22



## Where can I learn more?

Interested in participating in the Summer Business Academy? For more information on how to apply, please visit the [Summer Business Academy webpage](#). Click **APPLY NOW** to start your application. Click **REQUEST INFO** to receive more details about the program.